

OU Global Risks & Threats Series

REAL-WORLD SOLUTIONS

2020

EMBA in Aerospace & Defense Kickoff



SPECIAL EDITION



Virtual Event Programs

WORLD RENOWN EXPERTS, VISIONARY ENTREPRENEURS, THOUGHT LEADERS







THE UNIVERSITY OF OKLAHOMA GLOBAL RISKS & THREATS SERIES LEADERSHIP FORUM

is a collaborative effort between

Michael F. Price College of Business and OU Center for Intelligence and National Security

OU Global Risks & Threats Series

RISKS & IMPACTS OF COVID-19

price.ou.edu/GRTS | Live Streaming | August Online Event Program

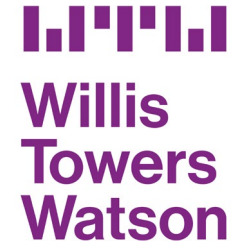
HOSTS: MICHAEL F. PRICE COLLEGE OF BUSINESS
OU CENTER FOR INTELLIGENCE AND NATIONAL SECURITY

WHAT: **2020 EMBA in Aerospace & Defense Kickoff**

WHY: Educating with Real World Solutions to Build Foundational Capacities to Solve Challenging Intelligence & National Security Problems

WHEN: August 22, 2020
10:00 a.m. to 12:40 p.m. Central Time (USA)

WHERE: Livestreamed for free to the public by an OU GRTS sponsor, Manufacturing Talk Radio, at mfgtalkradio.com and through YouTube





Time zone is
Central Time
(North America)

10:00 - 10:20 a.m.

OPENING

Adriana Sanford, Former *Fortune* 10 Regional Counsel; Award-Winning Cybersecurity & Global Privacy Law Expert; International TV Commentator; CNN Dinero Analyst; Acting Director of Executive Education; Senior Fellow at the OU Center for Intelligence and National Security; Founding Director of OU Global Risks & Threats Series Leadership Forum

10:20 - 10:40 a.m.

EMBA Program in Aerospace and Defense

Colonel Shad Satterthwaite, Director for Executive Business Programs in Aerospace and Defense

10:40 – 11:00 a.m.

Security in a World of Remote Work

Esti Peshin, Vice President & Head of the Cyber Division at Israel Aerospace Industries Ltd. (IAI)

11:00 - 11:20 a.m.

COVID-19 Crisis: Lessons From an Astronaut on How to Build Resilience in Isolation

José Moreno Hernández, Former NASA astronaut assigned to Space Shuttle mission STS-128; former Chief of the Materials and Processes Branch at Johnson Space Center

11:20 - 11:40 a.m.

The State and Future of the Nation

Rear Admiral USN (ret) Garry E. Hall, Former Special Assistant to the President for National Security Affairs & Senior Director for International Organizations & Alliances at U.S. National Security Council



**Time zone is
Central Time
(North America)**

- 11:40 - 12:00 p.m.** The Importance of Leadership Excellence and Team Development
Patrick Scheuermann, Executive Vice President at Geocent; Former Director at NASA's Marshall Space Flight Center; former Director at NASA's Stennis Space Center; former COO at NASA's Michoud Assembly Facility
- 12:00 - 12:20 p.m.** Indictments Spotlight Broad Extraterritorial Reach of Corruption & Money Laundering Statutes
Carol Alexis Chen, Assistant U.S. Attorney; Chief of International Narcotics, Money Laundering & Racketeering Section, CDCA U.S. Attorney's Office
- 12:20 - 12:40 p.m.** Digital Currency, Blockchain Technologies, and Emerging Regulatory and Enforcement Trends
Arnold A. Spencer, Cryptocurrency Expert; Former Award-Winning Assistant U.S. Attorney; Eastern District of Texas U.S. Attorney's Office

CLOSING REMARKS 5-MINUTE TAKEAWYS: Bruce Zagaris, Ross Delston, Tom Finan, Matt Addington



August 22, 2020

Cyber Intelligence • Financial Intelligence • Threat Intelligence • Incident Response



**Founding Director
OU Global Risks & Threats Series**

Adriana Sanford

**J.D., Dual LL.M. in Tax and
International/Comparative Law**

**Award-Winning Cybersecurity & Global Privacy
Law Expert; International TV Commentator;
CNN Dinero Analyst; Acting Director of
Executive Education; Senior Fellow at OU Center
for Intelligence & National Security; Former
Fortune 10 Regional Counsel**

Adriana Sanford, J.D., Dual LL.M.

ADRIANA SANFORD is an international corporate lawyer and an award-winning cybersecurity and global privacy laws expert with decades of experience in compliance, investigations, and security. A global keynote with the American Program Bureau, she provides the keynotes to some of the world's top conferences, including to hundreds of General Counsel and senior legal leaders from *Fortune* 1000 companies at the Corporate Counsel's 19th Annual SuperConference. She is also Private Equity International's keynote to hundreds of Chief Compliance Officers and compliance professionals for the upcoming Private Fund Compliance Forum in New York. She is also a humanitarian and international television commentator who appears regularly as a CNN Español analyst to over 93 million viewers throughout the U.S. and Latin America. She is frequently described as "an audience grabber" and as having "the unique ability to speak to captains of industry, college students, and academicians all in the same audience."

Her research, scholarly work, and publications focus on laws at the international level, where multijurisdictional laws conflict and possible outcomes for corporate non-compliance includes high penalties, criminal liability, and physical danger for executives in foreign territories. She is a former member of the Advisory Committee of the World Economic Forum's Partnering Against Corruption Initiative; former delegate of the Asian-Pacific Economic Cooperation (APEC) CEO Summit in Chile; former Amnesty International USA board member; is a recipient of the 2019 Cybersecurity Woman Law and Privacy Professional of the Year Award that celebrates "female cybersecurity leaders changing the world;" and was featured in *Women in Security Changing the Face of Technology and Innovation*. The former Regional Counsel for a *Fortune* 10 company and former Assistant General Counsel for a publicly-traded financial institution has two decades of experience representing multinationals on issues related to global threats and governance in the U.S. and abroad. A visionary thinker with fluency in four languages and multiple law degrees from Georgetown and Notre Dame, she has extensive experience advising, training, and educating Executive Management. The co-author of two books on global threats that the Institute for Supply Management (ISM) adopted to commemorate their centennial anniversary, she has served as a keynote at more than 140 industry conferences through organizations such as ISSA, ISACA, SCCE, CSA, CIEPLAN, Institute of Internal Auditors (IIA), and Rotary International.

She is the Acting Director of Executive Education for the Gene Rainbolt School of Business, Senior Fellow at OU's Center of Intelligence and National Security, and a Faculty member of the Michael F. Price College of Business. She also serves as Of Counsel with a leading Chilean law firm, Puga Ortiz and is licensed to practice law in California. Among her roles, she previously served as Visiting Professor at the Universidad de Talca, as a Georgetown Law Dean's Visiting Scholar, an ASU Lincoln Professor of Global Corporate Compliance and Ethics to 80,000 students, and as ASU's Residential Faculty Fellow for the College of Liberal Arts. She has taught more than 7,200 MBA, MiM, and undergraduate students through several top-tier business schools in the U.S. and abroad, including Pepperdine, Loyola Marymount, Universidad de Talca, and Arizona State University. In response to COVID-19, she has founded and presides over The University of Oklahoma Global Risks & Threats Series Leadership Forum.



COREY PHELPS, Ph.D.

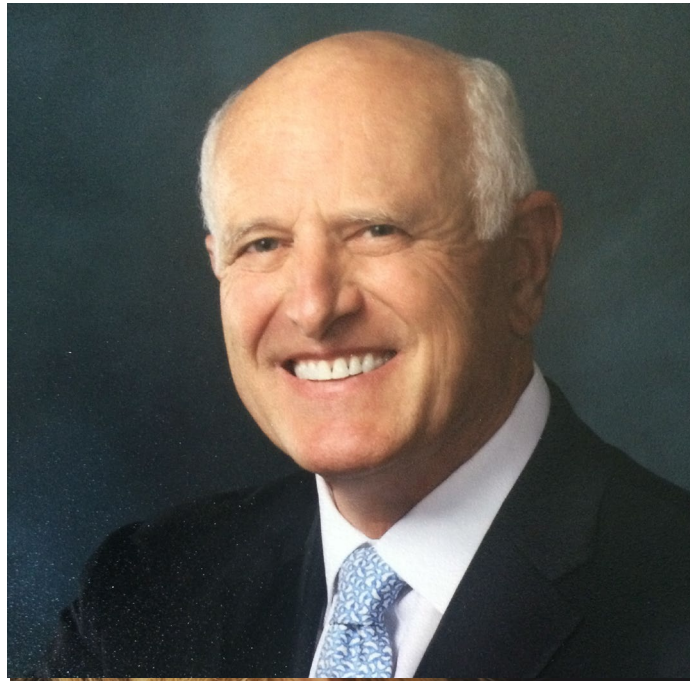
Dean of the Michael F. Price College of
Business; Fred E. Brown Chair in Business;
Professor of Entrepreneurship



COREY PHELPS, Ph.D.

COREY PHELPS joined the University of Oklahoma in July 2020 as the Dean of the Michael F. Price College of Business. He previously served as Associate Dean of Executive Education for the Faculty, Associate Professor of Strategy, and Desautels Faculty Fellow at the Desautels Faculty of Management at McGill University. Professor Phelps oversaw three executive masters programs (the McGill-HEC EMBA, IMPM, and IMHL) and the McGill Executive Institute, which is responsible for public and customized executive programs. He was also a member of the Faculty executive and academic committees. Prior to arriving at McGill, he was a faculty member at HEC Paris (2009-2014) and the Foster School of Business, University of Washington (2001-2009). He completed his Ph.D. at the Stern School of Business, New York University.

At McGill, Professor Phelps taught in the MBA, EMBA, PhD, and executive education programs. At HEC, he taught in similar programs and directed the HEC-Atos GOLD Talent Development Program, which received the EFMD Excellence in Practice Award for best custom talent development program. His extensive executive teaching and program development experience includes programs in Europe, North America, Asia and the Middle East. Professor Phelps received the 2012 Pierre Vernimmen BNP Paribas Award for the best-teaching at HEC. At UW, he received undergraduate and MBA professor of the year awards and was a finalist for the University's Distinguished Teaching Award.



James L. Regens, Ph.D.

Regents Professor and Director; OU Center for Intelligence & National Security; former Chair of the Group on Energy & Environment at Organization for Economic Cooperation Development (OECD)



James L. Regens, Ph.D.

