University of Oklahoma, Norman Campus Enrollment Analysis Report

Spring 2018

Prepared by Institutional Research & Reporting February 2018

http://www.ou.edu/content/irr/data-center/enrollment-statistics.html

Enrollment Analysis Report

Notes and Definitions

- 1. Enrollment data are taken from a snapshot of students enrolled as of the Official Reporting Date (ORD) for that semester. The Official Reporting Date corresponds to the first working day following three full weeks of classes, at which point the normal add/drop period is over and an official census can reasonably be taken.
- 2. Norman Campus enrollment represents an unduplicated count of all students enrolling in courses offered by several different OU campus/ program organizational entities, all of which are tied geographically and/or administratively to the Norman Campus. They are:

Norman On-Campus Extended Campus - Liberal Studies Courses

Tulsa - Norman Programs Extended Campus - Academic Programs Courses

Spring Session Extended Campus - North America and Europe Courses

Janux Courses Extended Campus - Center for Independent & Distance Learning Courses

Given the amount of cross-enrollment between these different campus/program areas, an overall Norman Campus enrollment is most appropriate to use for the majority of reporting purposes. Enrollment can be split out by campus/program area if special circumstances call for it; check with IRR if you suspect you might need something other than Norman Campus overall enrollment.

- 3. Students in the Undergraduate level are those pursuing bachelor's degrees. Students in the Graduate level are pursuing master's, graduate certificate, and research doctoral programs, all administered by the Graduate College. Students in the Professional level are in programs preparing for professional practice; currently only the College of Law offers Professional programs.
- 4. It is possible for a student to be in more than one level of degree program during a single semester: master's and graduate certificate; undergraduate and master's (accelerated degree); graduate master's and professional doctorate (for example, MBA/JD); etc. Because of this, unduplicated totals are provided wherever necessary.
- 5. Some students choose to pursue multiple majors within a single degree, or multiple degrees simultaneously, and those multiple disciplinary areas often cross into multiple colleges and/or departments. Because a student is listed in every college/department associated with their major area of study, it is not possible to add up enrollment by college without duplication. Always use the unduplicated total for the level of summary you need, to avoid accidental double-counting of students.
- 6. Enrollment shown for University College includes students in 2-year pre-professional programs (such as pre-nursing studies); these students are taking coursework in preparation for transfer to upper level professional programs not offered at the Norman campus. All other pre-professional students (4-year pre-health, pre-law, etc.) are pursuing a degree program in addition to their pre-professional course work so are reported in the college of their degree-granting major.
- 7. A full-time (FT) course load is defined for undergraduates as at least 12 credit hours; less than that is part-time (PT). A graduate/professional full-time course load is defined as at least 9 credit hours, unless the student also has an appointment as a graduate assistant. Students with both a graduate assistant appointment and a 6 credit hour load are considered full-time.

