

# Ronald Lee Davidson

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## PERSONAL INFORMATION -

PLACE OF BIRTH – Oklahoma City, Oklahoma – USA  
GENDER – Male  
MARITAL STATUS – Married

## EDUCATION

**OKLAHOMA STATE UNIVERSITY**  
Stillwater, Oklahoma  
College of Nursing, Registered Nurse

**CENTRAL STATE UNIVERSITY**  
College of Business Administration, Bachelor Degree

**UNIVERSITY OF CENTRAL OKLAHOMA**  
College of Business Administration, Master Degree  
May

## LICENSES

OKLAHOMA STATE BOARD OF NURSES, 2013

## EMPLOYMENT HISTORY

### Jan 2012 – CURRENT

**Director of Supply Chain Management**  
**Department of Marketing/Supply Chain Management University of Oklahoma**

### Jan 2011 – CURRENT

**Entrepreneur in Resident University of Oklahoma**

### AUGUST 2008 – CURRENT

#### **MINTIVA**

**CEO**

Founder and Co-Inventor of OTC Pain Cream distributed nationally and internationally to patients suffering from craniofacial pain and inflamed joints.

**MAY 2008 – JULY 2011**

**INFINITE SOLUTIONS GROUP**

Principal Associate

Turn-Around Consultant to companies financially distressed.

**SEPTEMBER 1999 – APRIL 2007**

**HEALTHCARE PARTNERS INVESTMENTS**

Founder - Chairman of the Board

Set strategy and operations of 100 plus, physician driven healthcare organization.

Engaged upper-level management to follow and complete operational goals and objectives.

Purchased and reorganized:

St. Anthony North Surgery Center

Northwest Surgical Hospital

OSSO Open MRI Center

Lake Point MRI Center

Physician Hospital of Oklahoma (Community Hospital)

Oklahoma Physician Management Services

Springfield Physician Surgery Center

Springfield Open MRI Center

Sleep Centers of Oklahoma

One/Half of Bone and Joint Hospital (SSM Hospital)

**THE PHYSICIANS' GROUP**

Founder - Chief Executive Officer

Business developer created and set operational goals and objectives for a multiple discipline physician group. Created one year, three year and five year strategic plans and monitored the implementation of those plans. Strategic objectives of the company included:

**\*NORTHWEST SURGICAL HOSPITAL**

Oklahoma City, Oklahoma

Chief Executive Officer

May 2001 – April 2005

Purchased failing hospital and implemented strategies that recognized costs and turned operations into a profitable venture in less than six months.

**\*ST. ANTHONY NORTH AMBUATORY SURGERY**

Oklahoma City, Oklahoma

Chief Executive Officer

July 1998 – Jan 2005

Planned construction and operations of startup surgical center.

Operations were profitable within three months.

**\*OKLAHOMA MANAGEMENT SERVICES**

Oklahoma City, Oklahoma

Founder - Chief Executive Officer

May 1997 – Jan 2005

Started Hospital and Physician Billing and Collecting Company. Its primary focus was to provide billing, collecting and management to multiple Hospitals, Surgery Centers, MRI facilities, Physical Therapy Centers and 108 physicians practices.

**\*OKLAHOMA SPORTS SCIENCE AND ORTHOPEDICS**

Oklahoma City, Oklahoma

Founder - Chief Executive Officer

Jan 1996 – September 1999

Co-Founded an Orthopedic Group that grew from one orthopedic physician to over twenty. After a couple years changed to a multi-specialty group and grew to over One-hundred doctors.

**March 1995 – May 1997**

**COMPONE SERVICES**

Oklahoma City, Oklahoma

Chief Operating Officer

Helped struggling Physician Management Company control costs and implemented strategic recovery plan.

**April 1994 – September 1995**

**UNIVERSITY OF OKLAHOMA HEALTH SCIENCE CENTER**

Oklahoma City, Oklahoma

Chief Operating Officer of Professional Practice Plan

April 1994 – September 1995

**February 1994 – April 1994**

**UNIVERSITY OF OKLAHOMA HEALTH SCIENCE CENTER**

Special Task Force for Physician Practices

**July 1993 – January 1996**

**UNIVERSITY OF OKLAHOMA HEALTH SCIENCE CENTER**

Department of Orthopedic Surgery and Otorhinolaryngolgy

Oklahoma City, Oklahoma

Instructor

**July 1990 – January 1996**

**UNIVERSITY OF OKLAHOMA HEALTH SCIENCE CENTER**

Research Nurse Department of Orthopedic Surgery

Designed Moseley's Straight Line Graph Computer Program

Designed Computer Patient Information System

Designed CPT Computer Coding Program

Designed Quality Assurance Program

## **CONSULTING**

### **Mentor to OU Business Students (Price College School of Business)**

Development of Business Plans for students associated with Price College of Business

University of Oklahoma

Fall 2009 to Present

### **PROVISION HEALTHCARE**

Surgery Center Development

Imaging Centers Development

### **ALAMO BONE AND JOINT, WALT SIMMONS, M.D.**

San Antonio, Texas

Designed computer and research systems

Developed a computer program used in spine research and described in “The Study of Low Back Pain with the Use of Computerized Digitization”

### **BONE AND JOINT HOSPITAL, MC BRIDE CLINIC**

Oklahoma City, Oklahoma –

Created computer research program

### **CHILDREN’S HOSPITAL OF OKLAHOMA**

Department of Surgery Oklahoma City, Oklahoma –

Developed computerized information systems that tracked surgical data and provide inventory control and patient charges.

