## University of Oklahoma, Norman Campus Enrollment Analysis Report

Fall 2020

Prepared by Institutional Research & Reporting September 2020

http://www.ou.edu/content/irr/data-center/enrollment-statistics.html

## **Enrollment Analysis Report**

## **Notes and Definitions**

- 1. Enrollment data are taken from a snapshot of students enrolled as of the Official Reporting Date (ORD) for that semester. The Official Reporting Date corresponds to the first working day following three full weeks of classes, at which point the normal add/drop period is over and an official census can reasonably be taken.
- 2. Norman Campus enrollment represents an unduplicated count of all students enrolling in courses offered by several different OU campus/ program organizational entities, all of which are tied geographically and/or administratively to the Norman Campus. They are:

Norman On-Campus Extended Campus - Liberal Studies Courses

OU-Tulsa - Norman Programs Extended Campus - Academic Programs Courses

Winter Session Extended Campus - North America and Europe Courses

Extended Campus - Center for Independent & Distance Learning Courses

Given the amount of cross-enrollment between these different campus/program areas, an overall Norman Campus enrollment is most appropriate to use for the majority of reporting purposes. Enrollment can be split out by campus/program area if special circumstances call for it; check with IRR if you suspect you might need something other than Norman Campus overall enrollment.

- 3. Students in the Undergraduate level are those pursuing bachelor's degrees. Students in the Graduate level are pursuing master's, graduate certificate, and research doctoral programs, all administered by the Graduate College. Students in the Professional level are in programs preparing for professional practice; currently only the College of Law offers Professional programs.
- 4. It is possible for a student to be in more than one level of degree program during a single semester: master's and graduate certificate; undergraduate and master's (accelerated degree); graduate master's and professional doctorate (for example, MBA/JD); etc. Because of this, unduplicated totals are provided wherever necessary.
- 5. Some students choose to pursue multiple majors within a single degree, or multiple degrees simultaneously, and those multiple disciplinary areas often cross into multiple colleges and/or departments. Because a student is listed in every college/department associated with their major area of study, it is not possible to add up enrollment by college without duplication. Always use the unduplicated total for the level of summary you need, to avoid accidental double-counting of students.
- 6. Enrollment shown for University College includes students in 2-year pre-professional programs (such as pre-nursing studies); these students are taking coursework in preparation for transfer to upper level professional programs not offered at the Norman campus. All other pre-professional students (4-year pre-health, pre-law, etc.) are pursuing a degree program in addition to their pre-professional course work so are reported in the college of their degree-granting major.
- 7. A full-time (FT) course load is defined for undergraduates as at least 12 credit hours; less than that is part-time (PT). A graduate/professional full-time course load is defined as at least nine credit hours, unless the student also has at least a .50 FTE appointment as a graduate assistant. Students with both a graduate assistant appointment and a five-credit hour load are considered full-time. Graduate assistants enrolled in at least two credit hours during their final semester are considered full-time. Because graduate assistant appointments are not finalized for reporting until the HR ORD of November 1, an accurate assignment of FT/PT cannot be made for graduate/professional students until then. Once graduate assistant appointments are verified, the FT/PT status is updated on this report.

