

## **Honors Program in International Business**

Requirements: In order to graduate from the Honors College students must complete 21 hours of Honors' work:

1. Honors Perspectives (3 hrs),
2. Honors Colloquium (3 hrs),
3. Honors-designated courses (9 hrs),
4. Honors Reading (3 hrs),
5. Honors Research (3 hrs)

This is potentially problematic for an IB major especially given the required double major. In order to encourage the combination of IB and Honors work, we propose the following process:

1. **Honors Perspectives** (HON 2973): this course is typically taken in the sophomore year. A number of sections are offered each semester covering a variety of topic areas (e.g., recent topics include: "Methods of Inquiry," "Campus Culture").
2. **Honors Colloquium** (HON 3993): this course is typically taken in the junior or senior year. A number of sections are offered each semester covering a variety of topic areas (e.g., recent topics include: "Science and the Cold War," "Introduction to Human Rights," "Lawlessness in the West").
3. **Honors-designated Courses** are offered both within and outside of the Price College of Business curriculum. IB students are encouraged to take a minimum of 6 Honors-designated hours (out of the 9 required) within the Price College.

The Honors courses currently being offered by the Price College are:

ACCT 2113 Financial Accounting  
ACCT 2123 Managerial Accounting  
BC 2813  
MIS 2113 Computer-based Information Systems  
FIN 3303  
LS 3323  
MGT 3013  
MKT 3013  
BAD 4013

In addition to these designated Price College Honors courses, an IB Honors student could petition the Honors College to take one of the following courses for Honors credit:

MKT 4523—International Marketing  
MGT 4323—Issues in Cross-Cultural Management

The Honors College offers a number of Honors-designated courses each semester outside of the Price College which also count toward an Honors degree. A complete listing can be found at <http://www.ou.edu/honors/>

4. **Honors Reading** course can be arranged as a directed course with a faculty member. Also, since the BAD capstone course, BAD 4013, has a very heavy emphasis on writing, it is recognized by the Honors College as a means to satisfy the Honors Reading course requirement.
5. **Honors Research** requirement for IB Honors students may also be satisfied in one of two ways: [1] the traditional thesis approach directed by a faculty member, or [2] a study/work abroad honors thesis option, as discussed in Exhibit 1.

## Exhibit 1

### STUDY ABROAD HONORS THESIS

The Study Abroad Honors Thesis consists of three sections.

- Section I** requires the student to develop a country profile of the country in which the student will be engaging in the Study Abroad experience. This section is to be completed prior to departure.
- Section II** requires the student to develop a weekly journal of experiences. This section is to be completed during the study abroad experience.
- Section III** requires the student to develop a summary paper of the Study Abroad experience. This section is to be completed upon return from the Study Abroad experience.

The following provides a more detailed description of the Study Abroad Honors Thesis option.

#### **SECTION I: Country Profile Guidelines**

Develop a paper profiling the country in which you will live during your Study Abroad experience, using the following 3-part guideline.

##### **PART 1**

1. History
2. Location
3. Climate
4. Topography
5. Resources
6. Demography
  - a. Subcultures
  - b. Education/Literacy
  - c. Birth rate/Death rate/Population
7. Political System
8. Legal System

##### **PART 2**

1. GDP & GNI per capita
2. Rate of Growth
3. Per capita Income/Family Wealth
4. Distribution of Wealth
5. Principal Industries/Products
6. Trade Statistics
  - a. Imports
  - b. Exports
  - c. Balance of Payments
7. Labor Force
  - a. Size
  - b. Unemployment
8. Level of Technology (telecommunications, computers, etc.)

### **PART 3**

1. Living Conditions/Life Style
  - a. Diet
  - b. Housing
  - c. Clothing
  - d. Recreation/Leisure Activities
2. Language
3. Religion
4. Family Structure
  - a. Nuclear vs. Extended
  - b. Parental Roles
  - c. Marriage/Dating
5. Social Classes
6. Aesthetics (art, music, dance)
7. Belief Systems/ Cultural Norms
8. Other Important Customs

### **SECTION II: Journal of Study Abroad Experiences**

While studying abroad, create a journal, on a daily, describing your experiences and your perceptions of your experiences. This journal will be submitted as Section II of your Honors thesis.

### **SECTION III: Summary of Study Abroad Experiences**

Upon return from Study Abroad, develop a paper that summarizes and synthesizes your experience. It should include: [1] your expectations, based on your country profile, [2] your experiences during your time abroad as reflected in your journal and the cross-cultural literature, and [3] your conclusion of the learning experience afforded you by your study abroad experience. This summary paper will be submitted as Section III of your Honors thesis.