### **DIGESTIVE DISEASE SPECIALISTS**

Oklahoma City, Oklahoma

Office Practice Management

### **ENID FAMILY PHYSICIANS**

Enid, Oklahoma

Office Practice Management

### **GILBERT CENTRAL CORPORATION**

Oklahoma City, Oklahoma

Designed computerized system for inventory tracking and security techniques for quality control of materials

### **HEALTHSOUTH REHABILITATION HOSPITAL**

Oklahoma City, Oklahoma

Medical Records quality control program

Marketing needs assessment program

Physical/Occupational Therapy multi-disciplinary tracking program

### **O’DONOGHUE REHABILITATION INSTITUTE**

Department of Physical Therapy and Occupational therapy

Oklahoma City, Oklahoma

Developed patient tracking program

## **MEMBERSHIPS**

***AMERICAN MARKETING ASSOCIATION***  
***2013 - Present***

***MEDICAL MANAGEMENT GROUP ASSOCIATION***  
***1992 – Present***

***OKLAHOMA STATE MEDICAL GROUP ASSOCIATION***  
Secretary/Treasurer 1996  
Vice President 1997  
President Elect 1998

## **MILITARY**

**UNITED STATES ARMY MEDICAL CORP.**  
Brooks Army Medical Hospital  
San Antonio, Texas  
Ft. Riley Army Hospital  
Ft. Riley, Kansas  
Honorable Discharge, 1969-1972

## **COMMUNITY SERVICE AND AWARDS**

**Christian Athletic Association**  
Coach of the Year 1995  
**Board of Directors Children's Center**  
Raised over \$2,000,000 with the Mark Harmon Event  
**University of Oklahoma**  
Entrepreneur in Residence  
**Dental Products Report Magazine**  
"Product to Watch" – March 2009  
**Journal Record Innovator of the Year**  
"On the Brink" Award 2011  
**Journal Record Innovator of the Year**  
"Innovator of the Year" Award 2012

## **PUBLICATIONS**

*Cast Brace Management of Femoral Shaft Fractures in Children and Young Adults", with Richard Gross, M.D., Journal of Pediatric Orthopedics Vol 3: 572-582, 1979.*

*"Observation of the Use of the Scolitron in the Management of Scoliosis", with J. Andy Sullivan, M.D. and Dr. Renshaw, Orthopedic Transaction 8(1): 152, 1984.*

*"Further Evaluation of the Scolitron Treatment of Idiopathic Adolescent Scoliosis", with J. Andy Sullivan, M.D., Drs. Renshaw, Emans, Johnson and Sussman, 1987.*

*"Moseley, Straight Line Graph: Can You Beat the PC?" with William Herndon, M.D., J. Andy Sullivan, M.D. and David Yngve, M.D., Journal of Pediatric Orthopedics, 1989.*

*“The Study of Low Back Pain with the Use of Computerized Digitization” with Brock Schnebel, M.D., Jon Chowning, and Walt Simmons, M.D., 1987.*

*“First Web Space Contracture and Function Evaluation”, with Ghazi Rayan, M.D. and Chris Jensen, O.T., Journal of Hand Surgery, May 1993.*

## **COURSE LECTURES**

### **Spring 2012**

**Supply Chain Management Capstone 2012**

### **Fall 2012**

**Selling and Negotiation  
Purchasing and Buyer Behavior  
Principles of Marketing**

### **Spring 2013**

**Supply Chain Management Capstone 2013  
Purchasing and Buyer Behavior  
Principles of Marketing  
Inter-National Marketing**

### **Summer 2013**

**Social Media Marketing**

### **Fall 2013**

**Supply Chain Management Capstone  
Selling and Negotiations  
Social Media Marketing**

**REFERENCES** Available upon request

## **SYNOPSIS**

Ron Davidson has over three decades of experience as a senior healthcare executive and currently is the Director of Supply Chain Management for the Department of Marketing/Supply Chain Management at the University of Oklahoma. He also serves as the CEO of Minitiva Holdings LLC. Minitiva is a startup company that specializes in craniofacial topical pain management (TMJ and Tension Headaches).

Prior to his role at Minitiva, Mr. Davidson created and managed physician owned companies and took them from formation to a position of prominence in the community. During his tenure, he led the acquisitions of Surgical Hospitals, Community Hospitals, Physical Therapy, Open MRI, and major Orthopedic Hospitals. Mr. Davidson developed

supporting businesses for physicians designed to better equip them with support services (office management, IT, compliance programs, etc.) and grew those businesses to successful operations.

He has previously served as Chief Operation Officer for the Physician Practice Plan at OUHSC and Vice President of Operations for Comp-One Physician Management Services. He has been an active member of the Federated Ambulatory Surgery Association and the Medical Group Management Association for over twenty years. He has also served as the Vice President and Secretary/Treasurer of the State MGMA Board and was appointed to the National Advisory Board for MYSIS Medical Software.

Mr. Davidson was instrumental in the designing of the current workers compensation fee schedule for the State of Oklahoma and has worked with a number of Legislators in this arena.

Ron is a quality healthcare manager with experience in building and improving the operations of multiple healthcare disciplines.