

University of Oklahoma, Norman Campus  
Enrollment Analysis Report

Fall 2014

Prepared by  
Institutional Research & Reporting  
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<http://www.ou.edu/content/irr/data-center/enrollment-statistics.html>

## Enrollment Analysis Report

### Notes and Definitions

1. Enrollment data is taken from a snapshot of student for-credit enrollment on the Official Reporting Date (ORD) for that semester. The Official Reporting Date corresponds to the first working day following three full weeks of classes, at which point the normal add/drop period is over and an official census can reasonably be taken.
2. Norman Campus enrollment represents an unduplicated count of all students enrolling in courses offered by several different OU campus/program organizational entities, all of which are tied geographically and/or administratively to the Norman Campus. They are:

Norman On-Campus	CCE Liberal Studies
Tulsa - Norman Programs	CCE Academic Programs
CCE Center for Independent & Distance Learning	CCE Advanced Programs
Janux Courses	CCE Intersession

Given the amount of cross-enrollment between these different campus/program areas, an overall Norman Campus enrollment is most appropriate to use for the majority of reporting purposes. Enrollment can be split out by campus/program area if special circumstances call for it; check with IRR if you think you need something other than Norman Campus overall enrollment.
3. Students in the Undergraduate level are those pursuing bachelor's degrees. Students in the Graduate level are pursuing master's, graduate certificate, and research doctoral programs, all administered by the Graduate College. Students in the Professional level are in programs preparing for professional practice; currently only the College of Law offers Professional programs.
4. It is possible for a student to be in more than one level of degree program during a single semester: master's and graduate certificate; undergraduate and master's (accelerated degree); graduate master's and professional doctorate (for example, MBA/JD); etc. Because of this, unduplicated totals are provided wherever necessary.
5. Some students choose to pursue multiple majors within a single degree, or multiple degrees simultaneously, and those multiple disciplinary areas often cross into multiple colleges and/or departments. Because a student is listed in every college/department associated with their major area of study, it is not possible to add up enrollment by college without duplication. Always use the unduplicated total for the level of summary you need, to avoid accidental double-counting of students.
6. Enrollment shown for the University College includes students in pre-professional programs, such as pre-dentistry or pre-law. Students pursuing pre-professional programs of study always have a degree-granting major declared as well; keep in mind that the pre-professional students are also in the other college enrollment totals according to their degree-granting major.
7. A full-time (FT) course load is defined for undergraduates as at least 12 credit hours; less than that is part-time (PT). A graduate/professional full-time course load is defined as at least 9 credit hours, unless the student also has an appointment as a graduate assistant. Students with both a graduate assistant appointment and a 6 credit hour load are considered full-time. Because graduate assistant appointments are not finalized for reporting until the HR ORD of November 1st, an accurate assignment of FT/PT cannot be made for graduate/professional students until then. Once graduate assistant appointments are verified, the FT/PT status is updated on this report.

Table 1  
**University of Oklahoma, Norman Campus**  
**Headcount Enrollment Summary**

