## University of Oklahoma, Norman Campus Enrollment Analysis Report

Fall 2019

Prepared by Institutional Research & Reporting September 2019

http://www.ou.edu/content/irr/data-center/enrollment-statistics.html

### **Enrollment Analysis Report**

#### **Notes and Definitions**

- 1. Enrollment data are taken from a snapshot of students enrolled as of the Official Reporting Date (ORD) for that semester. The Official Reporting Date corresponds to the first working day following three full weeks of classes, at which point the normal add/drop period is over and an official census can reasonably be taken.
- 2. Norman Campus enrollment represents an unduplicated count of all students enrolling in courses offered by several different OU campus/ program organizational entities, all of which are tied geographically and/or administratively to the Norman Campus. They are:

0 0	0	•	
Norman On-Campus			Extended Campus - Liberal Studies Courses
OU-Tulsa - Norman Programs			Extended Campus - Academic Programs Courses
Winter Session			Extended Campus - North America and Europe Courses
Janux Courses			Extended Campus - Center for Independent & Distance Learning Courses

Given the amount of cross-enrollment between these different campus/program areas, an overall Norman Campus enrollment is most appropriate to use for the majority of reporting purposes. Enrollment can be split out by campus/program area if special circumstances call for it; check with IRR if you suspect you might need something other than Norman Campus overall enrollment.

- 3. Students in the Undergraduate level are those pursuing bachelor's degrees. Students in the Graduate level are pursuing master's, graduate certificate, and research doctoral programs, all administered by the Graduate College. Students in the Professional level are in programs preparing for professional practice; currently only the College of Law offers Professional programs.
- 4. It is possible for a student to be in more than one level of degree program during a single semester: master's and graduate certificate; undergraduate and master's (accelerated degree); graduate master's and professional doctorate (for example, MBA/JD); etc. Because of this, unduplicated totals are provided wherever necessary.
- 5. Some students choose to pursue multiple majors within a single degree, or multiple degrees simultaneously, and those multiple disciplinary areas often cross into multiple colleges and/or departments. Because a student is listed in every college/department associated with their major area of study, it is not possible to add up enrollment by college without duplication. Always use the unduplicated total for the level of summary you need, to avoid accidental double-counting of students.
- 6. Enrollment shown for University College includes students in 2-year pre-professional programs (such as pre-nursing studies); these students are taking coursework in preparation for transfer to upper level professional programs not offered at the Norman campus. All other pre-professional students (4-year pre-health, pre-law, etc.) are pursuing a degree program in addition to their pre-professional course work so are reported in the college of their degree-granting major.
- 7. A full-time (FT) course load is defined for undergraduates as at least 12 credit hours; less than that is part-time (PT). A graduate/professional full-time course load is defined as at least 9 credit hours, unless the student also has an appointment as a graduate assistant. Students with both a graduate assistant appointment and a 6 credit hour load are considered full-time. Because graduate assistant appointments are not finalized for reporting until the HR ORD of November 1st, an accurate assignment of FT/PT cannot be made for graduate/professional students until then. Once graduate assistant appointments are verified, the FT/PT status is updated on this report.

