

# THE BUSINESS OF HEALTHCARE



Take on the competitive and evolving landscape of healthcare providers, manufacturers, services and tech.

## What's it like to be in healthcare business?

The healthcare industry is vast, includes some of the largest employers in the US, and can offer you an exciting career.

As a Price College healthcare business graduate, you'll bring the perspective and credentials necessary to level-up operations for pharmaceutical and medical device companies, private practices, hospitals, clinics, home care and alternative medical services. You'll have a holistic understanding of healthcare supply chain management, marketing and administration, the competitive and economic environment of healthcare, and ethical and regulatory issues.

## Why choose OU's Price College of Business?

**Student Organizations:** The Healthcare Business Club will acquaint you with various industry sectors and provide insight from industry thought leaders, along with recruiters from healthcare organizations.

**Career Preparation:** The healthcare program's applied project allows you to develop expertise and show potential employers your ability to add value from day one.

**Average Starting Salary**  
\$50,600

## What Price College Healthcare Business grads do

- Development Coordinator
- Medical Device Sales
- Marketing & Business Development
- Product/Project Management
- Sales Development Representative

## Where Price College Healthcare Business grads work

- Smith+Nephew
- Mercy Hospital
- Center for Children and Families
- CNECT
- The President's Club

## Get connected

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