Table 1
University of Oklahoma, Norman Campus
Headcount Enrollment Summary

	Spring <u>2017</u>	Spring <u>2018</u>	Percent of Total	Annual <u>% Change</u>		Spring <u>2017</u>	Spring <u>2018</u>	Percent of Total	Annual <u>% Change</u>
Norman Campus Enrollment	26,464	27,077		2.3%	Degree-Seeking by College				
					Academic Affairs	567	489	1.7%	-13.8%
By Level					Christopher C. Gibbs Architecture	489	548	1.9%	12.1%
Undergraduate					Arts & Sciences	9,137	9,348	32.7%	2.3%
Freshmen	3,089	3,324	12.3%	7.6%	Atmospheric & Geographic Sciences	517	530	1.9%	2.5%
Sophomores	4,273	4,245	15.7%	-0.7%	Michael F. Price Business	3,708	3,907	13.7%	5.4%
Juniors	4,396	4,609	17.0%	4.8%	Mewbourne Earth & Energy	897	722	2.5%	-19.5%
Seniors	8,004	8,096	29.9%	1.1%	Jeannine Rainbolt Education	1,333	1,362	4.8%	2.2%
Non-Degree	430	480	1.8%	11.6%	Gallogly Engineering	3,786	4,014	14.0%	6.0%
Total Unduplicated	20,192	20,754	76.6%	2.8%	Weitzenhoffer Family Fine Arts	917	936	3.3%	2.1%
Graduate					Graduate College	125	80	0.3%	-36.0%
Master's	4,353	4,388	16.2%	0.8%	International Studies	614	731	2.6%	19.1%
Doctoral	1,471	1,384	5.1%	-5.9%	Gaylord Journalism & Mass Comm.	1,167	1,289	4.5%	10.5%
Certificate	218	234	0.9%	7.3%	Law	656	793	2.8%	20.9%
Unclassified	11	11	0.0%	0.0%	Professional & Continuing Studies	1,659	1,558	5.4%	-6.1%
Other Non-Degree	59	39	0.1%	-33.9%	University College	1,664	1,764	6.2%	6.0%
Total Unduplicated	5,615	5,527	20.4%	-1.6%	Non-Degree				
Professional					Audit	14	12	0.0%	-14.3%
Master's	168	300	1.1%	78.6%	HSC Intercampus	13	20	0.1%	53.8%
Doctoral	488	493	1.8%	1.0%	Other Non-Degree/Unclassified	474	501	1.8%	5.7%
Certificate	0	0	0.0%	-	-				
Non-Degree	1	3	0.0%	200.0%	By Full-/Part-Time				
Total Unduplicated	657	796	2.9%	21.2%	Full-Time	20,080	20,383	75.3%	1.5%
By Gender					Part-Time	6,384	6,694	24.7%	4.9%
Male	13,311	13,522	49.9%	1.6%	By Tuition Residency				
Female	13,147	13,551	50.0%	3.1%	Resident	16,354	16,732	61.8%	2.3%
Non-Binary/Not Reported	6	4	0.0%	-33.3%	Nonresident	10,110	10,345	38.2%	2.3%
By IPEDS Race/Ethnicity					By Age				
American Indian/Alaska Native	1,085	1,108	4.1%	2.1%	Undergraduate				
Asian	1,400	1,505	5.6%	7.5%	Under 25	17,902	18,601	89.6%	3.9%
Black/African American	1,426	1,437	5.3%	0.8%	25 and Above	2,290	2,153	10.4%	-6.0%
Hispanic	2,332	2,459	9.1%	5.4%	Average Age	21.7	21.6		
Native Hawaiian/Other Pacific Islander	35	30	0.1%	-14.3%					
Two or More Races	1,886	2,063	7.6%	9.4%	Graduate/Professional				
Minority Subtotal	8,164	8,602	31.8%	5.4%	Under 25	1,264	1,263	20.0%	-0.1%
White	15,493	15,848	58.5%	2.3%	25 and Above	5,008	5,060	80.0%	1.0%
International	1,945	1,831	6.8%	-5.9%	Average Age	31.8	31.9		
Not Reported	862	796	2.9%	-7.7%					

Source: Students enrolled as of the Official Reporting Date for each semester (2/6/17 for Spring 2017 and 2/5/18 for Spring 2018).

Table 2
University of Oklahoma, Norman Campus
Headcount Enrollment by College and Level
Spring 2018

