

University of Oklahoma, Norman Campus Enrollment Analysis Report

Spring 2024

Prepared by
Institutional Research & Reporting
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<https://www.ou.edu/irr/students>

Enrollment Analysis Report

Notes and Definitions

1. Enrollment data are taken from a snapshot of students enrolled as of the Official Reporting Date (ORD) for that semester. The Official Reporting Date corresponds to the first working day following three full weeks of classes, at which point the normal add/drop period is over and an official census can reasonably be taken.
2. Norman Campus enrollment represents an unduplicated count of all students enrolling in courses offered by several different OU campus/program organizational entities, all of which are tied geographically and/or administratively to the Norman Campus. They are:

Norman On-Campus	Extended Campus - Liberal Studies Courses
Tulsa - Norman Programs	Extended Campus - Academic Programs Courses
Spring Session	Extended Campus - North America and Europe Courses
	Extended Campus - Center for Independent & Distance Learning Courses

Given the amount of cross-enrollment between these different campus/program areas, an overall Norman Campus enrollment is most appropriate to use for the majority of reporting purposes. Enrollment can be split out by campus/program area if special circumstances call for it; check with IRR if you suspect you might need something other than Norman Campus overall enrollment.

3. Students in the Undergraduate level are those pursuing bachelor's degrees. Students in the Graduate level are pursuing master's, graduate certificate, and research doctoral programs, all administered by the Graduate College. Students in the Professional level are in programs preparing for professional practice; currently only the College of Law offers Professional programs.
4. It is possible for a student to be in more than one level of degree program during a single semester: master's and graduate certificate; undergraduate and master's (accelerated degree); graduate master's and professional doctorate (for example, MBA/JD); etc. Because of this, unduplicated totals are provided wherever necessary.
5. Some students choose to pursue multiple majors within a single degree, or multiple degrees simultaneously, and those multiple disciplinary areas often cross into multiple colleges and/or departments. Because a student is listed in every college/department associated with their major area of study, it is not possible to add up enrollment by college without duplication. Always use the unduplicated total for the level of summary you need, to avoid accidental double-counting of students.
6. Enrollment shown for University College includes students in 2-year pre-professional programs (such as pre-nursing studies); these students are taking coursework in preparation for transfer to upper level professional programs not offered at the Norman campus. All other pre-professional students (4-year pre-health, pre-law, etc.) are pursuing a degree program in addition to their pre-professional course work so are reported in the college of their degree-granting major.
7. A full-time (FT) course load is defined for undergraduates as at least 12 credit hours; less than that is part-time (PT). A graduate/professional full-time course load is defined as at least nine credit hours, unless the student also has at least a .50 FTE appointment as a graduate assistant. Students with both a graduate assistant appointment and a five-credit hour load are considered full-time. Graduate assistants enrolled in at least two credit hours during their final semester are considered full-time.