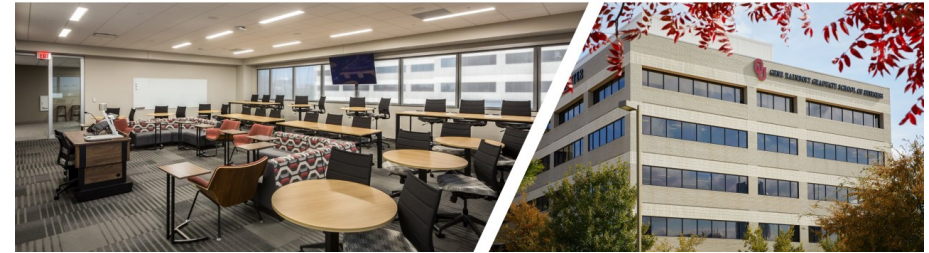
JAMES L. REGENS is Regents Professor and the founding Director, University of Oklahoma Center for Intelligence and National Security, an Intelligence Community Center for Academic Excellence. He is a Professor of Strategic Communication, Gaylord College of Journalism and Mass Communication. Dr. Regens is an Adjunct Professor of Psychiatry and Behavioral Sciences at the OU Health Sciences Center. He was the founding Director of the OUHSC Center for Biosecurity Research and previously held the Bartlett Foundation Chair at OUHSC. He also previously held the Freeport-McMoRan Chair at Tulane.

He previously served in policy and analytical positions in the US Government and national laboratories and in the USMC in addition to being a tenured faculty member at major research universities. Dr. Regens has demonstrated expertise in modeling/simulation, risk assessment, statistical and spatial analysis techniques, and decision analysis. He has field experience in Western Europe, Russia, China, the Middle East, Latin America, and sub-Saharan Africa. He has chaired multiple International Atomic Energy Agency technical committees and is a former chair of the Group on Energy and Environment, Organization for Economic Cooperation Development. Dr. Regens has been a consultant to and/or has served on review panels for numerous organizations including the National Academy of Engineering, National Institutes of Health, US Special Operations Command, Defense Threat Reduction Agency, Central Intelligence Agency, Defense Intelligence Agency, Oak Ridge National Laboratory, Argonne National Laboratory, and the US Department of Homeland Security.

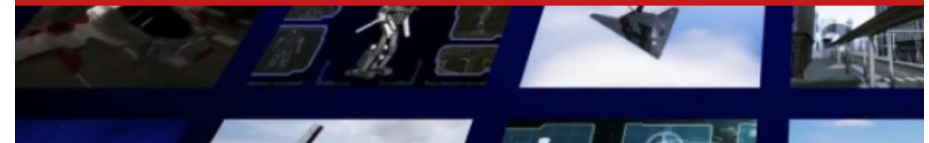
Dr. Regens has authored and co-authored over 200 publications including articles in journals such as Proceedings of the National Academy of Sciences and eight books including Islamic Radicalism and Global Jihad (Georgetown University Press). He has been PI for approximately \$40 million in research funding, primarily from DOE, DOD, and DHS to conduct a series of large-scale, interdisciplinary research projects. His research focuses on identifying mechanisms to attenuate biological pathogen virulence; biomarkers of non-traditional chemical agent exposure; dispersion, deposition, and persistence of bioaerosols, chemical agents, and fissile/non-fissile radioactive material; intelligence-based adversarial threat characterization; and advanced video analytics. Dr. Regens is a member of the Council on Foreign Relations, International Institute for Strategic Studies, Association of Former Intelligence Officers, and International Association for Intelligence Education.

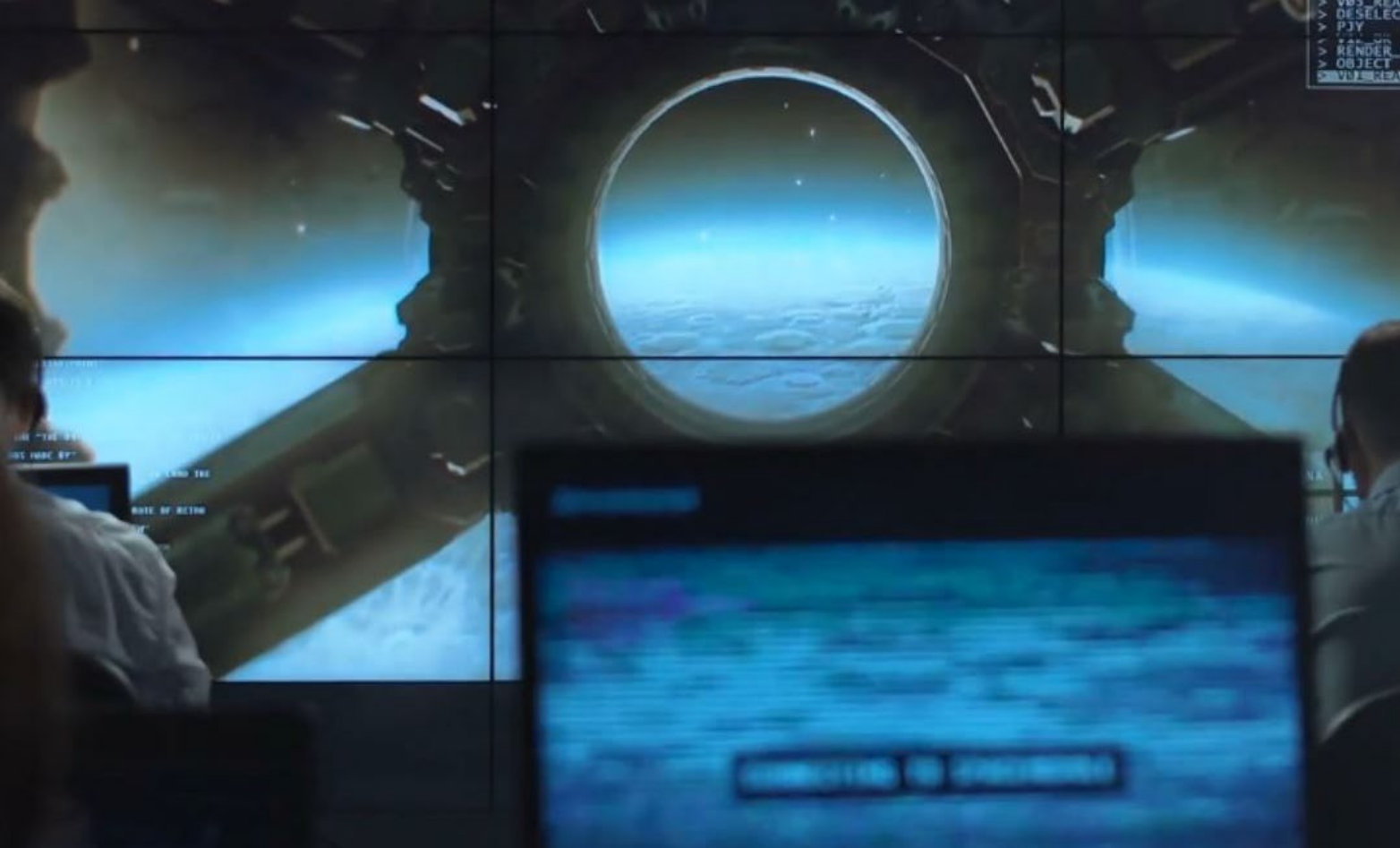


SPECIAL
EDITION



2020 EMBA COHORT in Aerospace & Defense
(August 16 - 22, 2020)







Colonel Shad Satterthwaite

**Director for Executive Business Programs
in Aerospace and Defense**



SHAD SATTERTHWAITE Ph.D., M.P.A., M.S.S.

SHAD SATTERTHWAITE Ph.D., M.P.A., M.S.S. is the Director for Executive Business Programs in Aerospace and Defense. He and his wife Valerie have three children, two in-law children and a grandson. Before coming to the Gene Rainbolt Graduate School of Business, he served as associate dean for OU Extended Campus and assistant vice president for Continuing Education Academic Programs. He currently serves as the faculty advisor to the OU Student Veterans Association.

Dr. Satterthwaite is a colonel in the U.S. Army Reserves and served two tours in Afghanistan in support of Operation Enduring Freedom (2003-2004 and 2011-2012). He is assigned to the Army War College as a faculty instructor where he co-teaches the Defense Planners Course.

Dr. Satterthwaite has been named Foundation for Defense of Democracies Academic Fellow and the President's Distinguished Faculty Mentoring Program Outstanding Mentor. He also received the UOSA's Outstanding Faculty Award. His research focuses on political science, public administration, the media, and voting behavior.



Esti Peshin

Vice President & Head of the Cyber Division
at Israel Aerospace Industries Ltd. (IAI)



ESTI PESHIN

ESTI PESHIN is Vice President and Head of the Cyber Division at defense contractor Israel Aerospace Industries Ltd. (IAI).

At the beginning of 2017, under Ms. Peshin's management IAI's cyber activity was expanded from a Directorate to a Division. She serves also as the Director General (pro bono) of the Israeli Hi-Tech Caucus at the Knesset, the Israeli Parliament. Prior to assuming these roles, Ms Peshin was the Managing Partner of ENP Solutions Ltd., a strategic management consulting firm; a Partner at Destino Ventures LLC, a private equity firm; and a Partner at Hope Ventures Ltd, a Distributor and Business Development house.

Previously, Ms. Peshin was the CEO of Waterfall Security Solutions, a provider of a foolproof physical security gateway for homeland security and mission critical installations. Before joining Waterfall, she held an Account Director position in the Lawful Interception division of Verint Systems, Inc. She also served 11 years in the Israeli Defense Forces in an elite technology unit.



José Moreno Hernández

Former NASA astronaut assigned to the crew of Space Shuttle mission STS-128; former Chief of the Materials and Processes Branch at Johnson Space Center



JOSÉ MORENO HERNÁNDEZ

JOSÉ MORENO HERNÁNDEZ is an American engineer and a former NASA astronaut, who was assigned to the crew of Space Shuttle mission STS-128. He also served as chief of the Materials and Processes branch of Johnson Space Center. Mr. Hernández previously developed equipment for full-field digital mammography at Lawrence Livermore National Laboratory.

His final two years as a Lab employee he spent on assignment at DOE headquarters, working on the Materials Protection, Control and Accountability (MPC&A) Program, where he learned to speak Russian and made numerous trips to the former Soviet Union to help the United States negotiate purchases of nuclear material and help the Russians develop methods to protect their nuclear stockpile.