#### Table 1 University of Oklahoma, Norman Campus Headcount Enrollment Summary

	Fall	Fall	Percent	Annual		Fall	Fall	Percent	
	<u>2018</u>	<u>2019</u>	<u>of Total</u>	<u>% Change</u>		<u>2018</u>	<u>2019</u>	<u>of Total</u>	<u>% Change</u>
Norman Campus Enrollment	28,582	28,089		-1.7%	Degree-Seeking by College				
					Academic Affairs	646	531	1.8%	-17.8%
By Level					Christopher C. Gibbs Architecture	636	674	2.3%	6.0%
Undergraduate					Arts & Sciences	9,781	9,566	32.3%	-2.2%
Freshmen	5,035	4,993	17.8%	-0.8%	Atmospheric & Geographic Sciences	562	588	2.0%	4.6%
Sophomores	4,593	4,566	16.3%	-0.6%	Michael F. Price Business	4,204	4,344	14.7%	3.3%
Juniors	4,627	4,684	16.7%	1.2%	Mewbourne Earth & Energy	659	513	1.7%	-22.2%
Seniors	7,420	7,086	25.2%	-4.5%	Jeannine Rainbolt Education	1,349	1,273	4.3%	-5.6%
Non-Degree	495	449	1.6%	-9.3%	Gallogly Engineering	4,271	4,103	13.9%	-3.9%
Total Unduplicated	22,170	21,778	77.5%	-1.8%	Weitzenhoffer Family Fine Arts	982	1,048	3.5%	6.7%
Graduate	,	· · · ·			Graduate College	76	55	0.2%	-27.6%
Master's	4,314	4,176	14.9%	-3.2%	David L. Boren International Studies	692	636	2.1%	-8.1%
Doctoral	1,433	1,427	5.1%	-0.4%	Gaylord Journalism & Mass Comm.	1,443	1,476	5.0%	2.3%
Certificate	264	274	1.0%	3.8%	Law	899	949	3.2%	5.6%
Unclassified	6	2	0.0%	-66.7%	Professional & Continuing Studies	1,547	1,439	4.9%	-7.0%
Other Non-Degree	11	8	0.0%	-27.3%	University College	2,016	1,950	6.6%	-3.3%
Total Unduplicated	5,513	5,360	19.1%	-2.8%	Non-Degree	,	, i		
Professional	,	· · · ·			Audit	18	10	0.0%	-44.4%
Master's	388	447	1.6%	15.2%	HSC Intercampus	7	6	0.0%	-14.3%
Doctoral	511	502	1.8%	-1.8%	Other Non-Degree/Unclassified	487	445	1.5%	-8.6%
Certificate	0	0	0.0%	-	5				
Non-Degree	0	2	0.0%	-	By Full-/Part-Time				
Total Unduplicated	899	951	3.4%	5.8%	Full-Time	22,029	21,918	78.0%	-0.5%
·					Part-Time	6,553	6,171	22.0%	-5.8%
By Gender						,	, i		
Male	14,072	13,667	48.7%	-2.9%	By Tuition Residency				
Female	14,503	14,414	51.3%	-0.6%	Resident	17,524	16,966	60.4%	-3.2%
Not Reported	7	8	0.0%	14.3%	Nonresident	11,058	11,123	39.6%	0.6%
By IPEDS Race/Ethnicity					By Age				
American Indian/Alaska Native	1,160	1,102	3.9%	-5.0%	Undergraduate				
Asian	1,614	1,639	5.8%	1.5%	Under 25	20,090	19,913	70.9%	-0.9%
Black/African American	1,460	1,429	5.1%	-2.1%	25 and Above	2,080	1,865	6.6%	-10.3%
Hispanic	2,728	2,837	10.1%	4.0%	Average Age	21.2	21.1		
Native Hawaiian/Other Pacific Islander	29	33	0.1%	13.8%					
Two or More Races	2,313	2,345	8.3%	1.4%	Graduate/Professional				
Minority Subtotal	9,304	9,385	33.4%	0.9%	Under 25	1,430	1,452	5.2%	1.5%
White	16,676	16,373	58.3%	-1.8%	25 and Above	4,982	4,859	17.3%	-2.5%
International	1,844	1,701	6.1%	-7.8%	Average Age	31.7	31.8		
Not Reported	758	630	2.2%	-16.9%					

Source: Students enrolled as of the Official Reporting Date for each semester (9/10/18 for Fall 2018 and 9/9/19 for Fall 2019).

### Table 2 University of Oklahoma, Norman Campus Headcount Enrollment by College and Level Fall 2019

College	Freshman	Sophomore	Junior	Senior	Graduate	Profes- sional		Unclassified/ Non-Degree	Total	Fall <u>2018</u>	1-Year <u>Change</u>
Total Norman Campus	4,993	4,566	4,684	7,086	5,352	949	27,630	459	28,089	28,582	▼
Academic Affairs	8	178	206	139	0	0	531	37	568	692	•
Christopher C. Gibbs Architecture	137	120	131	167	119	0	674	0	674	636	
Arts & Sciences	1,475	1,588	1,845	2,620	2,044	0	9,566	3	9,569	9,785	▼
Atmospheric & Geographic Sciences	97	103	86	161	141	0	588	0	588	562	
Michael F. Price Business	1,117	845	854	1,120	421	0	4,344	0	4,344	4,204	
Mewbourne Earth & Energy	65	54	53	141	200	0	513	0	513	659	▼
Jeannine Rainbolt Education	100	91	140	274	668	0	1,273	0	1,273	1,349	▼
Gallogly Engineering	713	667	669	1,342	714	0	4,103	0	4,103	4,271	▼
Weitzenhoffer Family Fine Arts	177	194	163	304	210	0	1,048	0	1,048	982	
Graduate College	0	0	0	0	55	0	55	2	57	82	▼
David L. Boren International Studies	41	55	69	107	366	0	636	167	803	892	▼
Gaylord Journalism & Mass Comm.	295	370	337	418	56	0	1,476	0	1,476	1,443	
Law	0	0	0	0	0	949	949	2	951	899	
Professional & Continuing Studies	70	96	219	561	493	0	1,439	4	1,443	1,548	▼
University College	825	528	303	294	0	0	1,950	230	2,180	2,246	▼
Audit	0	0	0	0	0	0	0	10	10	18	▼
HSC Intercampus	0	0	0	0	0	0	0	6	6	7	▼
Fall 2018	5,035	4,593	4,627	7,420	5,496	899	28,070	512	28,582	1	
1-Year Change	▼	▼		▼	▼		▼	▼	▼		