Table 1
University of Oklahoma, Norman Campus
Headcount Enrollment Summary

	<u>Spring 2023</u>	<u>Spring 2024</u>	<u>Percent of Total</u>	<u>Annual % Change</u>		<u>Spring 2023</u>	<u>Spring 2024</u>	<u>Percent of Total</u>	<u>Annual % Change</u>
Norman Campus Enrollment	26,695	27,875		4.4%	<u>Degree-Seeking by College</u>				
<u>By Level</u>					Academic Affairs	573	714	2.5%	24.6%
Undergraduate					Christopher C. Gibbs Architecture	864	922	3.2%	6.7%
Freshmen	3,276	3,633	13.0%	10.9%	Dodge Family Arts & Sciences	9,310	9,516	32.7%	2.2%
Sophomores	4,366	4,628	16.6%	6.0%	Atmospheric & Geographic Sciences	845	916	3.1%	8.4%
Juniors	4,787	4,660	16.7%	-2.7%	Michael F. Price Business	5,206	5,534	19.0%	6.3%
Seniors	6,956	7,252	26.0%	4.3%	Mewbourne Earth & Energy	317	344	1.2%	8.5%
Non-Degree	389	544	2.0%	39.8%	Jeannine Rainbolt Education	1,147	1,110	3.8%	-3.2%
Total Unduplicated	19,774	20,717	74.3%	4.8%	Gallogly Engineering	3,712	3,935	13.5%	6.0%
Graduate					Weitzenhoffer Family Fine Arts	934	1,029	3.5%	10.2%
Master's	4,776	5,032	18.1%	5.4%	Graduate College	95	73	0.3%	-23.2%
Doctoral	1,435	1,444	5.2%	0.6%	David L. Boren International Studies	388	321	1.1%	-17.3%
Certificate	203	257	0.9%	26.6%	Gaylord Journalism & Mass Comm.	1,352	1,407	4.8%	4.1%
Other Non-Degree	5	9	0.0%	80.0%	Law	901	853	2.9%	-5.3%
Total Unduplicated	6,020	6,303	22.6%	4.7%	Professional & Continuing Studies	609	564	1.9%	-7.4%
Professional					University College	1,708	1,845	6.3%	8.0%
Master's	376	341	1.2%	-9.3%	<u>By Full-/Part-Time</u>				
Doctoral	528	516	1.9%	-2.3%	Full-Time	20,979	21,835	78.3%	4.1%
Certificate	3	0	0.0%	-100.0%	Part-Time	5,716	6,040	21.7%	5.7%
Non-Degree	0	2	0.0%	-	<u>By Tuition Residency</u>				
Total Unduplicated	901	855	3.1%	-5.1%	Resident	15,048	15,564	55.8%	3.4%
<u>By Gender</u>					Nonresident	11,647	12,311	44.2%	5.7%
Male	12,578	13,089	47.0%	4.1%	<u>By Age</u>				
Female	14,115	14,777	53.0%	4.7%	Undergraduate				
Not Reported	2	9	0.0%	350.0%	Under 25	18,425	19,218	92.8%	4.3%
<u>By IPEDS Race/Ethnicity</u>					25 and Above	1,349	1,499	7.2%	11.1%
American Indian/Alaska Native	980	1,087	3.9%	10.9%	Average Age	21.1	21.1		
Asian	1,656	1,658	5.9%	0.1%	Graduate/Professional				
Black/African American	1,408	1,518	5.4%	7.8%	Under 25	1,548	1,677	23.4%	8.3%
Hispanic	3,281	3,555	12.8%	8.4%	25 and Above	5,373	5,481	76.6%	2.0%
Native Hawaiian/Other Pacific Islander	22	28	0.1%	27.3%	Average Age	32.4	32.2		
Two or More Races	2,393	2,514	9.0%	5.1%					
Minority Subtotal	9,740	10,360	37.2%	6.4%					
White	14,993	15,394	55.2%	2.7%					
International	1,581	1,638	5.9%	3.6%					
Not Reported	381	483	1.7%	26.8%					

Source: Students enrolled as of the Official Reporting Date for each semester (2/06/23 for Spring 2023 and 2/05/24 for Spring 2024).

Table 2
University of Oklahoma, Norman Campus
Headcount Enrollment by College and Level
Spring 2024

College	Freshman	Sophomore	Junior	Senior	Graduate	Profes- sional	Total Degree- Seeking	Unclassified/ Non-Degree	Total	Spring 2023	1-Year Change
Total Norman Campus	3,633	4,628	4,660	7,252	6,294	853	27,320	555	27,875	26,695	▲
Academic Affairs	25	271	204	214	0	0	714	41	755	606	▲
Christopher C. Gibbs Architecture	125	149	155	300	207	0	922	0	922	864	▲
Dodge Family Arts & Sciences	1,034	1,493	1,683	2,586	2,728	0	9,516	1	9,517	9,311	▲
Atmospheric & Geographic Sciences	156	156	135	274	195	0	916	0	916	845	▲
Michael F. Price Business	950	1,138	1,089	1,549	852	0	5,534	0	5,534	5,206	▲
Mewbourne Earth & Energy	21	40	37	83	163	0	344	0	344	317	▲
Jeannine Rainbolt Education	94	91	120	261	544	0	1,110	20	1,130	1,169	▼
Gallogly Engineering	442	666	653	1,238	952	0	3,935	0	3,935	3,712	▲
Weitzenhoffer Family Fine Arts	130	138	153	289	319	0	1,029	0	1,029	934	▲
Graduate College	0	0	0	0	73	0	73	8	81	99	▼
David L. Boren International Studies	24	34	41	68	155	0	321	105	426	510	▼
Gaylord Journalism & Mass Comm.	219	326	303	392	169	0	1,407	0	1,407	1,352	▲
Law	0	0	0	0	0	853	853	2	855	901	▼
Professional & Continuing Studies	1	26	125	336	76	0	564	2	566	609	▼
University College	580	568	380	317	0	0	1,845	356	2,201	1,905	▲
Audit	0	0	0	0	0	0	0	20	20	9	▲
HSC Intercampus	0	0	0	0	0	0	0	0	0	6	▼
Independent and Distance Learning	0	0	0	0	0	0	0	1	1	0	▲
Spring 2023	3,276	4,366	4,787	6,956	6,015	901	26,301	394	26,695		
1-Year Change	▲	▲	▼	▲	▲	▼	▲	▲	▲		

