

THE BUSINESS OF HEALTHCARE



Take on the competitive and evolving landscape of healthcare providers, manufacturers, services and tech.

What's it like to be in healthcare business?

The healthcare industry is vast, includes some of the largest employers in the US, and can offer you an exciting career.

As a Price College healthcare business graduate, you'll bring the perspective and credentials necessary to level-up operations for pharmaceutical and medical device companies, private practices, hospitals, clinics, home care and alternative medical services. You'll have a holistic understanding of healthcare supply chain management, marketing and administration, the competitive and economic environment of healthcare, and ethical and regulatory issues.

Why choose OU's Price College of Business?

Student Organizations: The Healthcare Business Club will acquaint you with various industry sectors and provide insight from industry thought leaders, along with recruiters from healthcare organizations.

Career Preparation: The healthcare program's applied project allows you to develop expertise and show potential employers your ability to add value from day one.

Average Starting Salary
\$50,600

What Price College Healthcare Business grads do

- Development Coordinator
- Medical Device Sales
- Marketing & Business Development
- Product/Project Management
- Sales Development Representative

Where Price College Healthcare Business grads work

- Smith+Nephew
- Mercy Hospital
- Center for Children and Families
- CNECT
- The President's Club

Get connected

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