



Fraternity and Sorority Programs and Services

2025 PARTNERSHIP GUIDE

greek.ou.edu

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GO GREEK

Partnership Opportunities with Fraternity and Sorority Programs and Services

Fraternity and Sorority Programs and Services (FSPS) at the University of Oklahoma is a vibrant community filled with over 6,700 scholars, leaders, and future professionals. Our community is comprised of five councils, serving as umbrella groups for the 55 Greek-letter organizations on campus. Each year, our community attracts nearly 3,000 students in our recruitment and intake processes. Additionally, we reach over 1,500 students through Greek Preview Day for high school seniors, as well as their family members. As an FSPS partner, you can gain meaningful exposure to OU students, families, alumni through sponsorship and partnership with our community.

We believe Greek letter organizations build better citizens for the future and we hope you will partner with us to "Grow Greek" and advance this cause.

FSPS EXPERIENCE GUIDE | PRINTED MAY 2025

Each spring, FSPS publishes a consolidated recruitment manual for all five of our Greek councils. This publication is printed and released online and is geared toward incoming students and families. It is provided to all incoming students and families during OU orientation in the summer.

GREEK PREVIEW DAY | MARCH 28, 2025

Greek Preview Day is an opportunity for high school seniors to visit campus and see what fraternity and sorority life has to offer. Build relationships with future OU students and their families at this event that draws over 1,500 annually.

FSPS LEADERSHIP RETREAT | JANUARY 2026

Each January, the FSPS Leadership Retreat is held to prepare chapter and council leaders for their leadership roles. Talk with these new officers, Greek decision makers, and influencers by sponsoring and having the opportunity speak at this retreat.

IFC FORMAL RECRUITMENT | AUGUST 2025

Reach over 1,000 students through the Interfraternity Council Formal Recruitment process as the Orientation Session Premier Sponsor.

PANHELLENIC FORMAL RECRUITMENT | AUGUST 2025

Connect with nearly 1,400 incoming students and their families during Panhellenic Formal Recruitment. Vendors can become Panhellenic Partners and gain access to bid lists, contact lists, advertisement opportunities and more.

FSPS PARTNERSHIP OPPORTUNITIES

GREEK PREVIEW DAY PARTNERSHIP

\$500

- Booth at Greek Preview Day in main venue space and connect with parents and families
- Logo on Greek Preview Day day-of slideshow and shoutout during event programming
- Logos and company website listed on FSPS website

To speak at Greek Preview Day, partners can pay an additional **\$500**. Speaking opportunities are limited, so be sure to reach out early to secure your spot.

PANHELLENIC PARTNERSHIP

\$750

- Logos and company website listed on Panhellenic website
- Access to master bid list on Bid Day
- Mailing list potential new members and family emails
- Ads in parent summer newsletters
- Inclusion in Panhellenic recruitment manual

In addition to the items above, companies who are Panhellenic Partners have access to our gift delivery process during the Panhellenic Formal Recruitment process.

FSPS MANUAL ADS

- \$200** Full Page Advertisement
- \$250** Back Inside Cover (1 available)
- \$500** Front Inside Cover (1 available)
- \$1,000** Back Cover (1 available)

Booklets are 5.5 in. x 8.5 in.

A LA CARTE

- \$500** FSPS Leadership Retreat January 2026
- \$500** IFC Recruitment Orientation
- \$100** FSPS Digital Newsletter Advertisement
- \$250** FSPS Awards Sponsor