



Social Media and the Visual Politics of Policing Communities of Color

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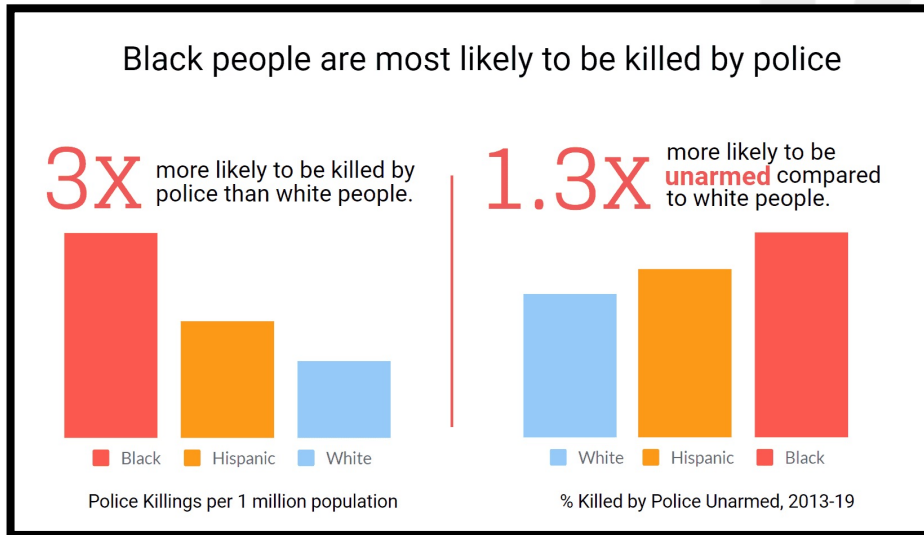
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Collaborators:

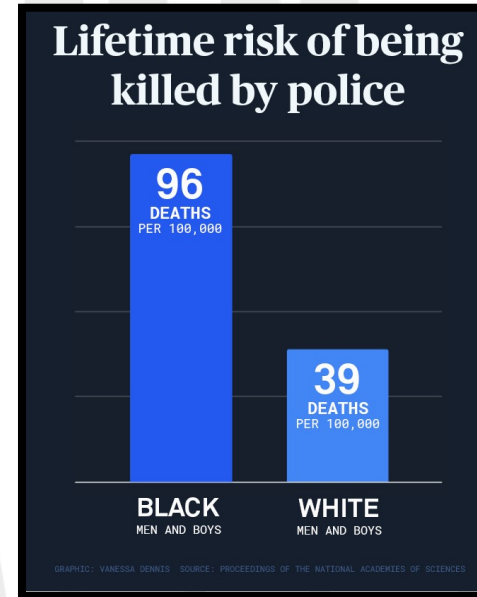
- DaLI: Ming Ming Chiu (UHK), Yu Won Oh (Myoungji U.), Chong-Hyun Park (Sejong U.), Hyelim Lee (OU/SNU)
- OU Data Institute for Societal Challenges (DISC): David Ebert, Audrey Reinert, Luke Snyder
- History, Carleton University: Jennifer Evans
- Computer Science, GCoE: Christan Grant
- OU Libraries: Tara Carlisle, Tyler Pearson, and Theo Acker

Significance

- Police violence against communities of color is a global challenge.
 - **Police shootings are one of the leading causes of death for young Black men in the US.**



Mapping Police Violence

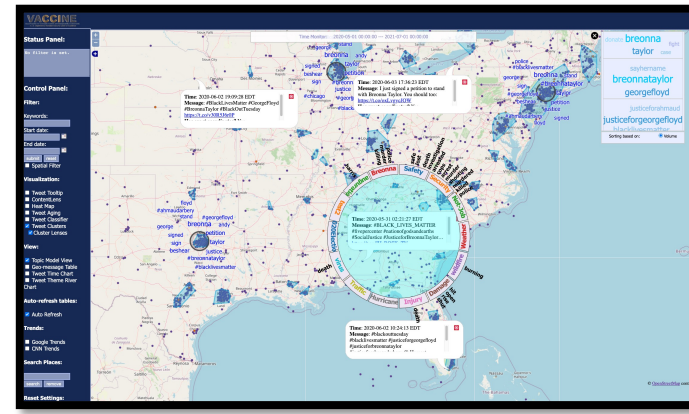
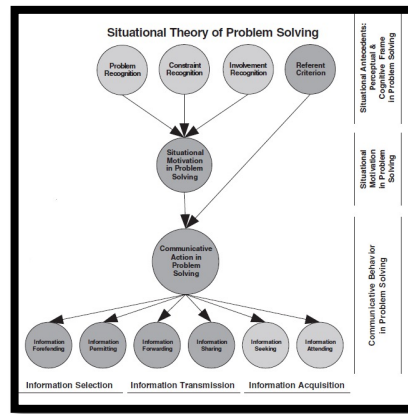
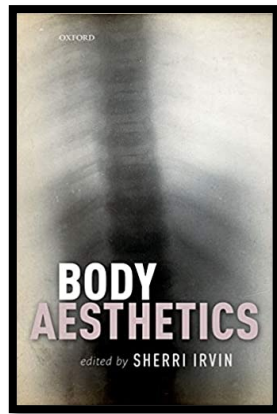
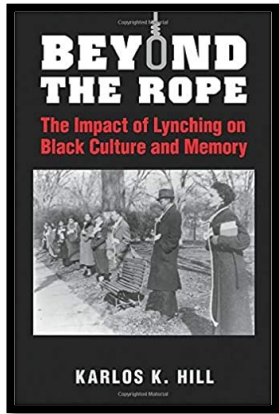


