

# Student Name

123 Boomer Sooner Road #1 • Norman, OK 73019 • 111-222-3344 • email@ou.edu

## EDUCATION

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**University of Oklahoma, Norman, OK**

Expected May 2018

*Bachelor of Business Administration*

Major: Marketing

GPA: 3.51

**(Study Abroad University Name), Arezzo, Italy**

Summer 2015

*Price College of Business*

- Cultural immersion with an emphasis in Managerial and Financial Accounting

## EXPERIENCE

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**XYZ Marketing Company, Dallas, TX**

May 2016 – Present

*Marketing Intern*

- Develop and implement marketing plans to raise product brand awareness
- Research competing products and make marketing recommendations to management
- Administer company social media channels including Facebook, Twitter and Instagram
- Collaborate as a team of 10 interns to generate marketing ideas

**ABC Restaurant, Plano, TX**

May 2014 – August 2014

*Server*

- Utilized interpersonal skills to deliver exceptional customer service
- Advised customers regarding product selection and availability
- Processed customer orders in an efficient and accurate manner
- Effectively operated as a team of 20 associates in a fast paced work environment

**Texas City Retail Store, Coppell, TX**

May 2013 – August 2013

*Sales Associate*

- Managed customer payment transactions in excess of \$1,000 per shift
- Merchandised store in a manner consistent with corporate plan-o-grams
- Monitored inventory and replenished as necessary to avoid stock outs
- Communicated with customers to answer questions and resolve concerns

## LEADERSHIP

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**JCPenney Leadership Program, Price College of Business**

Fall 2015 – Present

*Associate*

- Select leadership program for high achieving business students
- Develop advanced leadership, networking and professional development skills

## EXPERIENTIAL LEARNING

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**Integrated Business Core Program, Price College of Business**

Spring 2016

*Vice President of Philanthropy*

- Formed a company, along with 20 student, to market and sell OU logo merchandise
- Interacted with local charities to plan and schedule community service events
- Exceeded individual and company sales goals
- Collectively donated over \$5,000 and in excess of 1,000 community service hours to local charities

## HONORS AND ACTIVITIES

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Price College Dean's Honor Roll  
Member, XYZ Fraternity

W. R. Howell Leadership Scholarship  
Volunteer, Second Chance Animal Sanctuary

## OTHER WORK EXPERIENCE

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**Texas City Pool, Plano, TX**

May 2012 – August 2013

*Lifeguard*

# Student Athlete

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## EDUCATION

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**University of Oklahoma, Norman, OK**

**Expected May 2017**

*Bachelor of Business Administration*

Major: Accounting

GPA: 3.25

*Master of Accountancy Candidate Beginning Fall of 2017*

## INTERCOLLEGIATE ATHLETICS

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**OU Athletic Team, University of Oklahoma**

**August 2014 - Present**

Member

- Collaborate with a team of 10 individuals to obtain and exceed team goals
- Utilize interpersonal skills to interact with a diverse set of team mates
- Establish and exceed individual objectives and goals
- Participate in daily work out sessions designed to increase focus and stamina
- Mediate and resolve conflicts to maintain unity within team
- Travel to sporting events domestically and internationally including Spain and France

**Student Athlete Advisory Committee, University of Oklahoma**

**August 2014 - Present**

Campus Liaison

- Assist in the planning and implementation of athletic leadership conference
- Represent my athletic team on the committee and at athletic events
- Attend weekly meetings to discuss relevant issues to student athletes

## EXTERNSHIP

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**XYZ Accounting Firm, Oklahoma City, OK**

**May 2015**

Intern

- Rotational program to expose intern to all aspects of the business
- Shadowed senior accountants in the completion of daily duties
- Developed financial spreadsheet designed to calculate billable hours

## HONORS AND ACTIVITIES

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- Athlete of the Month – 2015
- All Big 12 Academic Team – 2015
- Honorable Mention All Big 12
- Volunteer, University of Oklahoma Athletic Camp
- Volunteer, OU Children's Hospital
- Volunteer, Norman Public Schools
- Volunteer, Mission Trip

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## PROFILE

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Results driven student leader with a proven ability to succeed in multiple work and academic environments. Demonstrated ability to evaluate and solve problems, meet deadlines and work collaboratively. Highly organized, goal focused future MIS graduate.

## EDUCATION

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**University of Oklahoma, Norman, OK** **Expected Graduation May 2017**  
**OU Honors College**

*Bachelor of Business Administration*

Major: Management Information System **GPA: 3.87**

*Specialized coursework includes Introduction To Programming, SQL, C+ and Accounting Information Systems*

**Universidad de Alcala, Alcala de Henares, Spain** **Fall 2016**

*University of Oklahoma*

- Intense cultural and language immersion program with a business emphasis

## RELEVANT EXPERIENCE

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**MIS Field Project, Price College of Business** **Fall 2016**

*ABC Corporation – Oklahoma City, OK*

- Consulted with client to determine specific project needs
- Collaborated as a team to explore options and generate solutions
- Presented findings to senior management

**XYZ Consulting Company, Oklahoma City, OK** **Summer 2016**

*IT Consultant Intern*

- Communicated with clients to understand project requirements and objectives
- Reviewed and analyzed client hardware and software capabilities
- Researched industry best practices to determine possible solutions
- Utilized Excel software to track and record research findings

## LEADERSHIP

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**Management Information Systems Student Association, Price College of Business** **Fall 2016 – Present**

*President*

- Supervise an executive team consisting of six members
- Plan and implement growth strategies for a 100 student organization
- Interact with corporate sponsors to facilitate professional development workshops
- Communicate with faculty advisor to plan events designed to build organization unity

**Delta Sigma Pi Professional Business Fraternity, Price College of Business** **Spring 2015 – Fall 2016**

*Vice President of Professional Development*

- Facilitated activities designed to enhance resume and interviewing skills
- Hosted networking event with over 150 attendees
- Negotiated with local business owners to secure event location and funding

## HONORS AND ACTIVITIES

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University of Oklahoma President's Honor Roll

National Society of Collegiate Scholars

Member, Ultimate Frisbee Golf Team

Price College Dean's Honor Roll

Valedictorian Scholarship

Volunteer, Habitat for Humanity