Table 1
University of Oklahoma, Norman Campus
Headcount Enrollment Summary

	Fall <u>2019</u>	Fall <u>2020</u>	Percent of Total	Annual % Change		Fall <u>2019</u>	Fall <u>2020</u>	Percent of Total	Annual % Change
Norman Campus Enrollment	28,089	27,782		-1.1%	Degree-Seeking by College				
<u>.</u>	· · · · · · · · · · · · · · · · · · ·	,			Academic Affairs	531	480	1.6%	-9.6%
By Level					Christopher C. Gibbs Architecture	674	697	2.4%	3.4%
Undergraduate					Arts & Sciences	9,566	9,673	32.9%	1.1%
Freshmen	4,993	4,945	17.8%	-1.0%	Atmospheric & Geographic Sciences	588	631	2.1%	7.3%
Sophomores	4,566	4,504	16.2%	-1.4%	Michael F. Price Business	4,344	4,684	15.9%	7.8%
Juniors	4,684	4,576	16.5%	-2.3%	Mewbourne Earth & Energy	513	450	1.5%	-12.3%
Seniors	7,086	7,062	25.4%	-0.3%	Jeannine Rainbolt Education	1,273	1,237	4.2%	-2.8%
Non-Degree	449	306	1.1%	-31.8%	Gallogly Engineering	4,103	3,993	13.6%	-2.7%
Total Unduplicated	21,778	21,393	77.0%	-1.8%	Weitzenhoffer Family Fine Arts	1,048	1,003	3.4%	-4.3%
Graduate	ŕ	·			Graduate College	55	57	0.2%	3.6%
Master's	4,176	4,280	15.4%	2.5%	David L. Boren International Studies	636	578	2.0%	-9.1%
Doctoral	1,427	1,365	4.9%	-4.3%	Gaylord Journalism & Mass Comm.	1,476	1,422	4.8%	-3.7%
Certificate	274	230	0.8%	-16.1%	Law	949	965	3.3%	1.7%
Unclassified	2	3	0.0%	50.0%	Professional & Continuing Studies	1,439	1,273	4.3%	-11.5%
Other Non-Degree	8	5	0.0%	-37.5%	University College	1,950	1,954	6.6%	0.2%
Total Unduplicated	5,360	5,423	19.5%	1.2%	Non-Degree	•			
Professional	ŕ	·			Audit	10	10	0.0%	0.0%
Master's	447	454	1.6%	1.6%	HSC Intercampus	6	3	0.0%	-50.0%
Doctoral	502	511	1.8%	1.8%	Other Non-Degree/Unclassified	445	302	1.0%	-32.1%
Certificate	0	0	0.0%	-					
Non-Degree	2	1	0.0%	-50.0%	By Full-/Part-Time				
Total Unduplicated	951	966	3.5%	1.6%	Full-Time	21,958	21,795	78.5%	-0.7%
By Gender					Part-Time	6,131	5,987	21.5%	-2.3%
Male	13,667	13,489	48.6%	-1.3%	By Tuition Residency				
Female	14,414	14,288	51.4%	-0.9%	Resident	16,966	16,463	59.3%	-3.0%
Not Reported	8	5	0.0%	-37.5%	Nonresident	11,123	11,319	40.7%	1.8%
By IPEDS Race/Ethnicity					By Age				
American Indian/Alaska Native	1,102	1,014	3.6%	-8.0%	Undergraduate				
Asian	1,639	1,685	6.1%	2.8%	Under 25	19,913	19,602	70.6%	-1.6%
Black/African American	1,429	1,445	5.2%	1.1%	25 and Above	1,865	1,791	6.4%	-4.0%
Hispanic	2,837	3,013	10.8%	6.2%	Average Age	21.1	21.1		
Native Hawaiian/Other Pacific Islander	33	31	0.1%	-6.1%					
Two or More Races	2,345	2,399	8.6%	2.3%	Graduate/Professional				
Minority Subtotal	9,385	9,587	34.5%	2.2%	Under 25	1,452	1,545	5.6%	6.4%
White	16,373	16,356	58.9%	-0.1%	25 and Above	4,859	4,844	17.4%	-0.3%
Not Reported	630	454	1.6%	-27.9%	Average Age	31.8	31.8		
International	1,701	1,385	5.0%	-18.6%					

Source: Students enrolled as of the Official Reporting Date for each semester (9/9/19 for Fall 2019 and 9/14/20 for Fall 2020).

Table 2
University of Oklahoma, Norman Campus
Headcount Enrollment by College and Level
Fall 2020

College	Freshman	Sophomore	Junior	Senior	Graduate	Profes- sional		Unclassified/ Non-Degree	Total	Fall <u>2019</u>	1-Year <u>Change</u>
Total Norman Campus	4,945	4,504	4,576	7,062	5,415	965	27,467	315	27,782	28,089	•
Academic Affairs	68	193	111	108	0	0	480	51	531	568	•
Christopher C. Gibbs Architecture	146	120	115	201	115	0	697	0	697	674	<b>A</b>
Arts & Sciences	1,480	1,591	1,843	2,712	2,052	0	9,673	2	9,675	9,569	<b>A</b>
Atmospheric & Geographic Sciences	87	89	113	170	172	0	631	0	631	588	
Michael F. Price Business	1,063	1,035	885	1,164	563	0	4,684	0	4,684	4,344	
Mewbourne Earth & Energy	66	49	50	120	169	0	450	0	450	513	•
Jeannine Rainbolt Education	109	83	112	288	645	0	1,237	0	1,237	1,273	•
Gallogly Engineering	702	618	604	1,365	753	0	3,993	0	3,993	4,103	•
Weitzenhoffer Family Fine Arts	184	167	169	292	191	0	1,003	0	1,003	1,048	•
Graduate College	0	0	0	0	57	0	57	3	60	57	
David L. Boren International Studies	31	50	63	96	345	0	578	11	589	803	•
Gaylord Journalism & Mass Comm.	258	330	365	417	57	0	1,422	0	1,422	1,476	•
Law	0	0	0	0	0	965	965	1	966	951	<b>A</b>
Professional & Continuing Studies	84	79	173	503	434	0	1,273	8	1,281	1,443	$\blacksquare$
University College	830	499	317	308	0	0	1,954	226	2,180	2,180	$\leftrightarrow$
Audit	0	0	0	0	0	0	0	10	10	10	$\leftrightarrow$
HSC Intercampus	0	0	0	0	0	0	0	3	3	6	•
Fall 2019	4,993	4,566	4,684	7,086	5,352	949	27,630	459	28,089	1	
1-Year Change	•	▼	•	•		<b>A</b>	$\blacksquare$	•	•		