Rear Admiral USN (ret) Garry E. Hall

Former Special Assistant to the President
for National Security Affairs & Senior
Director for International Organizations &
Alliances at U.S. National Security Council



REAR ADMIRAL GARRY E. HALL USN (ret)

REAR ADMIRAL GARRY E. HALL USN (ret) received a political appointment to serve as a Senior Director on the National Security Council (NSC) and Special Assistant to the President for National Security Affairs. On the NSC he was responsible for Human Rights, Humanitarian Assistance, Immigration and Migration, Atrocity Prevention, United Nations Operations, Democracies, and Fragile States. In support of these portfolios, he led a team of career professionals dedicated to each of these functional areas.

A graduate of the United States Naval Academy he served 35 years on active duty. A naval aviator, he flew anti-submarine warfare helicopters and commanded two squadrons. Additionally, he commanded the capitol ship USS Tarawa LHA 1, which had a compliment of 1000 Sailors, 2000 Marines, 32 aircraft and 3 landing craft. As a Flag Officer he served as General Tommy Franks Information Operations Officer at the beginning of Operation Iraqi Freedom, served with NATO in the United Kingdom, commanded an Expeditionary Strike Group deployed to the Middle East, and led a Senior Service college at National Defense University. Admiral Hall holds a B.S. in Marine Engineering from the U.S. Naval Academy, an MBA from Southern Illinois University at Edwardsville, and is a graduate of National Defense University's Capstone Course.



Patrick Scheuermann

Executive Vice President at Geocent;
Former Director at NASA's Marshall Space
Flight Center; former Director at NASA's
Stennis Space Center; former COO at
NASA's Michoud Assembly Facility



PATRICK SCHEUERMANN

PATRICK SCHEUERMANN is the former director of NASA's Marshall Space Flight Center in Huntsville, Ala. He headed one of NASA's largest field installations, with nearly 6,000 on- and near-site civil service and contractor employees -- including those at NASA's Michoud Assembly Facility in New Orleans -- and an annual budget of approximately \$2.5 billion.

Previously, he served as director of NASA's Stennis Space Center near Bay St. Louis, Miss. There, he implemented the agency's mission in the area of rocket propulsion testing; developed and maintained NASA's world-class rocket propulsion test facilities; and ensured Stennis continued to serve as the systems engineering center for the agency's applied science activities. He was also chief operating officer of NASA's Michoud Assembly Facility in New Orleans, where he was responsible for day-to-day management and operation and led the facility's recovery in the aftermath of Hurricane Katrina in 2005. From 1998 to 2000, Mr. Scheuermann served in Washington as a legislative fellow for U.S. Senate Majority Leader Trent Lott of Mississippi, as a participant in the Congressional Fellowship Program. From 1996 until his move to the nation's capital, he was chief of the New Business Office at Stennis, leading strategic investment planning and capability assessments for the center. From 1994 to 1996, he was project manager at Stennis for NASA's Reusable Launch Vehicle program, a NASA-industry effort to develop a new generation of rockets to safely and cost-effectively send payloads to space. He also served as project manager for the Evolved Expendable Launch Vehicle program, an effort led by the U.S. Air Force to build a family of expendable rockets that would reduce the costs of launching American payloads to space.

Mr. Scheuermann was project manager from 1991 to 1994 for the National Aerospace Plane project, a joint effort by NASA, the Department of Defense and industry to research and demonstrate hypersonic technologies for development of a single-stage-to-orbit vehicle capable of horizontal takeoff and landing and long-range, hypersonic flight within the atmosphere. He also was responsible for the design and construction of Stennis' E-2 Test Facility, a \$35 million test facility supporting materials development by subjecting test articles to extreme temperature conditions. From 1988 to 1991, Mr. Scheuermann was lead mechanical engineer for the National Launch System Program, a joint NASA and Department of Defense effort to develop a space transportation system to reliably and cost-effectively deliver a range of payloads to low-Earth orbit. His primary responsibility was overseeing construction of the E-1 Test Facility at Stennis. The \$150 million facility, originally designed for rocket engine component testing, conducts developmental tests requiring high pressure and high flow cryogenic fluids, hydrogen, oxygen, inert gases and industrial water. Mr. Scheuermann joined NASA in 1988 as a propulsion test engineer at Stennis, supporting testing of a developmental spacecraft propulsion system for NASA's Advanced Launch System/National Launch System programs. Prior to joining NASA, from 1986 to 1988, he was a space shuttle main engine test conductor for the Boeing Company in Bay St. Louis, Miss.

During his NASA career, Mr. Scheuermann has received numerous awards and honors. In 2006, he received NASA's Outstanding Leadership Medal for leading recovery efforts at Michoud following Hurricane Katrina. He received NASA's Exceptional Service Medal in 2001, cited for demonstrating substantial improvement in engineering, aeronautics, space flight and space-related endeavors. He received a Distinguished Alumnus Award in 2001 from the University of New Orleans. In 1998, he was a finalist in NASA's astronaut candidate selection program. He successfully completed the Senior Executive Service Candidate Development Program in 2005. A native of New Orleans, Mr. Scheuermann received a bachelor's degree in mechanical engineering in 1986 from the University of New Orleans. Scheuermann and his wife, the former Sarah Melissa Lee of Pearl River County, Miss., have a son and daughter, Chandler and Christina.

Carol Alexis Chen

Assistant U.S. Attorney; Chief of International
Narcotics, Money Laundering & Racketeering
Section, CDCA U.S. Attorney's Office



CAROL ALEXIS CHEN, J.D.

CAROL ALEXIS CHEN, J.D., currently serves as Chief of the International Narcotics, Money Laundering, and Racketeering Section in the United States Attorney's Office for the Central District of California in Los Angeles, California. Ms. Chen is the rare federal prosecutor who has been an Assistant United States Attorney in both the Criminal and Civil Divisions over her fifteen years with the Department of Justice, with extensive criminal and civil trial experience. She has directed federal and local law enforcement in hundreds of federal criminal grand jury and wiretap investigations, evaluated investigations for federal prosecutions, and trained law enforcement agents as well as other prosecutors. She has won numerous awards and accolades, including from the Department of Justice and federal, state, and local law enforcement agencies, and was named by the Los Angeles County Bar Association, Criminal Justice Section as 2019 Prosecutor of the Year.

Ms. Chen has prosecuted some of the most significant cases of the Department, including multiple large-scale racketeering investigations targeting the Mexican Mafia and violent street gangs, such as the one for which she obtained, after a five-week trial, convictions and a life prison sentence for a Mexican Mafia member who murdered a rival and severely wounded an innocent bystander (nomination for the second-highest Department of Justice award pending); a large-scale, transnational money laundering case which was awarded another high-level DOJ award in 2018; and multiple large-scale transnational drug trafficking cases, including a 47-defendant prosecution targeting Mexican and Colombian drug cartel members and associates, with narcotics-based murder charges arising out of the torture, murder, and dismemberment of two victims. During the pandemic, she has been handling and supervising investigations related to scams and schemes perpetrated by criminals attempting to take advantage of COVID-19.

She has been an appointed member of various joint federal and local task forces and working groups, including serving as the Point of Contact for all of the California United States' Attorneys' Offices for the Joint Task Force – West Corridor ("JTF-W") and as a member of the Executive Board for High Intensity Drug Trafficking Area Joint Task Force ("HIDTA"). The task forces and working groups on which she actively participates are aimed at combating drug cartels, the drug trade, and transnational money laundering syndicates; the opioid epidemic; violent crime including that perpetuated by international organized crime groups and domestic street gangs; illicit firearms possession and weapons trafficking; and transnational border security threats. Ms. Chen has strong relationships with high-level career officials in different components of Main Justice, prosecutors in other United States Attorneys' Offices and in state and local prosecutorial offices, and various foreign law enforcement and prosecutorial partners. She collaboratively works with the leadership at all of the federal law enforcement agencies on both the regional and national levels as well as with the commanding officers at state and local police departments. Ms. Chen has front-line experience in addressing some of the most pressing crimes and criminal justice issues on multiple levels, including helping to devise and implement policies and setting investigative priorities as well as personally prosecuting the cases implicating them.

Since March, 2019, Ms. Chen has led the section which targets international and significant domestic narcotics trafficking and money laundering organizations; violent prison and street gangs; traditional and emerging transnational organized criminal enterprises, including those which utilize the dark net and cryptocurrency; and clandestine laboratories and "dirty doctors," pharmacies, and other street-level and wholesale distributors of opioids which cause serious bodily harm and death. She is the first female chief in the history of the section which was previously named the Organized Crime Enforcement Task Force ("OCETF") Section and the Narcotics Section. Prior to her DOJ experience, Ms. Chen served as a judicial law clerk for two federal judges and was a litigator at one of the largest global law firms. She earned a Bachelor of Arts degree in Political Science from the University of California, Los Angeles, and a juris doctorate from Yale Law School.



Arnold A. Spencer

Cryptocurrency Expert; Former Award-Winning Assistant U.S. Attorney; Eastern District of Texas U.S. Attorney's Office



ARNOLD A. SPENCER, J.D.

ARNOLD A. SPENCER is a former Securities and Exchange Commission (SEC) Prosecutor of the Year for the SEC's Southwest Region and currently serves as the general counsel of Coinsource, which is the largest Bitcoin teller machine company in the world.

He formerly served as First Assistant U.S. Attorney and Chief of the Criminal Division prosecuting cases involving securities and financial fraud, money laundering, environmental crimes, public corruption, healthcare fraud and immigration fraud. Mr. Spencer personally tried more than 20 jury trials involving securities and financial fraud and oversaw about 1,000 other convictions annually in his role at the U.S. Attorney's Office, including some of the fraud cases associated with the Enron scandals. He also chaired the Northeast Texas Securities Fraud Task Force and is a frequent speaker at national training seminars for experienced assistant U.S. attorneys and federal law enforcement agents.

5-Minute Takeaways

Cyber Intelligence • Financial Intelligence • Threat Intelligence • Incident Response

Ross S. Delston
Global AML Pundit
Former FDIC Regulator



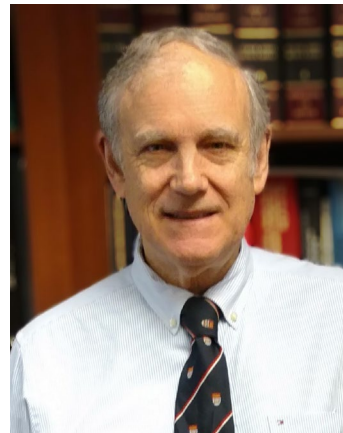
"Trade-based money laundering (TBML) has been around since forever and yet it is the least monitored, regulated and scrutinized of the three avenues to launder money internationally."