Source: Students enrolled as of the Official Reporting Date for each semester (9/10/18 for Fall 2018 and 9/9/19 for Fall 2019).

Table 3University of Oklahoma, Norman CampusHeadcount Enrollment by Tuition Residency: Trend

	Fall <u>2009</u>	Fall <u>2010</u>	Fall <u>2011</u>	Fall <u>2012</u>	Fall <u>2013</u>	Fall <u>2014</u>	Fall <u>2015</u>	Fall <u>2016</u>	Fall <u>2017</u>	Fall <u>2018</u>	Fall <u>2019</u>	FA09	FA1
Total Norman Campus	26,540	26,490	27,149	27,518	27,303	27,278	27,445	27,937	28,541	28,582	28,089		
Resident	17,427	17,673	17,768	17,766	17,472	16,979	16,994	17,358	17,710	17,524	16,966		
Nonresident	9,113	8,817	9,381	9,752	9,831	10,299	10,451	10,579	10,831	11,058	11,123	~~~~	
Undergraduate													
Resident	13,823	13,954	14,193	14,373	14,061	13,634	13,736	14,022	14,214	14,208	13,835		
Nonresident	5,933	5,839	6,313	6,747	6,935	7,394	7,578	7,606	7,832	7,962	7,943		
Graduate													
Resident	3,204	3,340	3,209	3,053	3,081	3,019	2,925	2,947	3,024	2,821	2,661		****
Nonresident	3,027	2,818	2,895	2,825	2,732	2,726	2,693	2,749	2,710	2,692	2,699		++++
Professional													
Resident	400	379	366	340	330	326	333	389	472	495	470		
Nonresident	153	160	173	180	164	179	180	224	289	404	481		

### Table 4 University of Oklahoma, Norman Campus Headcount Enrollment by Level: Trend

	Fall <u>2009</u>	Fall <u>2010</u>	Fall <u>2011</u>	Fall <u>2012</u>	Fall <u>2013</u>	Fall <u>2014</u>	Fall <u>2015</u>	Fall <u>2016</u>	Fall <u>2017</u>	Fall <u>2018</u>	Fall <u>2019</u>	FA09	FA19
Total Norman Campus	26,540	26,490	27,149	27,518	27,303	27,278	27,445	27,937	28,541	28,582	28,089		
Undergraduate													
Freshmen	4,642	4,409	4,860	4,869	4,782	4,725	4,782	4,771	5,079	5,035	4,993		
Sophomores	3,838	3,951	3,925	4,287	4,140	4,312	4,203	4,522	4,431	4,593	4,566		
Juniors	4,259	4,423	4,425	4,423	4,606	4,387	4,542	4,447	4,784	4,627	4,684		
Seniors	6,563	6,598	6,906	7,122	7,000	7,114	7,162	7,342	7,242	7,420	7,086		
Non-Degree	454	412	390	419	468	490	625	546	510	495	449		
Total Unduplicated	19,756	19,793	20,506	21,120	20,996	21,028	21,314	21,628	22,046	22,170	21,778		
Graduate													
Master's	n/a	4,524	4,518	4,421	4,350	4,395	4,285	4,405	4,433	4,314	4,176		
Doctoral	n/a	1,530	1,557	1,505	1,503	1,482	1,505	1,541	1,504	1,433	1,427		
Certificate	n/a	34	49	101	117	131	156	196	216	264	274		
Non-Degree	n/a	119	120	62	67	27	34	58	42	17	10		
Total Unduplicated	6,231	6,158	6,104	5,878	5,813	5,745	5,618	5,696	5,734	5,513	5,360	****	
Professional													
Master's	-	-	7	16	33	39	47	108	255	388	447		
Doctoral	553	539	528	501	460	464	465	503	505	511	502		
Certificate	-	-	-	-	0	0	0	0	0	0	0		
Non-Degree	0	0	4	3	1	2	1	2	1	0	2		
Total Unduplicated	553	539	539	520	494	505	513	613	761	899	951	· · · · · · · · · · · · · · · · · · ·	