College	Freshman	Sophomore	Junior	Senior	Graduate	Profes- sional	•	Unclassified/ Non-Degree	Total	Spring 2017	1-Year <u>Change</u>
Total Norman Campus	3,324	4,245	4,609	8,096	5,479	793	26,546	531	27,077	26,464	A
Academic Affairs	2	153	162	172	0	0	489	50	539	614	•
Christopher C. Gibbs Architecture	69	120	97	146	119	0	548	0	548	489	
Arts & Sciences	952	1,397	1,792	3,053	2,165	0	9,348	21	9,369	9,184	
Atmospheric & Geographic Sciences	55	81	95	196	103	0	530	0	530	517	
Michael F. Price Business	719	872	768	1,224	361	0	3,907	0	3,907	3,708	
Mewbourne Earth & Energy	47	56	109	289	221	0	722	0	722	897	•
Jeannine Rainbolt Education	87	97	128	316	734	0	1,362	0	1,362	1,333	
Gallogly Engineering	490	653	747	1,550	578	0	4,014	0	4,014	3,786	
Weitzenhoffer Family Fine Arts	96	170	155	310	205	0	936	0	936	917	
Graduate College	0	0	0	0	80	0	80	11	91	136	•
International Studies	31	68	63	139	433	0	731	165	896	784	
Gaylord Journalism & Mass Comm.	233	324	307	365	60	0	1,289	0	1,289	1,167	
Law	0	0	0	0	300	493	793	3	796	657	
Professional & Continuing Studies	57	87	200	617	597	0	1,558	0	1,558	1,659	•
University College	621	473	332	338	0	0	1,764	251	2,015	1,862	A
Audit	0	0	0	0	0	0	0	12	12	14	•
HSC Intercampus	0	0	0	0	0	0	0	20	20	13	A
Spring 2017	3,089	4,273	4,396	8,004	5,562	656	25,980	484	26,464	1	
1-Year Change		•			•		A	A			

Source: Students enrolled as of the Official Reporting Date for each semester (2/6/17 for Spring 2017 and 2/5/18 for Spring 2018).

Table 3
University of Oklahoma, Norman Campus
Headcount Enrollment by Tuition Residency: Trend

	Spring <u>2010</u>	Spring <u>2011</u>	Spring <u>2012</u>	Spring 2013	Spring 2014	Spring 2015	Spring <u>2016</u>	Spring <u>2017</u>	Spring <u>2018</u>	SP10	SP18
Total Norman Campus	24,821	24,865	25,630	25,830	25,574	25,640	25,829	26,464	27,077		
Resident	16,662	16,428	16,651	16,575	16,188	15,866	16,067	16,354	16,732		-
Nonresident	8,159	8,437	8,979	9,255	9,386	9,774	9,762	10,110	10,345		+
Undergraduate											
Resident	13,039	12,928	13,277	13,348	12,901	12,652	12,872	13,060	13,385		
Nonresident	5,217	5,476	5,966	6,294	6,504	6,949	6,938	7,132	7,369		
Graduate											
Resident	3,226	3,128	3,008	2,890	2,964	2,900	2,857	2,891	2,877		
Nonresident	2,796	2,806	2,851	2,793	2,724	2,650	2,644	2,724	2,650	-	\
Professional											
Resident	397	372	366	337	323	314	338	403	470		
Nonresident	146	155	162	168	158	175	180	254	326		

Table 4
University of Oklahoma, Norman Campus
Headcount Enrollment by Level: Trend

	Spring <u>2010</u>	Spring <u>2011</u>	Spring <u>2012</u>	Spring <u>2013</u>	Spring <u>2014</u>	Spring 2015	Spring <u>2016</u>	Spring <u>2017</u>	Spring <u>2018</u>	SP10	SP18
Total Norman Campus	24,821	24,865	25,630	25,830	25,574	25,640	25,829	26,464	27,077	-	
Undergraduate											
Freshmen	3,105	2,934	3,209	3,185	3,164	3,030	3,145	3,089	3,324		
Sophomores	3,661	3,684	3,870	4,009	3,878	4,101	3,965	4,273	4,245		
Juniors	4,274	4,234	4,326	4,441	4,395	4,373	4,482	4,396	4,609		
Seniors	6,841	7,208	7,501	7,604	7,551	7,681	7,810	8,004	8,096		
Non-Degree	375	344	337	403	417	416	408	430	480		
Total Unduplicated	18,256	18,404	19,243	19,642	19,405	19,601	19,810	20,192	20,754		
Graduate											
Master's	4,451	4,414	4,360	4,373	4,367	4,243	4,247	4,353	4,388		
Doctoral	1,468	1,466	1,494	1,412	1,427	1,449	1,451	1,471	1,384		
Certificate	27	40	70	120	142	120	175	218	234		
Non-Degree	100	103	88	56	50	25	56	70	50		
Total Unduplicated	6,022	5,934	5,859	5,683	5,688	5,550	5,501	5,615	5,527		
Professional											
Master's	-	-	7	17	36	39	62	168	300		
Doctoral	541	526	517	487	444	449	454	488	493		
Certificate	-	-	-	-	0	0	0	0	0		
Non-Degree	2	1	4	1	1	1	2	1	3		
Total Unduplicated	543	527	528	505	481	489	518	657	796		