Matt Addington
Cyber & National Security Expert
*Former DEA Special Agent & CIA Operations Officer
(Narco-Terrorism and Global Security Threats)*



"In this age of advanced data analytics with a cultural demand for IoT solutions, where artificial intelligence and machine learning dominate the technology forums, we must remain vigilant and prioritize defending the threat from both external and internal sources."

Bruce Zagaris
**World-Renowned
Anti-Corruption & AML Expert**
*Editor of the International Enforcement Law
Reporter (IELR)*



"Without developing effective international enforcement networks, the good guys cannot manage the innovative threats of the fraudsters."

Scott B. MacDonald
Chief Economist at Smith's Research & Gradings
Former OCC International Economic Adviser



"Most people have taken food security for granted; COVID-19 is a wakeup call that we need to focus more on safeguarding the flow of food from the farm to the consumer."

Tom Finan
**Willis Tower Watson
Cyber Growth Strategist**
Former FBI Assistant General Counsel



"Every new cyber incident seems to up the ante when it comes to the financial risks arising from data and network security risk. Covid-19 just changed the game entirely."

UPCOMING OU GRTS SPEAKERS

Cyber Intelligence • Financial Intelligence • Threat Intelligence • Incident Response



David Shearer, CISSP

Chief Executive Officer at ISC2;
Former Associate Chief Information Officer
for International Technology Services at
U.S. Department of Agriculture; Former
Deputy CIO at U.S. Department of Interior;
Former U.S. Coast Guard

September OU GRTS Special Guest



Dr. Rhonda Farrell, CISSP
Global Cybersecurity
Transformation Champion



Wilfried Grommen
Tech Industry Trailblazer
Former CTO for Hewlett Packard Enterprises (EMEA)



Christopher W. Cuzzucoli
Global AML Expert

Former Citibank Global Head of AML



Kim R. Manchester
Managing Director
ManchesterCF Consulting
Former International Banking Executive



Aanchal Gupta
Vice President
Azure Security at Microsoft



James Gordon
Intel GM Ecosystem & COVID-19
Innovation Fund
Former Intel Chief of Staff & Technical Assistant



Cristián Edwards
Financial Regulatory Expert

*Former Principal Financial Group GC, CCO, & Corporate
Assistant VP for Legal Affairs*



Pedro Pesqueira
SVP Legal Affairs (Latin America)
MetLife, Inc.



Perry S. Bechky
Regulatory & Economic
Sanctions Expert

Former U.S. Department of the Treasury (OFAC) Attorney



Daniel Fisher-Owens
Berliner Corcoran & Rowe
Regulatory Translator



Dr. Timothy Wittig
Head of Intelligence & Analysis for
United for Wildlife's Financial &
Transport Taskforces



Patricia Raxter
Senior Illegal Wildlife Trade
(IWT) Analyst



Scott B. Walker
Serial Entrepreneur
Former BillMatrix President & CEO



Edward McFadden
Reputational Risk Responder

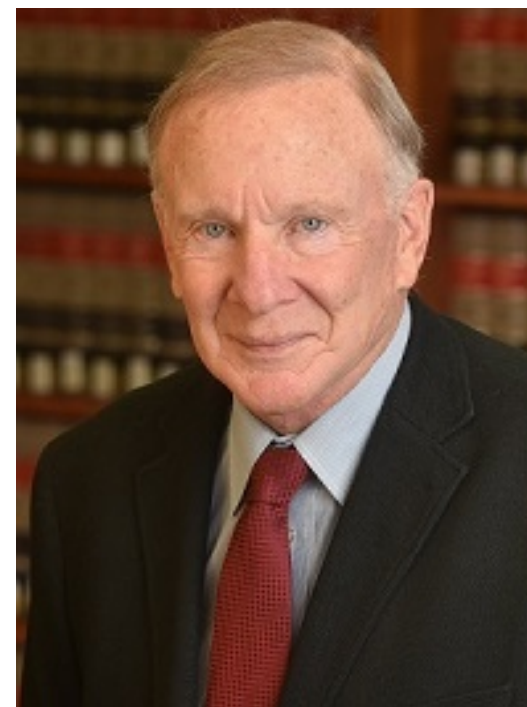
Former VP for Global Public Policy Communications for a Fortune 50 company & Former Speechwriter & Special Assistant in the George W. Bush Administration



Carmen Marsh
CEO of Cyber-Risk Management Company
'100 Women in 100 Days'



Harvey I Saferstein
GC at Sportsman Cap & Bag Co
*Former Regional Director of the FTC &
Past-President of the State Bar of California*



Laurence Shapiro
Willis Towers Watson
Transactional Insurance Expert



Peter Lambert
Willis Towers Watson SVP
Former SVP with AON



Mary Lue Peck
National Speakers Association CEO
Former Chief Content & Engagement Officer for ISM



Steve Braun
President & CEO
Search Consultants International



PREVIOUS OU GRTS SPEAKERS

Cyber Intelligence • Financial Intelligence • Threat Intelligence • Incident Response



THE PANDEMIC THREAT

RISKS & IMPACTS OF COVID-19

Cyber Intelligence
Financial Intelligence
Threat Intelligence
Incident Response

JUNE 2020



Session 1

Time zone is
Central Time
(North America)

- 10:00 - 10:20 a.m.** **OPENING KEYNOTE** The Rising Human Costs Presented by the 'Great Lockdown' -- The Privacy Factor and the Messy Digital Footprint
Dr. Adriana Sanford, World-Renowned Global Threat Expert & International TV Commentator; Former Fortune 500 Senior Counsel
- 10:20 - 10:40 a.m.** Preventing a Food Security Crisis: The Impact of COVID-19 on Agriculture and Supply Chains
Scott MacDonald, Global Economist; Former OCC International Economic Adviser & Top Sovereign Analyst
- 10:40 – 11:00 a.m.** Changes in the Globalization Paradigm After COVID-19 Pandemic
SPECIAL GUEST: Honorable Eduardo Aninat, Visionary Leader; Former Minister of Finance of Chile; Former Chairman of the Board of Governors and Member of the Development Committee of the World Bank and the IMF
- 11:00 - 11:30 a.m.** **CLOSING KEYNOTE** Security Risks Created by the Imperative to Work-From-Home
Lou Bladel, Ernst & Young Forensic Expert; Former FBI Counterintelligence and Counterespionage; Former U.S. Federal Law Enforcement Leader
- LUNCH BREAK 11:30 a.m. to NOON**
Oscar Medina, World-Renowned Singer, Songwriter, and Producer



Session 2

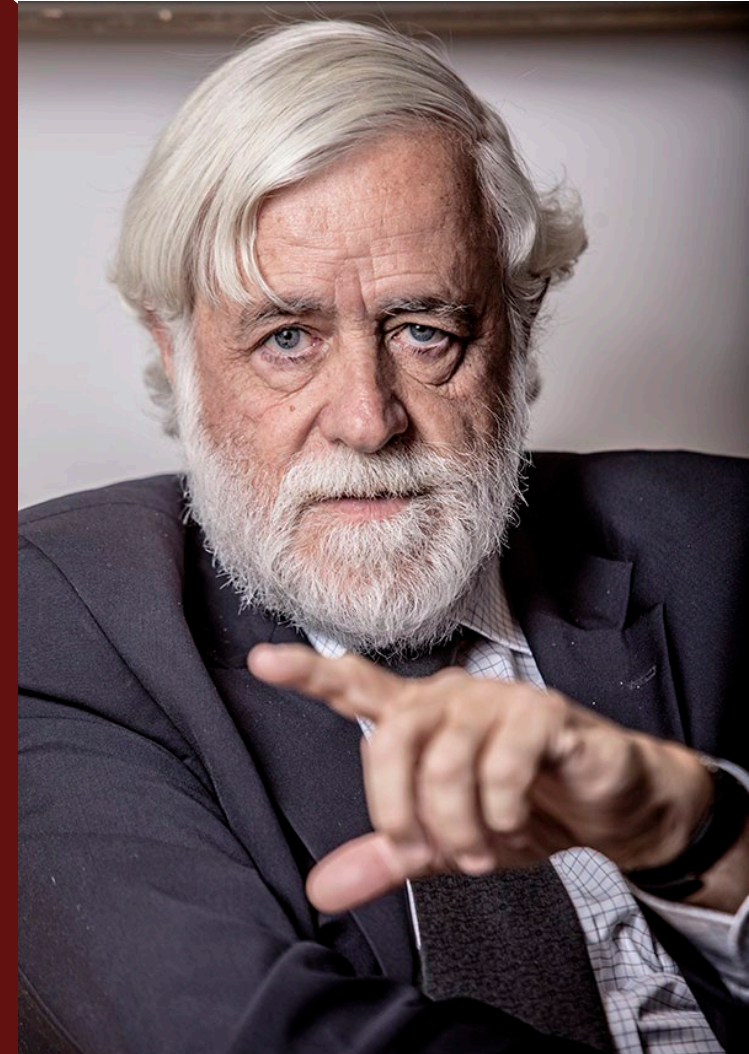
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- 12:00 - 12:20 p.m.** **OPENING KEYNOTE** **Role of Effective Boards: Digital and Performance Transformation in the New Normal**
Cheemin Bo-Linn, Board of Director & Global Risk & Recovery Trailblazer
- 12:20 - 12:40 p.m.** **Restarting the Economy: Cyber Risk and Insurance in the New Normal of Data Collection & Tracking”**
Jeff Schermerhorn, Willis Towers Watson Complex Cyber Risk Expert
- 12:40 - 1:00 p.m.** **Trade-Based Money Laundering (TBML) in the Era of the Coronavirus Pandemic**
Ross S. Delston, Global AML Pundit; Former FDIC Regulator
- 1:00 - 1:20 p.m.** **International Enforcement Networks to Combat the New Fraud Typologies**
Bruce Zagaris, World-Renowned Anti-Corruption & Anti-Money Laundering Expert
- 1:20 - 1:40 p.m.** **CLOSING KEYNOTE** **After COVID: Cyber and the Coming Human Capital Revolution**
Tom Finan, Willis Towers Watson Cyber Growth Strategist; Former FBI Assistant General Counsel
- 1:40 - 2:00 p.m.** **CLOSING REMARKS**

Honorable Eduardo Aninat

- Honorable Eduardo Aninat served as Finance Minister of Chile from 1994 to 1999. He has also held a variety of leadership roles with the International Monetary Fund (IMF) and the World Bank. Most notably, he served as the Chairman of the Board of Governors in 1995 and 1996 and as a member of the Development Committee of the World Bank and the IMF, representing Chile, Argentina, Bolivia, Peru, Uruguay and Paraguay. In that capacity, Hon. Aninat was involved in the discussions on initiatives ranging from international policies for heavily-indebted poor countries to the proposals for reform of international financial architecture. More recently, Hon. Aninat served as Ambassador of Chile in Mexico, Director of the Center for Applied Globalization at Finis Terrae University, and as an international consultant to the Goldman Sachs Group.
- He also previously served in a range of economic positions in the Chilean Government; these included Chief Senior Negotiator for the bilateral Canada-Chile trade agreement, and Chief Debt Negotiator and senior advisor of the Central Bank of Chile and the Ministry of Finance. For 12+ years, he was a principal in Aninat, Méndez y Asociados, which was one of the largest consulting firms in Latin America. He advised a number of governments on matters ranging from tax policy to debt restructuring. Hon. Aninat was also the Latin American Coordinator for Harvard University's International Tax Program and has been a member of the Boards of Directors of several private companies and institutions in Chile and abroad.
- As President of the Social Equity Forum (SEF), which is under the sponsorship of the Inter-American Development Bank, he focused on bringing social equity concerns to the forefront of macroeconomic and sectoral policy debates to advance successful public policies in Latin America and throughout the Caribbean region. He has also served on the Board of Directors of ACCION International, which is one of the world's leading microfinance organizations and on the Board of Directors of the Institute of the Americas, which is dedicated to promoting economic growth through public-private partnerships in trade, infrastructure and investment.