Table 5University of Oklahoma, Norman CampusHeadcount Enrollment by Full-/Part-Time Status: Trend

	Fall <u>2009</u>	Fall <u>2010</u>	Fall <u>2011</u>	Fall <u>2012</u>	Fall <u>2013</u>	Fall <u>2014</u>	Fall <u>2015</u>	Fall <u>2016</u>	Fall <u>2017</u>	Fall <u>2018</u>	Fall <u>2019</u>	FA09	FA19
Total Norman Campus	26,540	26,490	27,149	27,518	27,303	27,278	27,445	27,937	28,541	28,582	28,089		• •
Full-Time	20,598	20,692	21,121	21,265	20,606	21,068	21,117	21,503	22,117	22,029	21,918		
Part-Time	5,942	5,798	6,028	6,253	6,697	6,210	6,328	6,434	6,424	6,553	6,171		
Undergraduate													
Full-Time	17,046	17,168	17,787	18,104	17,538	17,985	18,123	18,424	19,054	19,033	18,982		
Part-Time	2,710	2,625	2,719	3,016	3,458	3,043	3,191	3,204	2,992	3,137	2,796		
Graduate													
Full-Time	3,001	2,989	2,798	2,651	2,587	2,600	2,508	2,538	2,514	2,388	2,322		
Part-Time	3,230	3,169	3,306	3,227	3,226	3,145	3,110	3,158	3,220	3,125	3,038		
Professional													
Full-Time	551	535	536	510	481	483	486	541	549	608	614		
Part-Time	2	4	3	10	13	22	27	72	212	291	337		

# Table 6aUniversity of Oklahoma, Norman CampusHeadcount Enrollment by College -- Undergraduate: Trend

<u>College</u>	Fall <u>2009</u>	Fall <u>2010</u>	Fall <u>2011</u>	Fall <u>2012</u>	Fall <u>2013</u>	Fall <u>2014</u>	Fall <u>2015</u>	Fall <u>2016</u>	Fall <u>2017</u>	Fall <u>2018</u>	Fall <u>2019</u>
Total Undergraduates	19,756	19,793	20,506	21,120	20,996	21,028	21,314	21,628	22,046	22,170	21,778
Degree-Seeking											
Academic Affairs	487	640	741	831	1,007	702	566	482	564	646	531
Christopher C. Gibbs Architecture	437	430	420	451	385	351	338	391	440	516	555
Arts & Sciences	6,826	6,764	6,781	6,621	6,365	6,401	6,660	7,071	7,426	7,643	7,528
Atmospheric & Geographic Sciences	350	374	424	450	435	444	437	442	437	438	447
Michael F. Price Business	2,708	2,668	2,880	3,195	3,293	3,478	3,543	3,638	3,779	3,824	3,936
Mewbourne Earth & Energy	561	622	728	955	1,120	1,273	1,141	774	561	423	313
Jeannine Rainbolt Education	786	872	839	826	724	697	614	626	629	650	605
Gallogly Engineering	1,955	2,036	2,214	2,358	2,452	2,777	3,172	3,507	3,655	3,630	3,391
Weitzenhoffer Family Fine Arts	874	868	861	850	791	772	721	725	765	787	838
David L. Boren International Studies	373	412	429	422	389	340	294	281	296	304	272
Gaylord Journalism & Mass Comm.	1,257	1,211	1,231	1,142	1,143	1,079	1,045	1,085	1,198	1,382	1,420
Professional & Continuing Studies	1,120	1,159	1,197	1,237	1,224	1,105	1,111	1,113	995	999	946
University College	n/a	2,003	2,184	2,239	2,112	2,010	2,052	2,050	2,088	2,016	1,950
Non-Degree-Seeking											
Academic Affairs	98	103	113	99	85	74	174	81	65	46	37
Audit	18	17	16	14	12	18	19	19	14	18	10
Concurrent High School Students	65	52	61	63	67	85	107	180	184	193	193
HSC Intercampus	8	10	7	2	0	1	1	0	1	0	1
Reciprocal Exchange/Study Abroad	224	192	169	203	270	293	232	219	202	200	167
Visitor	41	38	24	38	34	19	92	47	44	38	41