Source: Students enrolled as of the Official Reporting Date for each semester (2/06/23 for Spring 2023 and 2/05/24 for Spring 2024).

Table 3
University of Oklahoma, Norman Campus
Headcount Enrollment by Tuition Residency: Trend

	Spring <u>2015</u>	Spring <u>2016</u>	Spring <u>2017</u>	Spring <u>2018</u>	Spring <u>2019</u>	Spring <u>2020</u>	Spring <u>2021</u>	Spring <u>2022</u>	Spring <u>2023</u>	Spring <u>2024</u>	SP15	SP24
Total Norman Campus	25,640	25,829	26,464	27,077	26,605	26,165	26,327	26,620	26,695	27,875		
Resident	15,866	16,067	16,354	16,732	16,280	15,746	15,432	15,259	15,048	15,564		
Nonresident	9,774	9,762	10,110	10,345	10,325	10,419	10,895	11,361	11,647	12,311		
Undergraduate												
Resident	12,652	12,872	13,060	13,385	13,123	12,777	12,328	12,149	12,024	12,433		
Nonresident	6,949	6,938	7,132	7,369	7,313	7,324	7,447	7,572	7,750	8,284		
Graduate												
Resident	2,900	2,857	2,891	2,877	2,681	2,531	2,658	2,645	2,595	2,725		
Nonresident	2,650	2,644	2,724	2,650	2,594	2,628	2,918	3,256	3,425	3,578		
Professional												
Resident	314	338	403	470	476	438	446	465	429	406		
Nonresident	175	180	254	326	418	467	530	533	472	449		

Source: Students enrolled as of the Official Reporting Date for each semester.

Table 4
University of Oklahoma, Norman Campus
Headcount Enrollment by Level: Trend

	Spring 2015	Spring 2016	Spring 2017	Spring 2018	Spring 2019	Spring 2020	Spring 2021	Spring 2022	Spring 2023	Spring 2024		
Total Norman Campus	25,640	25,829	26,464	27,077	26,605	26,165	26,327	26,620	26,695	27,875		
Undergraduate												
Freshmen	3,030	3,145	3,089	3,324	3,174	3,271	3,111	3,128	3,276	3,633		
Sophomores	4,101	3,965	4,273	4,245	4,276	4,083	4,216	4,432	4,366	4,628		
Juniors	4,373	4,482	4,396	4,609	4,577	4,580	4,450	4,556	4,787	4,660		
Seniors	7,681	7,810	8,004	8,096	7,976	7,743	7,645	7,232	6,956	7,252		
Non-Degree	416	408	430	480	433	424	353	373	389	544		
Total Unduplicated	19,601	19,810	20,192	20,754	20,436	20,101	19,775	19,721	19,774	20,717		
Graduate												
Master's	4,243	4,247	4,353	4,388	4,167	4,054	4,498	4,798	4,804	5,032		
Doctoral	1,449	1,451	1,471	1,384	1,389	1,357	1,314	1,354	1,435	1,444		
Certificate	120	175	218	234	321	295	244	224	203	257		
Non-Degree	25	56	70	50	23	8	10	9	5	9		
Total Unduplicated	5,550	5,501	5,615	5,527	5,275	5,159	5,576	5,901	6,020	6,303		
Professional												
Master's	39	62	168	300	393	418	478	460	373	341		
Doctoral	449	454	488	493	500	485	498	537	528	516		
Certificate	0	0	0	0	0	0	0	0	0	0		
Non-Degree	1	2	1	3	1	2	0	1	0	2		
Total Unduplicated	489	518	657	796	894	905	976	998	901	855		

Source: Students enrolled as of the Official Reporting Date for each semester.