	Fall 2013	Fall 2014	Percent of Total	Annual % Change		Fall 2013	Fall 2014	Percent of Total	Annual % Change
<b>Norman Campus Enrollment</b>	<b>27,303</b>	<b>27,278</b>		<b>-0.1%</b>	<b>Degree-Seeking by College</b>				
<b>By Level</b>					Academic Affairs	1,007	702	2.3%	-30.3%
<b>Undergraduate</b>					Architecture	461	419	1.4%	-9.1%
Freshmen	4,782	4,725	17.3%	-1.2%	Arts & Sciences	8,796	8,785	28.7%	-0.1%
Sophomores	4,140	4,312	15.8%	4.2%	Atmospheric & Geographic Sciences	573	560	1.8%	-2.3%
Juniors	4,606	4,387	16.1%	-4.8%	Michael F. Price Business	3,593	3,788	12.4%	5.4%
Seniors	7,000	7,114	26.1%	1.6%	CCE/Aviation	168	152	0.5%	-9.5%
Non-Degree	468	490	1.8%	4.7%	Mewbourne Earth & Energy	1,316	1,493	4.9%	13.4%
<b>Total Unduplicated</b>	<b>20,996</b>	<b>21,028</b>	<b>77.1%</b>	<b>0.2%</b>	Jeannine Rainbolt Education	1,523	1,487	4.9%	-2.4%
<b>Graduate</b>					Engineering	2,911	3,267	10.7%	12.2%
Master's	4,350	4,395	16.1%	1.0%	Weitzenhoffer Family Fine Arts	995	990	3.2%	-0.5%
Doctoral	1,503	1,482	5.4%	-1.4%	Graduate College	549	465	1.5%	-15.3%
Certificate	117	131	0.5%	12.0%	International Studies	413	361	1.2%	-12.6%
Unclassified	56	23	0.1%	-58.9%	Gaylord Journalism & Mass Comm.	1,220	1,148	3.8%	-5.9%
Other Non-Degree	11	4	0.0%	-63.6%	Law	493	503	1.6%	2.0%
<b>Total Unduplicated</b>	<b>5,813</b>	<b>5,745</b>	<b>21.1%</b>	<b>-1.2%</b>	Liberal Studies	1,650	1,615	5.3%	-2.1%
<b>Professional</b>					University College	3,919	4,320	14.1%	10.2%
Master's	33	39	0.1%	18.2%	<b>Non-Degree</b>				
Doctoral	460	464	1.7%	0.9%	Audit	12	18	0.1%	50.0%
Certificate	0	0	0.0%	-	HSC Intercampus	11	3	0.0%	-72.7%
Non-Degree	1	2	0.0%	100.0%	Other Non-Degree/Unclassified	513	498	1.6%	-2.9%
<b>Total Unduplicated</b>	<b>494</b>	<b>505</b>	<b>1.9%</b>	<b>2.2%</b>	<b>By Full-/Part-Time</b>				
<b>By Gender</b>					Full-Time	20,606	21,068	77.2%	2.2%
Male	13,818	13,942	51.1%	0.9%	Part-Time	6,697	6,210	22.8%	-7.3%
Female	13,485	13,336	48.9%	-1.1%	<b>By Tuition Residency</b>				
<b>By Race/Ethnicity</b>					Resident	17,472	16,979	62.2%	-2.8%
American Indian/Alaska Native	1,118	1,078	4.0%	-3.6%	Nonresident	9,831	10,299	37.8%	4.8%
Asian	1,305	1,352	5.0%	3.6%	<b>By Age</b>				
Black/African American	1,529	1,432	5.2%	-6.3%	<b>Undergraduate</b>				
Hispanic	2,154	2,197	8.1%	2.0%	Under 25	18,272	18,518	67.9%	1.3%
Native Hawaiian/Other Pacific Islander	51	38	0.1%	-25.5%	25 and Above	2,724	2,510	9.2%	-7.9%
Two or More Races	1,532	1,723	6.3%	12.5%	Average Age	21.7	21.6		
Minority Subtotal	7,689	7,820	28.7%	1.7%	<b>Graduate/Professional</b>				
White	16,496	16,366	60.0%	-0.8%	Under 25	1,468	1,373	5.0%	-6.5%
International	1,814	1,998	7.3%	10.1%	25 and Above	4,839	4,877	17.9%	0.8%
Not Reported	1,304	1,094	4.0%	-16.1%	Average Age	31.3	31.3		

Source: Students enrolled in for-credit courses on the Official Reporting Date for each semester (9/9/13 for Fall 2013 and 9/8/14 for Fall 2014).

Table 2  
**University of Oklahoma, Norman Campus**  
**Headcount Enrollment by College and Level**

