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November 10, 2020



Date: November 18, 2020 Company Ticker: MHO Sector: Consumer Discretionary Industry: Household Durables Forward P/E: 6.52 Sector Forward P/E: 9.70 Market Price: \$44.54 Estimated Fair Price: \$35.83

# **Recommendation: Sell**

### **Company Summary**

M/I Homes is a single-family homebuilder who also offers mortgage-banking services to home buyers and title services. Their homebuilding operations are designing, marketing, and construction, and sales of single-family homes and attached townhomes. M/I Homes operates across three major business segments: Northern Homebuilding, Southern Homebuilding, and Financial Services. The Financials Services segment provides mortgages, title insurance, and closing services through its subsidiary, M/I financial.

### **Industry Outlook**

Per IBISWorld, revenue for the US homebuilder industry is expected to grow at a yearly rate of 2.6% over the next five years. A short-term burst in activity is likely for homebuilders, as near-zero interest rates will lead to an increase in the construction of homes. However, we believe that a return to moderate interest rate levels in the short-to-mid-term will ease growth in the housing market – resulting in increased inventory levels and a decline in new contracts. Following economic recovery from COVID-19, the industry faces uncertainty in consumer creditworthiness, a continuing increase in the price of raw materials needed for home construction, and an unlikely increase in millennial demand for homeownership. MHO is uniquely exposed to these factors because of its homebuilding operations.

#### **Earnings Forecast**

Account Information			Forecast			As Repo	orted Historica	l Data
Report Date	Dec-24	Dec-23	Dec-22	Dec-21	Dec-20	Dec-19	Dec-18	Dec-17
Income Statement								
Revenue	5,212,334	4,521,313	3,921,903	3,401,960	2,950,948	2,500,290	2,286,282	1,961,971
Land & housing expense	4,181,602	3,627,229	3,146,352	2,729,227	2,367,402	2,005,861	1,836,704	1,561,022
Impairment of inventory & investment in unconsolidated joint	5,000	5,000	5,000	5,000	5,000	5,002	5,809	7,681
General & administrative expense	242,320	221,315	201,594	183,213	166,161	147,954	137,779	126,282
Selling expense	321,843	279,175	242,164	210,059	182,210	154,384	142,829	128,327
Acquisition & integration costs	-	-	-	-	-	-	1,700	-
Equity in income of joint venture arrangements	311	311	311	311	311	311	312	539
Interest expense	21,375	20,384	17,382	20,242	21,460	21,375	20,484	18,874
Total costs & expenses	4,772,451	4,153,414	3,612,803	3,148,051	2,742,544	2,334,887	2,145,617	1,842,725
Income (loss) before income taxes	439,883	367,899	309,100	253,909	208,403	165,403	140,665	119,246
Provision (benefit) for income taxes	102,224	85,496	71,832	59,006	48,431	38,438	33,626	48,243
Net income (loss)	337,659	282,403	237,269	194,903	159,972	126,965	107,039	71,003

Our earnings forecast for M/I Homes is based on numerous drivers such as revenue growth year over year, mortgage loans held for sale as a percentage of sales, etc. (see our earnings forecast to review all drivers used). Some of these drivers are basic but some are industry specific. Our earnings forecast uses data from as far back as Q1 2016 and forecasts all the way out to Q3 2021. Almost all line entries are based on the drivers mentioned above, which are based on historical averages and regression analysis.

# Valuation

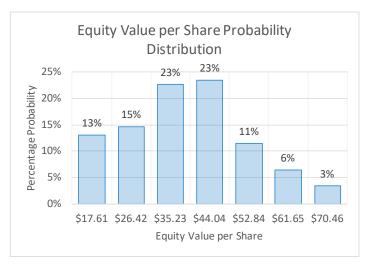
Free Cash Flow to Equity (FCFE)	Dec-24	Dec-23	Dec-22	Dec-21	Dec-20	Dec-19	Dec-18	Dec-17	Dec-16
Net Income	339,898	280,642	234,008	195,185	161,798	126,965	107,039	71,003	55,329
Add back depreciation	(1,000)	-	7,000	(4,000)	5,850	(6,263)	(3,070)	(11)	790
Subtract increase in current assets	(192,198)	(326,342)	(309,608)	(240,585)	(151,131)	(26,675)	(115,972)	(294,373)	(167,152
Add back increase in current liabilities	1,300	8,700	13,600	17,400	18,298	7,211	25,625	28,675	80,593
Subtract increase in fixed assets at cost	(1,000)	7,000	3,000	1,850	(26,513)	(2,056)	(5,660)	(3,738)	(10,751
Net new Debt	50,736	57,685	55,535	51,978	49,842	(67,774)	31,794	229,161	23,721
Free cash flow	197,736	27,685	3,535	21,828	58,144	31,408	39,756	30,717	(17,470
Discounted Cash Flows									
Cost of Equity	13.81%								
Long Term Growth in Free Cash Flow	3.50%								
Short Term Growth Rate	15.28%								
Sector Forward P/E Ratio	9.7								
Report Date	Dec-24	Dec-23	Dec-22	Dec-21	Dec-20	Dec-19	Dec-18	Dec-17	Dec-16
Free cash flow	28,147	197,333		94,216	45,649	(83,592)	39,756	30,717	(17,470
Terminal Value	282,578	197,333	(47,113)	94,210	45,649	(63,592)	39,750	30,717	(17,470
Total	310,725	197,333	(47,113)	94,216	45,649				
lotai	510,725	137,555	(47,113)	34,210	43,043				
Enterprise value	473,479	Conditional, ple	ase trace back						
Add Year 0 cash and marketable securities	6,083								
Asset value in year 0	479,562								
Subtract out value of firm's debt today									
Most Likely Equity Value	\$ 1.017.041								
Year end shares outstanding	28,386								
Most Likely Equity Value Per Share									
11/17/2020 Trading	\$ 44.54	Overvalued by	/ 19.6%						
0									

A standard long-term growth rate of 3.50% is used, while the short-term growth rate comes from historical trends (averages) year over year. The short-term growth rate we calculated was 15.28%. The cost of equity we calculated was 13.81%. The Cost of equity is dependent on the long-term growth rate and the firm forward P/E ratio. Additionally, the Q3 Earnings Call revealed that management did not plan to aggressively service existing debt. Although the cost of equity may seem relatively high, we believe these factors and forward P/E ratios among comparable firms justifies this decision. The sector forward P/E ratio was pulled from Yardeni Research's November 11<sup>th</sup>, 2020 report.

### Sensitivity Analysis

While we have an idea of what the most likely equity value, and subsequently, the equity value per share is, we have also sketched out other equity value, and the probabilities of these values. The equity value per share that we believe is the most likely is \$34.02.

Equity Value							
Ec	uity Value		per Share	Probability			
\$	500,000	\$	17.61	13%			
\$	750,000	\$	26.42	15%			
\$	1,000,000	\$	35.23	23%			
\$	1,250,000	\$	44.04	23%			
\$	1,500,000	\$	52.84	11%			
\$	1,750,000	\$	61.65	6%			
\$	2,000,000	\$	70.46	3%			



# Conclusion

Based on the analysis provided above, we recommend selling our position in M/I Homes. Based on our analysis and calculations, we believe that M/I Homes shares are overvalued by around 23%, with a value of \$34.02.