Table 5
University of Oklahoma, Norman Campus
Headcount Enrollment by Full-/Part-Time Status: Trend

	Spring <u>2015</u>	Spring <u>2016</u>	Spring <u>2017</u>	Spring <u>2018</u>	Spring <u>2019</u>	Spring <u>2020</u>	Spring <u>2021</u>	Spring <u>2022</u>	Spring <u>2023</u>	Spring <u>2024</u>	SP15	SP24
Total Norman Campus	25,640	25,829	26,464	27,077	26,605	26,165	26,327	26,620	26,695	27,875		
Full-Time	19,024	19,241	20,080	20,383	20,203	20,073	20,302	20,505	20,979	21,835		
Part-Time	6,616	6,588	6,384	6,694	6,402	6,092	6,025	6,115	5,716	6,040		
Undergraduate												
Full-Time	16,211	16,443	17,108	17,557	17,451	17,200	16,921	16,883	17,187	17,918		
Part-Time	3,390	3,367	3,084	3,197	2,985	2,901	2,854	2,838	2,587	2,799		
Graduate												
Full-Time	2,357	2,320	2,390	2,277	2,162	2,279	2,784	2,965	3,135	3,244		
Part-Time	3,193	3,181	3,225	3,250	3,113	2,880	2,792	2,936	2,885	3,059		
Professional												
Full-Time	456	478	582	549	590	594	597	657	657	673		
Part-Time	33	40	75	247	304	311	379	341	244	182		

Source: Students enrolled as of the Official Reporting Date for each semester.

Table 6a
University of Oklahoma, Norman Campus
Headcount Enrollment by College -- Undergraduate: Trend

College	Spring <u>2015</u>	Spring <u>2016</u>	Spring <u>2017</u>	Spring <u>2018</u>	Spring <u>2019</u>	Spring <u>2020</u>	Spring <u>2021</u>	Spring <u>2022</u>	Spring <u>2023</u>	Spring <u>2024</u>
Total Undergraduates	19,601	19,810	20,192	20,754	20,436	20,101	19,775	19,721	19,774	20,717
Degree-Seeking										
Academic Affairs	636	478	567	489	513	594	425	588	573	714
Christopher C. Gibbs Architecture	345	335	367	432	488	530	560	632	675	729
Dodge Family Arts & Sciences	6,366	6,547	6,912	7,194	7,232	7,183	7,157	7,004	6,793	6,796
Atmospheric & Geographic Sciences	421	442	409	427	425	409	436	425	647	721
Michael F. Price Business	3,194	3,322	3,409	3,583	3,530	3,678	4,023	4,411	4,510	4,726
Mewbourne Earth & Energy	1,150	953	655	501	371	282	234	192	172	181
Jeannine Rainbolt Education	620	608	585	628	619	577	569	552	559	566
Gallogly Engineering	2,648	3,053	3,247	3,440	3,307	3,073	2,929	2,931	2,883	2,999
Weitzenhoffer Family Fine Arts	718	655	705	731	754	796	751	744	694	710
David L. Boren International Studies	310	292	290	301	268	253	230	188	165	167
Gaylord Journalism & Mass Comm.	1,052	1,027	1,112	1,229	1,355	1,390	1,284	1,181	1,191	1,240
Professional & Continuing Studies	1,049	1,061	1,007	961	934	816	700	638	382	488
University College	1,659	1,731	1,664	1,764	1,708	1,659	1,646	1,628	1,708	1,845
Non-Degree-Seeking										
Academic Affairs	78	68	47	50	40	41	53	36	33	41
Audit	11	14	14	12	16	14	12	6	9	20
Concurrent High School Students	89	113	164	212	197	206	196	148	166	305
HSC Intercampus	2	1	1	2	1	1	3	8	6	13
Reciprocal Exchange/Study Abroad	190	166	170	165	149	125	35	134	122	105
Visitor	46	46	34	39	30	37	45	25	31	39
Sooner Works-Vocational Program	-	-	-	-	-	-	9	16	22	20
Undergraduate Visitor - Tulsa	-	-	-	-	-	-	-	-	-	1
Independent Learning - Only	-	-	-	-	-	-	-	-	-	1

Source: Students enrolled as of the Official Reporting Date for each semester.
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Table 6b
University of Oklahoma, Norman Campus
Headcount Enrollment by College -- Graduate & Professional: Trend