Source: Students enrolled as of the Official Reporting Date for each semester (9/9/19 for Fall 2019 and 9/14/20 for Fall 2020).

Table 3
University of Oklahoma, Norman Campus
Headcount Enrollment by Tuition Residency: Trend

	Fall												
	<u>2010</u>	<u>2011</u>	<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>	<u>2019</u>	<u>2020</u>	FA10	FA2
Total Norman Campus	26,490	27,149	27,518	27,303	27,278	27,445	27,937	28,541	28,582	28,089	27,782		
Resident	17,673	17,768	17,766	17,472	16,979	16,994	17,358	17,710	17,524	16,966	16,463	-	-
Nonresident	8,817	9,381	9,752	9,831	10,299	10,451	10,579	10,831	11,058	11,123	11,319		
Undergraduate													
Resident	13,954	14,193	14,373	14,061	13,634	13,736	14,022	14,214	14,208	13,835	13,379		-
Nonresident	5,839	6,313	6,747	6,935	7,394	7,578	7,606	7,832	7,962	7,943	8,014		
Graduate													
Resident	3,340	3,209	3,053	3,081	3,019	2,925	2,947	3,024	2,821	2,661	2,640		
Nonresident	2,818	2,895	2,825	2,732	2,726	2,693	2,749	2,710	2,692	2,699	2,783		<b>~</b>
Professional													
Resident	379	366	340	330	326	333	389	472	495	470	444		_
Nonresident	160	173	180	164	179	180	224	289	404	481	522		

Table 4
University of Oklahoma, Norman Campus
Headcount Enrollment by Level: Trend

	Fall <u>2010</u>	Fall <u>2011</u>	Fall <u>2012</u>	Fall <u>2013</u>	Fall <u>2014</u>	Fall <u>2015</u>	Fall <u>2016</u>	Fall <u>2017</u>	Fall <u>2018</u>	Fall <u>2019</u>	Fall <u>2020</u>	FA10	FA20
Total Norman Campus	26,490	27,149	27,518	27,303	27,278	27,445	27,937	28,541	28,582	28,089	27,782	-	
Undergraduate													
Freshmen	4,409	4,860	4,869	4,782	4,725	4,782	4,771	5,079	5,035	4,993	4,945		
Sophomores	3,951	3,925	4,287	4,140	4,312	4,203	4,522	4,431	4,593	4,566	4,504		
Juniors	4,423	4,425	4,423	4,606	4,387	4,542	4,447	4,784	4,627	4,684	4,576		
Seniors	6,598	6,906	7,122	7,000	7,114	7,162	7,342	7,242	7,420	7,086	7,062		
Non-Degree	412	390	419	468	490	625	546	510	495	449	306		
Total Unduplicated	19,793	20,506	21,120	20,996	21,028	21,314	21,628	22,046	22,170	21,778	21,393		
Graduate													
Master's	4,524	4,518	4,421	4,350	4,395	4,285	4,405	4,433	4,314	4,176	4,280		
Doctoral	1,530	1,557	1,505	1,503	1,482	1,505	1,541	1,504	1,433	1,427	1,365		
Certificate	34	49	101	117	131	156	196	216	264	274	230		
Non-Degree	119	120	62	67	27	34	58	42	17	10	8		
Total Unduplicated	6,158	6,104	5,878	5,813	5,745	5,618	5,696	5,734	5,513	5,360	5,423		
Professional													
Master's	-	7	16	33	39	47	108	255	388	447	454		
Doctoral	539	528	501	460	464	465	503	505	511	502	511		
Certificate	-	-	-	0	0	0	0	0	0	0	0		
Non-Degree	0	4	3	1	2	1	2	1	0	2	1		
Total Unduplicated	539	539	520	494	505	513	613	761	899	951	966		