Table 5
University of Oklahoma, Norman Campus
Headcount Enrollment by Full-/Part-Time Status: Trend

	Spring 2010	Spring 2011	Spring 2012	Spring 2013	Spring 2014	Spring 2015	Spring 2016	Spring 2017	Spring <u>2018</u>	SP10	SP18
Total Norman Campus	24,821	24,865	25,630	25,830	25,574	25,640	25,829	26,464	27,077		
Full-Time	19,042	18,825	19,326	19,146	18,721	19,024	19,241	20,080	20,383		-
Part-Time	5,779	6,040	6,304	6,684	6,853	6,616	6,588	6,384	6,694	•	
Undergraduate											
Full-Time	15,479	15,500	16,177	16,168	15,887	16,211	16,443	17,108	17,557	-	
Part-Time	2,777	2,904	3,066	3,474	3,518	3,390	3,367	3,084	3,197		
Graduate											
Full-Time	3,023	2,804	2,628	2,481	2,379	2,357	2,320	2,390	2,277	-	
Part-Time	2,999	3,130	3,231	3,202	3,309	3,193	3,181	3,225	3,250		~
Professional											
Full-Time	540	521	521	497	455	456	478	582	549		
Part-Time	3	6	7	8	26	33	40	75	247		•••

Table 6a
University of Oklahoma, Norman Campus
Headcount Enrollment by College -- Undergraduate: Trend

College	Spring 2010	Spring <u>2011</u>	Spring <u>2012</u>	Spring 2013	Spring <u>2014</u>	Spring <u>2015</u>	Spring <u>2016</u>	Spring 2017	Spring 2018
Total Undergraduates	18,256	18,404	19,243	19,642	19,405	19,601	19,810	20,192	20,754
Degree-Seeking	-,	-, -	-, -						
Academic Affairs	569	683	827	977	880	636	478	567	489
Christopher C. Gibbs Architecture	415	388	405	419	357	345	335	367	432
Arts & Sciences	6,557	6,504	6,519	6,315	6,114	6,366	6,547	6,912	7,194
Atmospheric & Geographic Sciences	322	354	396	404	404	421	442	409	427
Michael F. Price Business	2,465	2,513	2,776	2,967	3,111	3,194	3,322	3,409	3,583
Mewbourne Earth & Energy	557	660	742	937	1,106	1,150	953	655	501
Jeannine Rainbolt Education	777	810	798	731	667	620	608	585	628
Gallogly Engineering	1,809	1,862	2,022	2,155	2,277	2,648	3,053	3,247	3,440
Weitzenhoffer Family Fine Arts	782	784	784	773	740	718	655	705	731
International Studies	384	411	419	410	373	310	292	290	30
Gaylord Journalism & Mass Comm.	1,178	1,190	1,149	1,068	1,142	1,052	1,027	1,112	1,229
Professional & Continuing Studies	983	1,077	1,168	1,180	1,074	1,049	1,061	1,007	96
University College	1,600	1,645	1,873	1,921	1,748	1,659	1,731	1,664	1,764
Non-Degree-Seeking									
Academic Affairs	76	86	99	90	91	78	68	47	50
Audit	15	12	10	14	11	11	14	14	12
Concurrent High School Students	69	51	58	61	71	89	113	164	212
HSC Intercampus	7	22	6	6	3	2	1	1	2
Reciprocal Exchange/Study Abroad	167	141	134	181	218	190	166	170	165
Visitor	41	32	30	51	23	46	46	34	39

Table 6b
University of Oklahoma, Norman Campus
Headcount Enrollment by College -- Graduate & Professional: Trend