<u>College</u>	<u>Spring 2015</u>	<u>Spring 2016</u>	<u>Spring 2017</u>	<u>Spring 2018</u>	<u>Spring 2019</u>	<u>Spring 2020</u>	<u>Spring 2021</u>	<u>Spring 2022</u>	<u>Spring 2023</u>	<u>Spring 2024</u>
Total Graduate	5,550	5,501	5,615	5,527	5,275	5,159	5,576	5,901	6,020	6,303
Degree-Seeking										
Christopher C. Gibbs Architecture	66	103	122	119	114	102	110	166	197	207
Dodge Family Arts & Sciences	2,277	2,186	2,227	2,165	2,077	1,984	2,091	2,279	2,525	2,728
Atmospheric & Geographic Sciences	111	109	108	103	113	139	180	209	198	195
Michael F. Price Business	288	324	314	361	394	454	640	703	746	852
Mewbourne Earth & Energy	209	231	246	221	206	177	170	138	145	163
Jeannine Rainbolt Education	785	771	748	734	662	641	627	611	588	544
Galogly Engineering	503	511	555	578	628	714	791	800	844	952
Weitzenhoffer Family Fine Arts	200	200	212	205	190	193	192	202	240	319
Graduate College	437	225	125	80	70	58	65	97	95	73
David L. Boren International Studies	25	197	324	433	388	355	359	254	224	155
Gaylord Journalism & Mass Comm.	63	56	55	60	56	58	88	174	161	169
Professional & Continuing Studies	660	672	652	597	526	441	409	440	227	76
Non-Degree-Seeking										
A&S - Human Relations Licensure	-	23	47	21	4	1	1	2	1	1
Graduate English Pathways	-	-	-	-	-	-	-	-	1	2
Graduate Unclassified	15	16	11	11	9	3	2	4	3	4
HSC Intercampus	10	14	12	18	10	4	6	3	0	2
Visitor	0	0	0	0	0	0	1	0	0	0
Professional	489	518	657	796	894	905	976	998	901	855
Law	481	489	518	657	796	905	976	998	901	855

Source: Students enrolled as of the Official Reporting Date for each semester.

Table 6c
University of Oklahoma, Norman Campus
Headcount Enrollment by College -- Total: Trend

College	Spring <u>2015</u>	Spring <u>2016</u>	Spring <u>2017</u>	Spring <u>2018</u>	Spring <u>2019</u>	Spring <u>2020</u>	Spring <u>2021</u>	Spring <u>2022</u>	Spring <u>2023</u>	Spring <u>2024</u>
Total Norman Campus	25,640	25,829	26,464	27,077	26,605	26,165	26,327	26,620	26,695	27,875
Degree-Seeking										
Academic Affairs	636	478	567	489	513	594	425	588	573	714
Christopher C. Gibbs Architecture	411	438	489	548	602	631	670	789	864	922
Dodge Family Arts & Sciences	8,641	8,729	9,137	9,348	9,299	9,158	9,236	9,265	9,310	9,516
Atmospheric & Geographic Sciences	532	551	517	530	538	548	616	634	845	916
Michael F. Price Business	3,482	3,631	3,708	3,907	3,903	4,094	4,650	5,059	5,206	5,534
Mewbourne Earth & Energy	1,359	1,182	897	722	576	459	404	329	317	344
Jeannine Rainbolt Education	1,395	1,379	1,333	1,362	1,281	1,218	1,196	1,163	1,147	1,110
Gallogly Engineering	3,145	3,553	3,786	4,014	3,926	3,785	3,717	3,674	3,712	3,935
Weitzenhoffer Family Fine Arts	918	855	917	936	944	989	943	946	934	1,029
Graduate College	437	225	125	80	70	58	65	97	95	73
David L. Boren International Studies	330	489	614	731	656	607	582	441	388	321
Gaylord Journalism & Mass Comm.	1,115	1,083	1,167	1,289	1,410	1,448	1,372	1,352	1,352	1,407
Law	488	516	656	793	893	903	976	997	901	853
Professional & Continuing Studies	1,709	1,733	1,659	1,558	1,460	1,257	1,109	1,078	609	564
University College	1,659	1,731	1,664	1,764	1,708	1,659	1,646	1,628	1,708	1,845
Non-Degree-Seeking	442	466	501	533	457	434	363	383	394	555

Source: Students enrolled as of the Official Reporting Date for each semester.