

THE BUSINESS OF SUPPLY CHAIN MANAGEMENT



Be a critical link in the process that transforms raw materials into profitable goods delivered to consumers.

What's it like to be in supply chain management?

As a supply chain professional, you'll create value for companies through the creation and delivery of goods and services domestically or throughout the world. Price College's supply chain management program provides an invaluable education experience with real-world application of distribution, marketing, and management practices. You'll take courses in logistics management, purchasing and buying behavior, production operations management, and inventory and materials management.

Why choose OU's Price College of Business?

Nationally ranked: OU ranked among the nation's best (No. 20) in Gartner's 2022 biennial Top 25 North American Supply Chain undergraduate programs report.

Be in-demand: Following the COVID-19 pandemic, the demand for supply chain professionals increased and is projected to grow by 25-30% over the next decade.

High starting salaries: The Association for Supply Chain Management reports supply chain professionals with less than a year of experience earn an average of \$65,000. Nearly half of all U.S. supply chain professionals received a raise of 8% or more in the past year.

What recent graduates are saying:

"I had two internships in this field. The supply chain program really helped set me apart from other candidates, and I learned that there is a lot you can do with a supply chain degree. The skills I learned in this program helped prepare me for my internships, but also for my full-time job as a project analyst at Walmart International."

-Ainslee Beck, recent Price College graduate

Average Starting Salary
\$65,745

What Price College Supply Chain Management grads do

- Procurement Manager
- Logistics Analyst
- Operations Supervisor
- Supply Chain Planner
- Contract Specialist

Where Price College Supply Chain Management grads work

- Lockheed Martin
- New Balance
- Microsoft
- Air Force Civilian Service
- DHL

Get connected

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