PBS visualization of data from Edwards et al., PNAS 2019

- **Principal Research Question**
 - *What do social media platforms such as Twitter tell us about the dynamics that have facilitated a global awakening on policing communities of color?*

Approach: Building team capacity

- Escalating series of deliverables
- Integration of distinctive skill sets



- Effective strategies to muster support for just institutions
- Connections and partnerships
 - Interdisciplinary scholars
 - Advocacy organizations
 - Municipalities & policing agencies

Impact on Society

- Big Picture Impact Vision

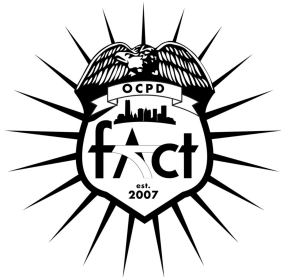
- Sound scholarship + advocacy will help save lives from the scourge of racialized police violence.

- Scholarly Impacts

- Federal research grants
- Peer-reviewed journal articles
- OU conference on social media and policing

- Community-Engaged Impacts

- Link scholarship to institutions and advocacy groups

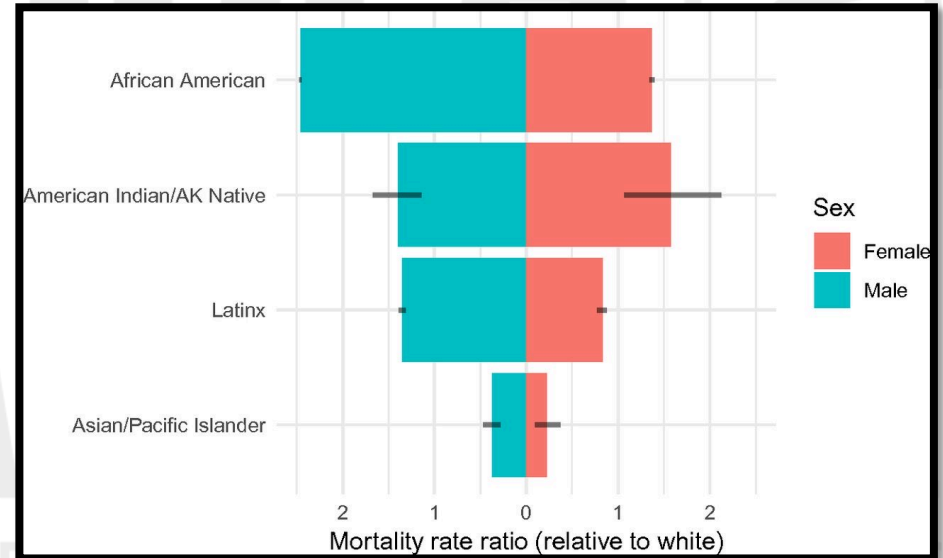


Why OU?

- Acute local relevance
 - The OKC police department kills Black men at a rate *higher than the US murder rate*.
 - Impacts on Native American communities
 - Norman police budgeting + backlash
- **OU should be a national leader on this topic.**
- Transdisciplinary team with unique skill set to do powerful, original, distinctive work



Mapping Police Violence, data from Jan. 2013-Dec. 2020



Edwards et al., PNAS 2019, data from 2013-2018

Prospects for Future Funding



NATIONAL
ENDOWMENT
FOR THE
HUMANITIES



Robert Wood Johnson Foundation

- During BIC period:
 - NEH Collaborative Research Grant, up to \$100k for conference and publication
 - NSF Collaborative Research Grant: Accountable Institutions & Behavior or Law & Science
- Digital humanities: expanding skills, infrastructure and access
 - American Council for Learned Societies (ACLS) Digital Extension Grant (up to \$150k)
 - NEH Institute for Advanced Topics in the Digital Humanities Grant (up to \$250k)
 - NEH Digital Humanities Advancement Grant (OU applies as an organization; up to \$375k)
- Later phases: NIH / Robert Wood Johnson
 - Police killings as a public health issue
 - Support for research on attitudes about gun ownership