Table 5
University of Oklahoma, Norman Campus
Headcount Enrollment by Full-/Part-Time Status: Trend

27,518 27,303 21,265 20,600 6,253 6,69 18,104 17,538	20,692 21,121 21,265 5,798 6,028 6,253 17,168 17,787 18,104	606 21,068 697 6,210	<b>27,445</b> 21,117 6,328	<b>27,937</b> 21,571 6,366	28,541 22,139 6,402	<b>28,582</b> 22,048 6,534	<b>28,089</b> 21,958 6,131	<b>27,782</b> 21,795 5,987	
6,253 6,69	5,798 6,028 6,253 17,168 17,787 18,104	6,210	6,328	6,366	6,402	6,534	6,131	5,987	
	17,168 17,787 18,104	<u> </u>	<u> </u>		<u> </u>	<u> </u>	<u> </u>		
18,104 17,538		538 17,985	18,123	18,424	10.054	40.000			
18,104 17,538		538 17,985	18,123	18,424	10.054	40.000			
	0.005 0.740 0.040				19,004	19,033	18,982	18,534	
3,016 3,458	2,625 2,719 3,016	158 3,043	3,191	3,204	2,992	3,137	2,796	2,859	
2,651 2,58	2,989 2,798 2,651	587 2,600	2,508	2,606	2,536	2,406	2,362	2,665	-
3,227 3,220	3,169 3,306 3,227	226 3,145	3,110	3,090	3,198	3,107	2,998	2,758	
= 40	535 536 510	181 483	486	541	549	609	614	596	
510 48°	4 3 10	13 22	27	72	212	290	337	370	
		510 4 10							

Note: Prior years have been restated to match Graduate College policy.

Table 6a
University of Oklahoma, Norman Campus
Headcount Enrollment by College -- Undergraduate: Trend

College	Fall <u>2010</u>	Fall 2011	Fall 2012	Fall 2013	Fall 2014	Fall 2015	Fall 2016	Fall <u>2017</u>	Fall 2018	Fall 2019	Fall 2020
Total Undergraduates	19,793	20,506	21,120	20,996	21,028	21,314	21,628	22,046	22,170	21,778	21,393
Degree-Seeking											
Academic Affairs	640	741	831	1,008	702	567	482	564	646	531	480
Christopher C. Gibbs Architecture	430	420	451	385	351	338	391	440	516	555	582
Arts & Sciences	6,774	6,788	6,627	6,374	6,405	6,660	7,071	7,426	7,643	7,528	7,626
Atmospheric & Geographic Sciences	374	424	450	435	444	437	442	436	438	447	459
Michael F. Price Business	2,670	2,884	3,196	3,294	3,479	3,543	3,638	3,779	3,824	3,936	4,147
Mewbourne Earth & Energy	622	728	955	1,120	1,273	1,141	774	562	423	313	285
Jeannine Rainbolt Education	872	839	826	724	697	614	627	629	650	605	592
Gallogly Engineering	2,037	2,214	2,358	2,452	2,777	3,172	3,507	3,655	3,630	3,391	3,289
Weitzenhoffer Family Fine Arts	868	862	850	791	772	721	725	765	787	838	812
David L. Boren International Studies	412	429	422	389	340	294	281	296	304	272	240
Gaylord Journalism & Mass Comm.	1,211	1,231	1,142	1,143	1,080	1,045	1,085	1,198	1,382	1,420	1,370
Professional & Continuing Studies	1,159	1,197	1,236	1,222	1,104	1,111	1,112	995	999	946	839
University College	2,244	2,447	2,505	2,392	2,261	2,052	2,050	2,088	2,016	1,950	1,954
Non-Degree-Seeking											
Academic Affairs	103	113	99	85	74	174	81	65	46	37	51
Audit	17	16	14	12	18	19	19	14	18	10	10
Concurrent High School Students	52	61	63	67	85	107	180	184	193	193	192
HSC Intercampus	10	7	2	0	1	1	0	1	0	1	1
Reciprocal Exchange/Study Abroad	192	169	203	270	293	232	219	202	200	167	11
Visitor	38	24	38	34	19	92	47	44	38	41	41

Table 6b
University of Oklahoma, Norman Campus
Headcount Enrollment by College -- Graduate & Professional: Trend