OU SPECIAL GUEST



Dr. Adriana Sanford
World-Renowned Global Threat
Expert, International TV Commentator

Former Fortune 500 Senior Counsel



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Expert

"The human race has been humbled, the world has been silenced, and our eyes have been opened."

Lou Bladel
Ernst & Young Forensic Expert

*Former FBI Counterintelligence and Counterespionage;
Former U.S. Federal Law Enforcement Leader*



OU GRTS
Expert

"The average home has a more diverse and challenging communication system than many small businesses, just imagine the potential security concerns."

● **ADRIANA SANFORD, J.D., dual LL.M. in Taxation/International and Comparative Law**, is the founding director of the OU Global Risks & Threats Series. She is also a Senior Fellow at OU's Center of Intelligence and National Security, and Assistant Director of Executive Education Programs at the Gene Rainbolt School of Business. She has extensive experience advising, training, and educating Executive Management. An expert practitioner and leader in cybersecurity, global privacy laws, and global threats, she has decades of experience in compliance, investigations, security, as well as training and development. Dr. Sanford is also an international television commentator who appears regularly as a CNN Español analyst to over 90 million viewers throughout the United States and Latin America. A global keynote with the American Program Bureau, she provides the keynotes to some of the world's top conferences, including to hundreds of General Counsel and senior legal leaders from *Fortune* 1000 companies at the Corporate Counsel's 19th Annual SuperConference. Dr. Sanford is Private Equity International's keynote to hundreds of Chief Compliance Officers and compliance professionals for the 2020 Private Fund Compliance Forum.

A visionary thinker with rare intellect, multiple law degrees, and fluency in four languages, she has lectured at more than 140 industry conferences. Her research, scholarly work, and publications focus on laws at the international level, where multijurisdictional laws conflict and possible outcomes for corporate non-compliance includes substantial penalties, criminal liability, and physical danger for executives in foreign territories. She is a former member of the Advisory Committee of the World Economic Forum's Partnering Against Corruption Initiative to build foundations of trust and integrity; former delegate of the Asian-Pacific Economic Cooperation (APEC) CEO Summit in Chile; former member of the board of directors of Amnesty International USA; is a recipient of the Cybersecurity Woman Law and Privacy Professional of the Year Award that celebrates "female cybersecurity leaders changing the world;" and was featured in *Women in Security Changing the Face of Technology and Innovation*, which is part of the *Women in Science and Engineering* book series. Dr. Sanford also taught ethical leadership, cybersecurity/global privacy law, business ethics, and business law to more than 7,200 graduate and undergraduate students through several top-tier business schools in the United States and abroad and was the co-author of two books on global threats that the Institute for Supply Management (ISM) adopted to commemorate their centennial anniversary. Prior to teaching, Dr. Sanford served as a senior counsel for a *Fortune* 50 company, assistant general counsel for a publicly traded financial institution, and for two decades represented several multinationals on issues related to global threats and governance. She holds a dual LL.M. in Taxation and International/ Comparative Laws from Georgetown University Law Center and a J.D. from Notre Dame Law School, where she participated in the year-long study-abroad Concannon Programme of International Law in London, England. She also holds a B.A. in Political Science from Arizona State University, and graduate studies in global management from Thunderbird School of Global Management. Previously, she attended Villa Maria Academy in Santiago, Chile. She is frequently described as "an audience grabber" and as having "the unique ability to speak to captains of industry, college students, and academicians all in the same audience."

● **LOU BLADEL** is the Managing Director of Assurance services at Ernst & Young LLP and focuses on the Forensic & Integrity Service. With 26+ years in federal law enforcement, he brings a diverse skill set that he developed through his time serving the United States Marshals Service, Naval Criminal Investigative Service (NCIS) and the Federal Bureau of Investigation (FBI). Currently, he also consults with U.S. federal law enforcement agency directors, government regulators and key executives of Fortune 100 companies, Fortune 500 C-suite officials and boards of directors from across industry sectors on matters of economic espionage and insider threats. Most of his law enforcement career involved leading and investigating counterintelligence matters in the New York and Washington, DC, metropolitan areas. Among his numerous leadership positions within the FBI, Mr. Bladel was special agent-in-charge of the New York office of the FBI's Counterintelligence Division, where he led the espionage/insider threat arrest and successful plea negotiations of an FBI employee. As chief of the FBI's Counterespionage Section, he led the espionage investigation of Edward Snowden. In 2013, he successfully testified before the U.S. Sentencing Commission to enhance the criminal penalties for theft of propriety information, and managed the DuPont economic espionage investigation, which resulted in the FBI's first-ever jury conviction for economic espionage. The case won the 2014 FBI Director's Award for Counterintelligence Excellence. Mr. Bladel also won the National Counterintelligence Executive Award for Community Excellence in leadership for his role in the FBI operation that led to the arrest and deportation of three Russian Intelligence Service illegals.

Dr. Cheemin Bo-Linn
Board of Director &
Global Risk & Recovery Trailblazer

OU GRTS
Expert



"Effective boards lean into the unknown, leverage data and tech, and turn disruption into opportunities that fulfill employees and deliver shareholder value."

Tom Finan
Willis Tower Watson
Cyber Growth Strategist
Former FBI Assistant General Counsel

OU GRTS
Expert



"Every new cyber incident seems to up the ante when it comes to the financial risks arising from data and network security risk. Covid-19 just changed the game entirely."

- **CHEEMIN BO-LINN, ED.D.** is CEO and President of Peritus Partners, a global consulting firm focused on assisting companies in cyber security resolution, information technology, and digital marketing. Formerly she was Vice-President of IBM Corporation leading a multi \$B P&L. Recruited to scale growth, she has served in multiple CMO/CRO and operational and board roles, where technology is a key backbone across the consumer, internet, industrial, financial services, energy, and healthcare sectors. Formerly elected to six private and public corporate boards, Audit Chair, and Risk leadership positions in the US, Canada, and Europe, she is recognized as one of the 2019 "Top 50 Board of Directors" in the US by the National Association of Corporate Directors.

Currently, she serves as Board of Director of a public industrial and consumer company (NASDAQ: BMCH) and SNOMED International (not-for-profit) which owns and maintains the world's most comprehensive clinical terminology standard including COVID-19 content. Recognizing her innovative digital technology leadership, she was named "Top 100 CEOs in STEM", named "Most influential Woman in Silicon Valley," and inducted into the "Hall of Fame for Women in Technology," a program supported since US Presidents George H.W. Bush through Obama. For her thought leadership turning disruption into opportunities resulting in superior financial results, she was invited to speak at various forums including the United Nations, British Chamber, UBS, and Dow Jones. Her Doctorate is in "Computer based Information Systems and Organizational Change," from the University of Houston.

- **TOM FINAN, J.D.**, is a former Assistant General Counsel at the Federal Bureau of Investigation (FBI) and current Cyber Growth Leader within Willis Towers Watson's FINEX Cyber/E&O Practice. In this role, he advances the company's integrated approach to cybersecurity across all aspects of people, capital, and technology risk.

Mr. Finan spearheaded the development of the company's Cyber Risk Solutions in North America and has actively led teams delivering the company's enterprise risk management, cyber risk culture, and cyber workforce readiness solutions. Mr. Finan also served as Senior Cybersecurity Strategist and Counsel with the Department of Homeland Security's National Protection and Programs Directorate. While at DHS, he established the agency's cybersecurity insurance initiative in support of implementation of "Improving Critical Infrastructure Cybersecurity" and launched DHS' Cybersecurity Insurance webpage. Additionally, Mr. Finan served as Staff Director and Counsel for the Subcommittee on Intelligence, Information Sharing and Terrorism Risk Assessment with the U.S. House Committee on Homeland Security.

Scott B. MacDonald
Global Economist & Sovereign Analyst

Former OCC International Economic Adviser



**OU GRTS
Expert**

"Most people have taken food security for granted; COVID-19 is a wakeup call that we need to focus more on safeguarding the flow of food from the farm to the consumer."

Ross S. Delston
Global AML Pundit

Former FDIC Regulator



**OU GRTS
Expert**

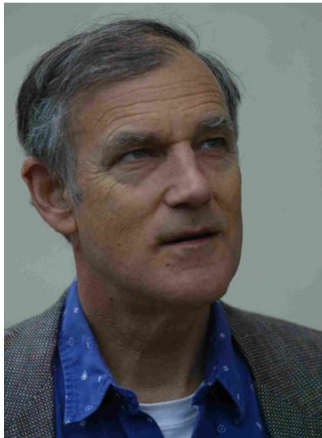
"Trade-based money laundering (TBML) has been around since forever and yet it is the least monitored, regulated and scrutinized of the three avenues to launder money internationally."

● **SCOTT B. MACDONALD Ph.D., M.A.** is the chief economist at Smith's Research & Gratings. Prior to that, he was the head of research at MC Asset Management LLC, a wholly owned subsidiary of Mitsubishi Corporation. He also served as Head Of Credit And Economic Research at Aladdin Capital Management in Stamford, Connecticut and as Chief Economist for KWR International. In addition, Mr. MacDonald the Director Of Sovereign Research at Donaldson, Lufkin & Jenrette, the Sovereign Risk Analyst and Director at Credit Suisse, and an international economic adviser in the Office of the Comptroller of the Currency (OCC) in Washington, D.C. He is the author or editor of 18 books and numerous articles on economic affairs, covering events in the Caribbean, Latin America, Europe, Asia, and North America. Mr. MacDonald is currently on the Board of Directors for El Centro Hispano, a nonprofit organization whose mission is to assist, support, and strengthen Hispanic families in Westchester County, New York.

