



DISTINGUISHED SPEAKER SERIES

featuring

STANLEY HUPFELD

Former President & CEO, INTEGRIS Health

10:30 AM | Tuesday, February 27

Price Hall | Dodson Lounge

1003 Asp. Ave. | Norman, OK

Reception to follow with light refreshments

RSVP at price.ou.edu/speaker

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STANLEY HUPFELD

Hupfeld became President and Chief Executive Officer of INTEGRIS Health in 1995. INTEGRIS Health System comprises 13 hospitals, all in Oklahoma. Hupfeld was President and Chief Executive Officer of Oklahoma Healthcare Corporation and Baptist Medical Center of Oklahoma from March 1987 to that time. In 2010 he transitioned to Chairman of the INTEGRIS Family of Foundations, and currently is Senior Consultant at INTEGRIS Health. Hupfeld also served as President of All Saints Healthcare in Fort Worth, Texas from 1977 to 1987.

Hupfeld is a former member of the Board of Directors of the American Hospital Association and has served as Chairman of the AHA's Regional Policy Board. He has served as a Health Care Systems delegate and alternate delegate and Metro section alternate delegate on the Section for Metropolitan Hospitals Governing Council. He has served as Chairman of the Coalition to Project America's Health Care Board and as fund-raising Co-Chair. He has served as the Campaign Chairman and Chairman of the Board of the United Way in both Fort Worth and Oklahoma City. He serves on the Board of Directors of the Oklahoma City Chamber of Commerce, and has served as Chairman of the Board in 1994; Chairman-Elect in 1993; and Vice Chairman from 1990 through 1992. He is a trustee on numerous other Boards and commissions in Oklahoma.

Hupfeld has spoken and been published widely, and was honored as "CEO Marketer of the Year" by the American Society for Healthcare Planning and Marketing, and as "Executive of the Year" by the Sales & Marketing Executives International. He is the 2003 recipient of the W. Cleveland Rodgers Distinguished Service Award for outstanding service to the health care industry. He was honored in 2007 with one of the American Hospital Association's highest honors, The Award of Honor, and is also the recipient of the Friends of Nursing Award from the Oklahoma Nurses Association.

He currently writes a healthcare column for the local business daily, The Journal Record.