College	Spring <u>2010</u>	Spring <u>2011</u>	Spring <u>2012</u>	Spring <u>2013</u>	Spring <u>2014</u>	Spring <u>2015</u>	Spring <u>2016</u>	Spring <u>2017</u>	Spring <u>2018</u>
Total Graduate	6,022	5,934	5,859	5,683	5,688	5,550	5,501	5,615	5,527
Degree-Seeking									
Christopher C. Gibbs Architecture	105	92	78	76	77	66	103	122	119
Arts & Sciences	2,533	2,553	2,454	2,407	2,465	2,277	2,186	2,227	2,165
Atmospheric & Geographic Sciences	143	134	130	132	123	111	109	108	103
Michael F. Price Business	273	266	282	295	279	288	324	314	361
Mewbourne Earth & Energy	200	200	187	186	194	209	231	246	221
Jeannine Rainbolt Education	805	762	757	713	780	785	771	748	734
Gallogly Engineering	561	554	543	482	445	503	511	555	578
Weitzenhoffer Family Fine Arts	200	195	195	189	196	200	200	212	205
Graduate College	649	679	683	637	581	437	225	125	80
International Studies	19	20	16	21	27	25	197	324	433
Gaylord Journalism & Mass Comm.	84	72	72	75	71	63	56	55	60
Professional & Continuing Studies	399	439	497	570	548	660	672	652	597
Non-Degree-Seeking									
A&S - Human Relations Licensure	-	-	-	-	-	-	23	47	21
Graduate Unclassified	71	67	57	43	39	15	16	11	11
HSC Intercampus	11	1	7	13	10	10	14	12	18
Reciprocal Exchange/Study Abroad	18	35	24	-	-	-	-	-	-
Visitor	0	0	0	0	0	0	0	0	0
Professional	543	527	528	505	481	489	518	657	796
Law	543	527	528	505	481	489	518	657	796

Note: Effective Fall 2012, all incoming exchange students are classified as undergraduates.

Table 6c
University of Oklahoma, Norman Campus
Headcount Enrollment by College -- Total: Trend

<u>College</u>	Spring <u>2010</u>	Spring <u>2011</u>	Spring 2012	Spring 2013	Spring <u>2014</u>	Spring <u>2015</u>	Spring <u>2016</u>	Spring <u>2017</u>	Spring <u>2018</u>
Fotal Norman Campus	24,821	24,865	25,630	25,830	25,574	25,640	25,829	26,464	27,077
Degree-Seeking									
Academic Affairs	569	683	827	977	880	636	478	567	489
Christopher C. Gibbs Architecture	520	480	483	495	434	411	438	489	548
Arts & Sciences	9,090	9,054	8,973	8,722	8,579	8,641	8,729	9,137	9,348
Atmospheric & Geographic Sciences	465	488	526	536	527	532	551	517	530
Michael F. Price Business	2,735	2,773	3,054	3,241	3,369	3,482	3,631	3,708	3,90
Mewbourne Earth & Energy	757	859	929	1,123	1,300	1,359	1,182	897	72
Jeannine Rainbolt Education	1,561	1,560	1,554	1,444	1,443	1,395	1,379	1,333	1,36
Gallogly Engineering	2,371	2,413	2,564	2,628	2,718	3,145	3,553	3,786	4,01
Weitzenhoffer Family Fine Arts	982	979	979	962	936	918	855	917	93
Graduate College	649	679	683	637	581	437	225	125	8
International Studies	403	431	435	430	394	330	489	614	73
Gaylord Journalism & Mass Comm.	1,262	1,262	1,221	1,143	1,213	1,115	1,083	1,167	1,28
Law	541	526	524	504	480	488	516	656	79
Professional & Continuing Studies	1,382	1,516	1,665	1,750	1,622	1,709	1,733	1,659	1,55
University College	1,600	1,645	1,873	1,921	1,748	1,659	1,731	1,664	1,76
lon-Degree-Seeking	477	448	429	460	468	442	466	501	53