● **ROSS S. DELSTON** is an independent Washington, DC-based attorney, expert witness, Certified Anti-Money Laundering Specialist (CAMS) and former U.S. banking regulator (FDIC) who has specialized in Anti-Money Laundering (AML) issues for over 19 years. Mr. Delston has participated in monitorships for two global financial institutions, AIG and BNP Paribas and has been a consultant to the International Monetary Fund (IMF) on AML and banking matters since 1997. On behalf of the IMF, he has participated in nine AML/CFT assessments of offshore financial centers (OFCs) using the FATF standards, including Jersey, Guernsey, Isle of Man, Bermuda and St. Vincent and the Grenadines. Additionally, Mr. Delston has drafted trade finance policies and procedures to address TBML risks for a major multinational bank and conducted training on the new policies and procedures. He has co-authored two law review articles on TBML: "Strengthening Our Security: A New International Standard on TBML is Needed Now" (2012) and "Reaching Beyond Banks: How to Target TBML and Terrorist Financing Outside the Financial Sector" (2009). In addition, Mr. Delston has been an expert witness in 14 civil cases involving AML and is frequently quoted on AML issues in the New York Times, Washington Post, Wall Street Journal, New Yorker, Bloomberg, American Banker, USA Today, the Nikkei (Japan) and the Hindu Business Line (India). He has lectured and conducted training on TBML at the U.S. Financial Crimes Enforcement Network (FinCEN) in Washington, DC; at the Peoples Bank of China (central bank) in Dalian on behalf of the IMF; at the Reserve Bank of India's Staff College in Chennai; for U.S. bank examiners at the 2016 FFIEC Advanced BSA/AML Specialists Conference in Washington, DC; and at conferences and seminars throughout the world.

**OU GRTS
Expert**

Bruce Zagaris
World-Renowned
Anti-Corruption & AML Expert
*Editor of the International Enforcement Law
Reporter (IELR)*



"Without developing effective international enforcement networks, the good guys cannot manage the innovative threats of the fraudsters."

**OU GRTS
Expert**

Jeff Schermerhorn
Willis Towers Watson
Complex Cyber Risk Expert



"A sound cyber risk management strategy begins with a deep review of the amount, type, location and source of all data your organization maintains. If an organization doesn't understand their data, they will never understand their data risk."

● **BRUCE ZAGARIS, J.D., Triple LL.M.** has represented 14 governments and international organizations on international financial services, transparency, and financial regulatory issues. For several governments, Mr. Zagaris has advised on and participated in negotiations with respect to income tax treaties, tax information exchange agreements, and mutual assistance in criminal matters treaties. His criminal work has included counseling and testifying as an expert in international criminal cases involving evidence gathering, extradition, prisoner transfers, money laundering and tax crimes, and counseling of witnesses for grand jury investigations. Mr. Zagaris is a partner of Berliner, Corcoran & Rowe, LLP, in Washington, D.C. Since 1985, he has edited the INTERNATIONAL ENFORCEMENT LAW REPORTER. He has been an adjunct professor of law at several law schools. Mr. Zagaris has authored and edited several books, including INTERNATIONAL WHITE-COLLAR CRIME: CASES AND MATERIALS (2d ed. Cambridge U. Press, 2015), INTERNATIONAL CRIMINAL LAW with Jordan Paust et al (4th ed. Carolina Academic Press, 2013) and hundreds of articles on international law. He also co-authored two books on global threats that were adopted by the Institute for Supply Management (ISM) to commemorate their centennial anniversary, *A Guide to Storms, Challenges, and Ethical Risks* and *Ética Empresarial: Una Perspectiva Global*. Since 1981, he has registered under the Foreign Agents Registration Act. He has also testified several times in Congress on international tax, financial services, and international evidence-gathering issues.

● **JEFF SCHERMERHORN** has spent the entirety of his professional career litigating, drafting and negotiating complex professional liability and cyber liability insurance programs. His specialty is to work with clients to conduct deep dive reviews of the client's E&O and cyber liability exposures to develop tailored risk management solutions designed to cover the identified risk in the most robust and cost-effective manner possible. Prior to Willis Towers Watson, Mr. Schermerhorn advised Fortune 100 companies and name-brand media and technology firms on risk management strategies in the areas of network security and privacy risk, intellectual property and media coverage. In addition, Mr. Schermerhorn was an attorney at a global insurance company where he was the primary architect of the insurer's cyber, technology errors and omissions and media liability policies. Prior to joining the insurer, Mr. Schermerhorn was a corporate attorney at a national law firm in southern California, where his practice focused on advising and representing corporations in complex transactions and litigation.

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Oscar Medina
World-Renowned Latin American Singer,
Songwriter, and Producer

OU GRTS
ENTERTAINER/SINGER



JULY 2020

REOPENING IN A POST-COVID WORLD



THE
OU GLOBAL RISKS
& THREATS SERIES
LEADERSHIP FORUM



**Time zone is
Central Time
(North America)**

10:00 - 10:20 a.m.

OPENING

Reopening and Restoring in a Post-COVID World

Dr. Adriana Sanford, Global Threat Expert & International TV Commentator; Former Fortune 500 Senior Counsel

10:20 - 10:40 a.m.

The Hour of the Corporate Diplomats

Horacio Gutierrez, Spotify's Head of Global Affairs & Chief Legal Officer; former Microsoft General Counsel & VP

10:40 – 11:00 a.m.

Strengthen Post-COVID Global Supply Chains: Health Concerns & Geopolitical Considerations

Dr. Lucian Cernat, Head of Global Trade Regulations & International Procurement Negotiations for European Commission and former Chief Trade Economist; former Romanian Ministry of Foreign Affairs Trade Negotiator

11:00 - 11:20 a.m.

During Uncertain Times, Protecting Your Company's Intellectual Property

Brian Hinman, Chief Commercial Officer for AON IP Solutions; former Chief Innovation Officer for AON; former Chief IP Officer at Philips; former VP of IP at IBM & Verizon

11:20 - 11:40 a.m.

The Rise of Risk and Security Intelligence & Crisis Response

Dr. Gerold Knight, Global Risk Mgt Leader for Coca-Cola HBC; former Security Management Roles in Australian Government & NSW Police Force



**Time zone is
Central Time
(North America)**

- 11:40 - 12:00 p.m.** **Reopening: Early-Warning Intelligence**
Matt Addington, Cyber and National Security Expert; former DEA Special Agent and CIA Operations Officer (Narco-Terrorism & Global Security Threats)
- 12:00 - 12:20 p.m.** **Restarting Network & ISP Resilience: New Risks & New Methods of Working**
Christopher Libertelli, Former Global Head of Policy at YouTube, former Global Public Policy at Netflix, and former Senior Legal Advisor to the FCC
- 12:20 - 12:40 p.m.** **Film & Video in a Post-COVID World**
Seth Schachner, Managing Director of Strat Americas; former business development executive with Sony Music, Microsoft, Liberty Media, Viacom, AOL, and Universal Music

CLOSING REMARKS



OU SPECIAL GUEST

“Strengthen Post-COVID Global Supply Chains: Health Concerns & Geopolitical Considerations”

Dr. Lucian Cernat

**Head of Global Trade Regulations & International
Procurement Negotiations at European Commission;
former Chief Economist at European Commission; former
Romanian Ministry of Foreign Affairs Trade Negotiator**



● **LUCIAN CERNAT** is the European Commission's Head of Global Trade Regulations and International Procurement Negotiations and former Chief Trade Economist.

With almost 20 years of experience in the trade policy field, he oversees economic advice on EU trade policy, influencing over 5 trillion euros of EU trade flows annually. He is a frequent speaker at high-level events alongside award-winning economists and his publications were quoted in leading international journals (Financial Times, Wall Street Journal) and other media. He is also a regular VoxEU columnist, writing on various trade-related topics. His latest paper on "Trade Policy Analysis 2.0" was among the top 10 most read economic papers at the end of 2014. Until 2008, Dr. Cernat held various positions at the United Nations in Geneva dealing with trade and development issues. He has written extensively on the development impact of trade policies, WTO negotiations, EU preferential market access, regional trade agreements, competition policy, and corporate governance. Prior to his UN experience, he was a trade negotiator with the Romanian Ministry of Foreign Affairs. Dr. Cernat obtained his Ph.D. from University of Manchester and a postgraduate diploma from Oxford University.

Horacio Gutierrez
**Spotify Head of Global Affairs & Chief
Legal Officer**

Former Microsoft GC & Corporate VP for Legal Affairs



**OU GRTS
Expert**

“When you are a successful tech company you can become so important to your users in their daily lives that your actions can impact them in very personal ways, for good or for bad. Those of us in the tech world have a responsibility to think carefully about the impact of our actions, and to act in a manner consistent with our values, so we can ultimately have a positive impact on the world.”

Brian Hinman
AON Chief Commercial Officer

*Former Chief Intellectual Property Officer at Philips
& Former Vice President of IP and Licensing at IBM,
Verizon and InterDigital*



**OU GRTS
Expert**

“COVID-19, combined with a very difficult economic climate, creates greatly increased intellectual property risk for companies of all sizes and technology segments. Unless companies are able to anticipate and manage such increased risk, they are subject to incurring large litigation costs.”

- **HORACIO GUTIERREZ, J.D., LL.M.** is Spotify's Head of Global Affairs and Chief Legal Officer. In this capacity, Horacio plays a key role in representing Spotify externally and leads the company's work on a wide range of areas around the world, including industry relations and partnerships, public policy and trust and safety, among others. He leads a global team of business, public affairs, government relations, licensing, and legal professionals. Horacio joined Spotify as General Counsel in 2016 after spending over 17 years at Microsoft Corporation, ultimately as General Counsel and Corporate Vice President for Legal Affairs. Horacio brings a rich multi-cultural perspective as well as extensive international professional experience, having lived and worked in the United States, Europe, and Latin America. Throughout his career, Horacio has been involved in some of the most complex and cutting-edge legal issues in the tech industry. He has been deeply involved in a number of high-profile legal and regulatory matters, and concluded numerous intellectual property deals, including licensing agreements with companies around the world. He has played a leading role around the globe on technology and innovation policy issues, including competition policy, intellectual property policy and internet regulation.