# Table 6bUniversity of Oklahoma, Norman CampusHeadcount Enrollment by College -- Graduate & Professional: Trend

College	Fall <u>2009</u>	Fall <u>2010</u>	Fall <u>2011</u>	Fall <u>2012</u>	Fall <u>2013</u>	Fall <u>2014</u>	Fall <u>2015</u>	Fall <u>2016</u>	Fall <u>2017</u>	Fall <u>2018</u>	Fall <u>2019</u>
Total Graduate	6,231	6,158	6,104	5,878	5,813	5,745	5,618	5,696	5,734	5,513	5,360
Degree-Seeking											
Christopher C. Gibbs Architecture	107	101	93	84	76	68	98	116	133	120	119
Arts & Sciences	2,597	2,627	2,529	2,463	2,432	2,384	2,230	2,263	2,263	2,143	2,044
Atmospheric & Geographic Sciences	139	142	136	141	138	116	118	110	111	124	141
Michael F. Price Business	326	339	323	326	306	312	339	321	331	389	421
Mewbourne Earth & Energy	204	229	203	191	196	222	234	248	235	236	200
Jeannine Rainbolt Education	782	788	815	763	800	791	781	770	766	699	668
Gallogly Engineering	562	580	587	516	460	493	546	593	618	641	714
Weitzenhoffer Family Fine Arts	218	210	218	197	204	218	219	223	210	195	210
Graduate College	669	580	638	624	549	465	359	140	81	76	55
David L. Boren International Studies	19	19	17	22	30	22	46	274	388	388	366
Gaylord Journalism & Mass Comm.	82	81	69	82	77	69	59	64	57	63	56
Professional & Continuing Studies	404	462	494	516	594	663	667	671	622	548	493
Non-Degree-Seeking											
A&S - Human Relations Licensure	-	-	-	-	-	-	12	47	27	4	3
Graduate Unclassified	93	84	67	59	56	23	16	9	10	6	2
HSC Intercampus	0	4	0	3	11	2	6	2	5	7	5
Reciprocal Exchange/Study Abroad	23	31	53	0	0	0	0	0	0	0	0
Visitor	6	0	0	0	0	2	0	0	0	0	0
Professional	553	539	539	520	494	505	513	613	761	899	951
Law	553	539	539	520	494	505	513	613	761	899	951

Note: Effective Fall 2012, all incoming exchange students are classified as undergraduates. Source: Students enrolled as of the Official Reporting Date for each semester.

# Table 6cUniversity of Oklahoma, Norman CampusHeadcount Enrollment by College -- Total: Trend

College	Fall <u>2009</u>	Fall <u>2010</u>	Fall <u>2011</u>	Fall <u>2012</u>	Fall <u>2013</u>	Fall <u>2014</u>	Fall <u>2015</u>	Fall <u>2016</u>	Fall <u>2017</u>	Fall <u>2018</u>	Fall <u>2019</u>
Total Norman Campus	26,540	26,490	27,149	27,518	27,303	27,278	27,445	27,937	28,541	28,582	28,089
Degree-Seeking											
Academic Affairs	487	640	741	831	1,007	702	566	482	564	646	531
Christopher C. Gibbs Architecture	544	531	513	535	461	419	436	507	573	636	674
Arts & Sciences	9,423	9,391	9,310	9,084	8,796	8,785	8,890	9,327	9,683	9,781	9,566
Atmospheric & Geographic Sciences	489	516	560	591	573	560	555	552	548	562	588
Michael F. Price Business	3,034	3,002	3,203	3,521	3,593	3,788	3,882	3,957	4,105	4,204	4,344
Mewbourne Earth & Energy	765	851	931	1,146	1,316	1,493	1,374	1,021	796	659	513
Jeannine Rainbolt Education	1,568	1,659	1,654	1,589	1,523	1,487	1,394	1,396	1,395	1,349	1,273
Gallogly Engineering	2,517	2,613	2,785	2,870	2,911	3,267	3,701	4,072	4,270	4,271	4,103
Weitzenhoffer Family Fine Arts	1,092	1,078	1,079	1,047	995	990	940	948	975	982	1,048
Graduate College	669	580	638	624	549	465	359	140	81	76	55
David L. Boren International Studies	392	431	446	443	413	361	340	555	683	692	636
Gaylord Journalism & Mass Comm.	1,339	1,292	1,300	1,224	1,220	1,148	1,104	1,141	1,253	1,443	1,476
Law	553	539	535	517	493	503	512	611	760	899	949
Professional & Continuing Studies	1,524	1,621	1,691	1,753	1,818	1,767	1,778	1,784	1,617	1,547	1,439
University College	n/a	2,003	2,184	2,239	2,112	2,010	2,052	2,050	2,088	2,016	1,950
Non-Degree-Seeking	576	531	514	484	536	519	660	606	553	512	461