



PRICE COLLEGE OF BUSINESS  
CENTER FOR THE BUSINESS OF HEALTHCARE  
*The UNIVERSITY of OKLAHOMA*

*Presents*

**HEALTHCARE DAY**

OCTOBER 12, 2018 | 12PM - 3PM

**Event Schedule**

**12PM - 1PM** - MEET AND GREET LUNCH

**1PM - 3PM** - KEYNOTE PRESENTATION BY PROFESSOR TREMBLAY  
PRESBYTERIAN HEALTH FOUNDATION RESEARCH GRANT PRESENTATIONS:

- PROFESSOR MIRANDA
- PROFESSOR SANTHANAM

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**RSVP:** [PRICE.OU.EDU/HEALTHCAREDAY](http://PRICE.OU.EDU/HEALTHCAREDAY)

**Dr. Monica Chiarini Tremblay** is an Associate Professor of Business, in the Operations and Information Technology area at the Raymond A. Mason School of Business, The College of William and Mary. Dr. Tremblay's research is focused on data analytics and technology adoption and sustainability in the healthcare context. Some of her publications appear in leading journals, such as Decision Sciences, Journal of the American Medical Informatics Association, Decision Support Systems, European Journal of Information Systems, ACM Journal of Data and Information Quality, and Communications of the AIS. She has been the principal and co-investigator on several federal, state and private grants in the area of Health Information Technology. She is currently the President of the Special Interest Group of Information Technology in Health, in the professional society of the Association of Information Systems. Prior to joining William and Mary, Dr. Tremblay was the department chair of the Information Systems and Business Analytics Department at Florida International University School of Business. While at FIU she received the university wide Top Scholar award and several service and teaching awards. She was instrumental in starting the Florida International University's Master of Science in Health Informatics and Analytics (MSHIA) that earned the prestigious Commission on Accreditation for Health Informatics and Information Management Education (CAHIIM) accreditation, becoming the nation's only health informatics program housed in a business school to earn the commission's seal of approval.

Dr. Tremblay received her PhD in Business Administration with a concentration in Information Systems and a Masters in Information Systems from the University of South Florida, and a BS in Industrial and Systems Engineering from the University of Florida.