Horacio has trained and practiced law in both civil law and common law jurisdictions. He holds a Master of Laws degree from Harvard Law School, which he attended as a Fulbright Scholar; a Juris Doctor degree summa cum laude from the University of Miami; a Bachelor of Laws degree from Universidad Católica Andrés Bello in Caracas, Venezuela; and a post-graduate diploma in corporate and commercial law from the same institution. He speaks multiple languages and is licensed to practice law in the States of New York, Florida and Washington, as well as in Venezuela



- **BRIAN HINMAN** has over 30 years' experience in the field of intellectual property, having held senior executive positions at some of the world's leading companies. He is currently is the Chief Commercial Officer for Aon Intellectual Property Solutions. Previously, Mr. Hinman also served as Chief Intellectual Property Officer at Philips, based in the Netherlands. In this capacity, he also held the position of CEO of Philips Intellectual Property and Standards where he led a worldwide team of over 400 intellectual property professionals in 9 different countries. He formulated and executed a robust IP strategy for each of Philips' business units including IP portfolio management, all IP litigation matters (offensive and defensive), active participation in various industry standards, and conducting all forms of IP monetization including patent, technology and brand licensing and formation of various IP Ventures. Prior to Philips, Mr. Hinman was co-founder and Chief Operating Officer of Unified Patents Inc., and prior to that, he held positions of Vice President of IP and Licensing at IBM, Verizon and InterDigital, and was founding CEO of Allied Security Trust. In his current capacity, Mr. Hinman is part of the senior leadership team of Aon IP Solutions, which delivers IP solutions that enhance our client's enterprise value through executing IP-based value creation strategies and mitigating IP risk exposure. He helps lead the efforts for Aon in seizing the generational opportunity to establish market-accepted standards for assessing and valuing the IP asset class for businesses and investors.

Dr. Gerold Knight
Coca-Cola HBC
Global Risk Mgt Leader
Former Australian Government Intelligence



**OU GRTS
Expert**

“Resilient businesses effectively manage uncertainty by implementing processes that enable them to understand their risks and opportunities. Supporting this they develop strong crisis leaders and teams that have the capability to effectively respond to a time of crisis.”

Matt Addington
Cyber & National Security Expert
*Former DEA Special Agent & CIA Operations Officer
(Narco-Terrorism and Global Security Threats)*



**OU GRTS
Expert**

“In this age of advanced data analytics with a cultural demand for IoT solutions, where artificial intelligence and machine learning dominate the technology forums, we must remain vigilant and prioritize defending the threat from both external and internal sources.”

● **GEROLD KNIGHT Ph.D., MRiskMgt** is the Group Chief Risk Officer for Coca-Cola HBC (CCHBC) AG. Dr. Knight has a private and public sector career spanning 35 years, including over 20 years in senior management roles across the Coca-Cola system. His areas of specialization are risk, crisis and security management and he leads these streams, together with insurance and business continuity, across the CCHBC group. His area of specific research interest is the development of business leaders in the areas of crisis response ensuring that they have the capabilities to effectively respond to a crisis impacting business operations. Prior to entering the Coca-Cola system, Dr. Knight held senior security management roles in the Australian Government and served with the NSW Police Force in investigation and intelligence analyst positions. He holds a Ph.D. in Business His thesis focused on crisis management teams and the utilization of response processes and routines. Dr. Knight also holds both a Master's degree in Risk Management.

● **MATT ADDINGTON** Mr. Addington is currently the Executive Vice President of Federal Business for GoSecure, Inc., a cyber security company that provides cloud-delivered managed detection and response to both government and commercial customers to protect critical data and assets. This includes threat hunting, incident response and forensic services across the endpoint, network and inbox. Prior to joining GoSecure in 2016, Mr. Addington was Vice President and Director of Applied Domains at Giant Oak, Inc., which developed a search tool to hunt the deep and dark web for bad actors and/or negative information harmful to US and commercial interests. In 2012, Mr. Addington ended a 25-year government career and joined Blackbird Technologies, Inc., as the Director of Strategy, supporting Defense, Intelligence, and Federal Law Enforcement through the development of advanced technologies until Blackbird's acquisition by Raytheon, Inc., in 2015.

Mr. Addington began his career in 1987 as a Drug Enforcement Administration (DEA) Special Agent in Miami, Florida. During the period of 1989 to 1991, after attending US military-supported Special Operations training as a civilian, Mr. Addington participated in para-military operations in the jungles of Central and South America, targeting the infrastructure of narco-terrorist organizations. In 1991, he was transferred to the Ft. Lauderdale District Office where he was involved in undercover operations and conducted large-scale domestic and international drug conspiracy investigations. Mr. Addington was assigned to the US Embassy in Bogota, Colombia from 1995 to 1997 where he conducted joint inter-agency operations targeting and subsequently dismantling the Cali Cartel.

In 1997, after completing an extensive US Government Intelligence Community-driven training program, Mr. Addington was assigned as an Operations Officer, working for the Central Intelligence Agency (CIA) in an overseas capacity. Between 2000 and 2010, Mr. Addington held management positions in DEA to include: overseeing Mobile and Regional Enforcement Teams; Resident Agent in Charge in Raleigh, North Carolina; Executive Assistant/Advisor to the DEA Chief Counsel; Assistant Regional Director in Mexico City for the North and Central America Division overseeing Diversion/Pharmaceutical investigations and narco-fugitive apprehension operations throughout Mexico; Assistant Special Agent in Charge of the New England Field Division, managing groups in Boston, Massachusetts Maine, Vermont and New Hampshire, to include the division-wide Financial Investigations and Money Laundering Group. In the latter part of his government career, Mr. Addington was appointed to the Senior Executive Service as the Director of the El Paso Intelligence Center (EPIC), located at Fort Bliss, in El Paso, Texas. Mr. Addington led over 500 personnel from 25 federal agencies, focused on transnational threat targeting and intelligence collection efforts in support of Counter-Intelligence, Counter-Terrorism, and Counter-Narcotic global missions and investigative requirements. Mr. Addington also oversaw the EPIC Command Center, which provided 24/7 support to federal, state, and local law enforcement needing immediate intelligence on high level suspects and targets prior to or during US-based operations. Mr. Addington attended Duke University, Fuqua School of Business and Executive Leadership: Johns Hopkins University, Executive Leadership Institute; and the Harvard supported Police Executive Research Forum. Mr. Addington is a member of the International Counter Terrorism Officers Association. He was a Division I, All-American soccer player and Hermann Trophy finalist.

Christopher Libertelli
Global Policy Expert

*Former YouTube, Netflix, & Skype Executive
& FCC Legal Adviser*



**OU GRTS
Expert**

"A former colleague said to me recently 'if you do policy work for a global company prepare to put your job on the line weekly, if not daily. It can be hard doing the government's job from industry.'"

Seth Schachner
**Latin America Digital Media
Business Development Expert**

Former Sony Music Head of Digital (Latin America)



**OU GRTS
Expert**

"The past few months have seen massive digital media consumption but have also amplified the reasons why cyber security is such a critical component in the digital ecosystem. Every industry vertical needs to consider this, from those that serve the enterprise to consumer-oriented businesses."

- **CHRISTOPHER LIBERTELLI, J.D.** is the former Global Head of Policy at YouTube. Previously he served as Vice President, Global Public Policy at Netflix Inc. His team was responsible for Netflix's advocacy before U.S. and foreign government officials. Mr. Libertelli joined Netflix from Skype, where he managed the company's government relations programs in the U.S., Canada and Latin America. Prior to joining Skype, he served as Senior Legal Advisor to the Chairman of the Federal Communications Commission. Mr. Libertelli is a senior executive with extensive experience in the technology, entertainment and telecommunications industries. He has both public and private sector experience across several US-domestic and international areas including Media Law and Licensing, Telecommunications Policy, Data Privacy, Privacy Law, National Security Law, Government, Entrepreneurship, and Venture Capital.
-

- **SETH SCHACHNER** is Managing Director of Strat Americas, a Los Angeles-based consultancy that provides strategic guidance and helps clients with media and technology partnerships. Strat Americas has worked with clients in digital & social music, beauty subscriptions, AI and enterprise software. Recent clients include Microsoft, IPSY, and social music community Smule. Mr. Schachner is an experienced business development executive who spent eleven years with Sony Music, where he held senior digital leadership roles in Latin America and for Sony's Jive Records label in North America. At Sony Music Latin America, Seth created "first of breed," multi-million selling mobile handset partnerships for the artists Shakira and Ricky Martin. Previously, Schachner held business development roles with Microsoft, Liberty Media, Viacom, and Universal Music. Seth was one of AOL's first business development executives. A two-time graduate of Columbia University, Seth also served as Chairman of Florida's Film & Entertainment Advisory Council, which helped guide the state of Florida on state film and entertainment growth strategies. His articles have appeared in Venture Beat and The Guardian, recent television appearances include CNN, Fox Business, Cheddar TV, and CGTN America on the rise of TikTok and social music.

Global Speakers **MANAGER**

Sofia Schmidt-Koeck



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- Finance
- Management and International Business
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EXECUTIVE EDUCATION



Wayne Thomas
Senior Associate Dean
Faculty & Research Innovation



Laku Chidambaram
Senior Associate Dean
Academic Programs & Engagement

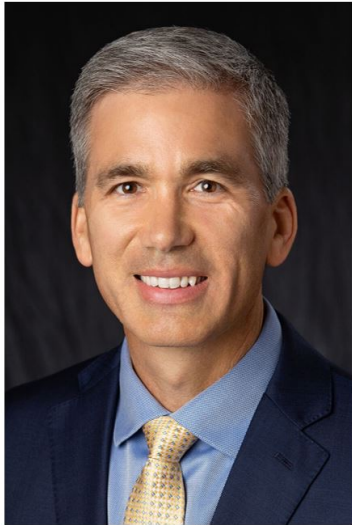


Colonel Shad Satterthwaite
Director of Executive Education
in Aerospace & Defense



Dipankar Ghosh
Energy Institute Executive Director

**Senior Associate Dean
Faculty and Research Innovation
David C. Steed Chair in Accounting and
George Lynn Cross Research Professor**



Wayne Thomas

WAYNE THOMAS, Ph.D. is Senior Associate Dean of Faculty and Research Innovation at the Michael F. Price College of Business. He joined The University of Oklahoma in 2000 and served as Interim Dean of the from June 2019 to June 2020.