College	Fall <u>2010</u>	Fall <u>2011</u>	Fall <u>2012</u>	Fall <u>2013</u>	Fall <u>2014</u>	Fall <u>2015</u>	Fall <u>2016</u>	Fall <u>2017</u>	Fall <u>2018</u>	Fall <u>2019</u>	Fall 2020
Total Graduate	6,158	6,104	5,878	5,813	5,745	5,618	5,696	5,734	5,513	5,360	5,423
Degree-Seeking											
Christopher C. Gibbs Architecture	101	93	84	76	68	98	116	133	120	119	115
Arts & Sciences	2,627	2,529	2,463	2,432	2,384	2,230	2,263	2,263	2,143	2,044	2,052
Atmospheric & Geographic Sciences	142	136	141	138	116	118	110	111	124	141	172
Michael F. Price Business	339	323	326	306	312	339	321	331	389	421	563
Mewbourne Earth & Energy	229	203	191	196	222	234	248	235	236	200	169
Jeannine Rainbolt Education	788	815	763	800	791	781	770	766	699	668	645
Gallogly Engineering	580	587	516	460	493	546	593	618	641	714	753
Weitzenhoffer Family Fine Arts	210	218	197	204	218	219	223	210	195	210	191
Graduate College	580	638	624	549	465	359	140	81	76	55	57
David L. Boren International Studies	19	17	22	30	22	46	274	388	388	366	345
Gaylord Journalism & Mass Comm.	81	69	82	77	69	59	64	57	63	56	57
Professional & Continuing Studies	462	494	516	594	663	667	671	622	548	493	434
Non-Degree-Seeking											
A&S - Human Relations Licensure	-	-	-	-	-	12	47	27	4	3	2
Graduate Unclassified	84	67	59	56	23	16	9	10	6	2	3
HSC Intercampus	4	0	3	11	2	6	2	5	7	5	2
Reciprocal Exchange/Study Abroad	31	53	0	0	0	0	0	0	0	0	0
Visitor	0	0	0	0	2	0	0	0	0	0	1
Professional	539	539	520	494	505	513	613	761	899	951	966
Law	539	539	520	494	505	513	613	761	899	951	966

Note: Effective Fall 2012, all incoming exchange students are classified as undergraduates.

Table 6c
University of Oklahoma, Norman Campus
Headcount Enrollment by College -- Total: Trend

College	Fall <u>2010</u>	Fall <u>2011</u>	Fall <u>2012</u>	Fall <u>2013</u>	Fall <u>2014</u>	Fall <u>2015</u>	Fall <u>2016</u>	Fall <u>2017</u>	Fall <u>2018</u>	Fall <u>2019</u>	Fall <u>2020</u>
Total Norman Campus	26,490	27,149	27,518	27,303	27,278	27,445	27,937	28,541	28,582	28,089	27,782
Degree-Seeking											
Academic Affairs	640	741	831	1,008	702	567	482	564	646	531	480
Christopher C. Gibbs Architecture	531	513	535	461	419	436	507	573	636	674	697
Arts & Sciences	9,401	9,317	9,090	8,805	8,789	8,890	9,327	9,683	9,781	9,566	9,673
Atmospheric & Geographic Sciences	516	560	591	573	560	555	552	547	562	588	631
Michael F. Price Business	3,004	3,207	3,522	3,594	3,789	3,882	3,957	4,105	4,204	4,344	4,684
Mewbourne Earth & Energy	851	931	1,146	1,316	1,493	1,374	1,021	797	659	513	450
Jeannine Rainbolt Education	1,659	1,654	1,589	1,523	1,487	1,394	1,396	1,395	1,349	1,273	1,237
Gallogly Engineering	2,614	2,785	2,870	2,911	3,267	3,701	4,072	4,270	4,271	4,103	3,993
Weitzenhoffer Family Fine Arts	1,078	1,080	1,047	995	990	940	948	975	982	1,048	1,003
Graduate College	580	638	624	549	465	359	140	81	76	55	57
David L. Boren International Studies	431	446	443	413	361	340	555	683	692	636	578
Gaylord Journalism & Mass Comm.	1,292	1,300	1,224	1,220	1,149	1,104	1,141	1,253	1,443	1,476	1,422
Law	539	535	517	493	503	512	611	760	899	949	965
Professional & Continuing Studies	1,621	1,691	1,752	1,816	1,766	1,777	1,783	1,617	1,547	1,439	1,273
University College	2,244	2,447	2,505	2,392	2,261	2,052	2,050	2,088	2,016	1,950	1,954
Non-Degree-Seeking	531	514	484	536	519	660	606	553	512	461	315