Dr. Thomas teaches financial accounting, intermediate accounting, international financial statement analysis, and capital markets. He co-authors *Intermediate Accounting* 10e with David Spiceland and Mark Nelson (McGraw-Hill). He also co-authors *Financial Accounting* 5e with David Spiceland and Don Herrmann (McGraw-Hill). His research specializes in capital markets, techniques used by managers to manipulate earnings, the importance of financial disclosures, and financial statement analysis. In 2019, he received the University of Oklahoma's top research designation, being named a George Lynn Cross Research Professor.

Dr. Thomas has published more than 60 articles in leading academic journals, such as *The Accounting Review*, *Journal of Accounting Research*, and *Journal of Accounting & Economics*. He also served as an editor for *The Accounting Review*. He has presented his research at more than 100 universities and conferences.

**Senior Associate Dean
Academic Programs & Engagement
W.P. Wood Professor of MIS**



Laku Chidambaram

LAKU CHIDAMBARAM, Ph.D. is the Senior Associate Dean of Academic Programs & Engagement. During his tenure, the OU program has been ranked four times among the Top 20 programs in the nation by *U.S. News and World Report*. He has received several awards for teaching excellence including, among others, the Harold E. Hackler Outstanding MBA Professor, the Bruce Magoon Award for Service Excellence, and the Bruce Magoon Master Teacher Award. He has consulted and lectured throughout the United States and abroad, including in Germany, the Netherlands, Norway, and Singapore.

Professor Chidambaram is also the Executive Editor of the *E-Service Journal*, and has served as an associate editor at Information Systems Research and the *Journal of AIS* and as a senior editor at the Group Decision and Negotiation. His research focuses on the application of information technology to support distributed group work in organizations.

His work has been published in several journals, including *Information Systems Research*, *MIS Quarterly*, and *Journal of MIS*. Professor Chidambaram book publications include the co-editing of *Our Virtual World*, which focuses on the transformation of work, play and life with the new media. Previously, Professor Chidambaram served as the Executive Director of the Center for MIS Studies, which is a research center that brings together Price College MIS faculty and the business community. He also served as the Program Co-Chair for AMCIS, a leading academic conference in information systems.

**Energy Institute Executive Director
ConocoPhillips Chair in Energy Accounting
David Ross Boyd Professor**



Dipankar Ghosh

DIPANKAR GHOSH is the Executive Director of the Energy Institute. He also spearheaded the Energy Executive Management Program and the 15-month Executive MBA in Energy hybrid program. Previously, he served as President of the Management Section of the American Accounting Association. He currently serves on the editorial board of several prominent academic journals and has been the recipient of “Best Paper” awards.

Prior to teaching, he served as a management accountant for a multinational manufacturing firm. The former Deloitte auditor has also won several teaching awards including, among others, the Merrick Foundation Teaching Award, and the Regents’ Award for Superior Teaching. Additionally, he has been recognized as a Presidential Professor to “honor, reward, and retain top faculty members who excel in all their professional activities” and “exemplify the ideals of a scholar through their endeavors in teaching; research and creative/scholarly activity; and professional and University service and public outreach.”

Professor Dipankar Ghosh has published a number of manuscripts in *Accounting, Organizations and Society, Decision Sciences, Organizational Behavior and Human Decision Processes, Behavioral Research in Accounting, Journal of Management Accounting Research, Journal of Conflict Resolution, Journal of Business Ethics, and Management Accounting*. He has also coauthored a research monograph, *Applying Activity-based Costing in Healthcare*, published by the Foundation of Applied Research, Institute of Management Accountants and has provided keynote addresses at several international conferences. He is the Chair of the Doctoral Proposals Committee for The Institute of Management Accountant’s Research Foundation, and the committee Chair of the Glen McLaughlin Prize for Research in Accounting Ethics, which is awarded by the Steed School of Accounting.



PRICE COLLEGE OF BUSINESS
**GENE RAINBOLT
GRADUATE SCHOOL OF BUSINESS**
The UNIVERSITY of OKLAHOMA



The Gene Rainbolt Graduate School of Business's website is ou.edu/price/mba.

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Gene Rainbolt Graduate School of Business

Home to the Price College of Business's MBA and graduate programs, this 27,000-square-foot flagship facility is located in the heart of Oklahoma City's Innovation District at University Research Park on OU's Health Sciences Center campus. The space is strategically anchored between the downtown energy and financial hubs to the west and the growing healthcare and aerospace sectors to the east.

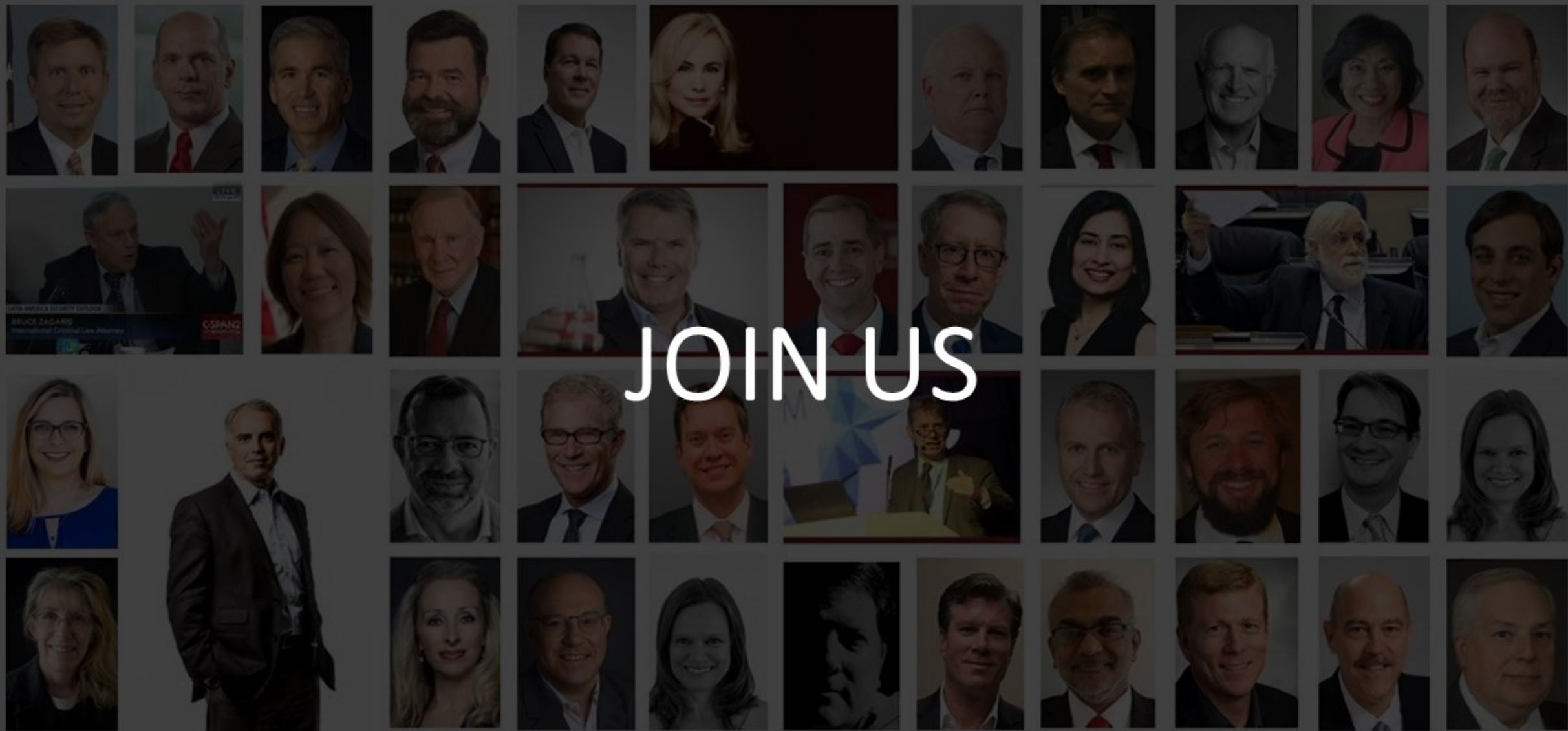
In addition to professional and full-time MBAs, the Graduate School offers Executive MBAs in Energy and in Aerospace and Defense. Both energy and aerospace and defense represent the two largest industries in Oklahoma. Other graduate programs include Master in Accountancy, Master in Finance, and Master of Science in Management of Information Technology.



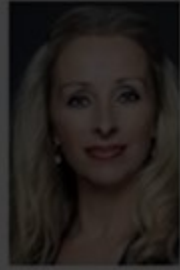
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Photo by Agustin Polanco



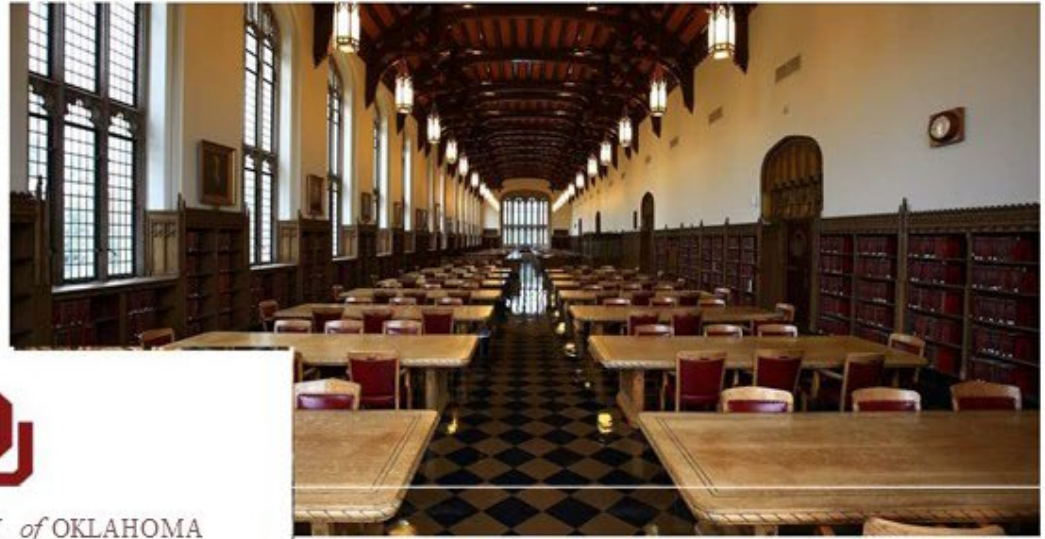
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The Michael F. Price College of Business ensures the enduring global competitiveness of Oklahoma and the nation. We fulfill our Purpose in three ways: (1) by tackling the biggest and most important business issues of our time; (2) by generating valuable insights that make companies and organizations more effective, more efficient and more enduring; (3) and by preparing our students as the leaders our state and nation need.



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