College	Freshman	Sophomore	Junior	Senior	Graduate	Profes- sional	Total Degree- Seeking	Unclassified/ Non-Degree	Total	Fall 2013	1-Year Change
<b>Total Norman Campus</b>	<b>4,725</b>	<b>4,312</b>	<b>4,387</b>	<b>7,114</b>	<b>5,718</b>	<b>503</b>	<b>26,759</b>	<b>519</b>	<b>27,278</b>	27,303	▼
Academic Affairs	6	152	210	334	0	0	702	74	776	1,092	▼
Architecture	53	66	62	170	68	0	419	0	419	461	▼
Arts & Sciences	1,133	1,282	1,502	2,484	2,384	0	8,785	0	8,785	8,796	▼
Atmospheric & Geographic Sciences	85	78	106	175	116	0	560	0	560	573	▼
Michael F. Price Business	926	752	771	1,029	312	0	3,788	0	3,788	3,593	▲
CCE/Aviation	21	36	29	66	0	0	152	0	152	168	▼
Mewbourne Earth & Energy	346	270	257	400	222	0	1,493	0	1,493	1,316	▲
Jeannine Rainbolt Education	134	126	134	303	791	0	1,487	0	1,487	1,523	▼
Engineering	700	613	538	926	493	0	3,267	0	3,267	2,911	▲
Weitzenhoffer Family Fine Arts	154	163	165	290	218	0	990	0	990	995	▼
Graduate College	0	0	0	0	465	0	465	23	488	605	▼
International Studies	47	67	75	151	22	0	361	293	654	683	▼
Gaylord Journalism & Mass Comm.	191	277	244	367	69	0	1,148	0	1,148	1,220	▼
Law	0	0	0	0	0	503	503	2	505	494	▲
Liberal Studies	25	90	223	615	663	0	1,615	2	1,617	1,651	▼
University College											
Pre-Health 2-Year	528	471	342	404	0	0	1,745	0	1,745	1,873	▼
Pre-Health 4-Year	754	341	273	548	0	0	1,916	0	1,916	1,342	▲
Pre-Law	188	90	62	84	0	0	424	0	424	252	▲
Undecided/Other	422	66	2	0	0	0	490	104	594	606	▼
Audit	0	0	0	0	0	0	0	18	18	12	▲
HSC Intercampus	0	0	0	0	0	0	0	3	3	11	▼
<b>Fall 2013</b>	<b>4,782</b>	<b>4,140</b>	<b>4,606</b>	<b>7,000</b>	<b>5,746</b>	<b>493</b>	<b>26,767</b>	<b>536</b>	<b>27,303</b>		
<b>1-Year Change</b>	▼	▲	▼	▲	▼	▲	▼	▼	▼		

Source: Students enrolled in for-credit courses on the Official Reporting Date for each semester (9/9/13 for Fall 2013 and 9/8/14 for Fall 2014).

Table 3  
**University of Oklahoma, Norman Campus**  
**Headcount Enrollment by Tuition Residency: Trend**

	Fall <u>2008</u>	Fall <u>2009</u>	Fall <u>2010</u>	Fall <u>2011</u>	Fall <u>2012</u>	Fall <u>2013</u>	Fall <u>2014</u>	FA08	FA14
<b>Total Norman Campus</b>	<b>26,201</b>	<b>26,540</b>	<b>26,490</b>	<b>27,149</b>	<b>27,518</b>	<b>27,303</b>	<b>27,278</b>		
Resident	17,507	17,427	17,673	17,768	17,766	17,472	16,979		
Nonresident	8,694	9,113	8,817	9,381	9,752	9,831	10,299		
<b>Undergraduate</b>									
Resident	13,987	13,823	13,954	14,193	14,373	14,061	13,634		
Nonresident	5,621	5,933	5,839	6,313	6,747	6,935	7,394		
<b>Graduate</b>									
Resident	3,133	3,204	3,340	3,209	3,053	3,081	3,019		
Nonresident	2,939	3,027	2,818	2,895	2,825	2,732	2,726		
<b>Professional</b>									
Resident	387	400	379	366	340	330	326		
Nonresident	134	153	160	173	180	164	179		

Source: Students enrolled in for-credit courses on the Official Reporting Date for each semester.

Table 4  
**University of Oklahoma, Norman Campus**  
**Headcount Enrollment by Level: Trend**

	Fall <u>2008</u>	Fall <u>2009</u>	Fall <u>2010</u>	Fall <u>2011</u>	Fall <u>2012</u>	Fall <u>2013</u>	Fall <u>2014</u>	FA08	FA14
<b>Total Norman Campus</b>	<b>26,201</b>	<b>26,540</b>	<b>26,490</b>	<b>27,149</b>	<b>27,518</b>	<b>27,303</b>	<b>27,278</b>		
<b>Undergraduate</b>									
Freshmen	4,752	4,642	4,409	4,860	4,869	4,782	4,725		
Sophomores	3,821	3,838	3,951	3,925	4,287	4,140	4,312		
Juniors	3,972	4,259	4,423	4,425	4,423	4,606	4,387		
Seniors	6,568	6,563	6,598	6,906	7,122	7,000	7,114		
Non-Degree	495	454	412	390	419	468	490		
Total Unduplicated	19,608	19,756	19,793	20,506	21,120	20,996	21,028		
<b>Graduate</b>									
Master's	n/a	n/a	4,524	4,518	4,421	4,350	4,395		
Doctoral	n/a	n/a	1,530	1,557	1,505	1,503	1,482		
Certificate	n/a	n/a	34	49	101	117	131		
Non-Degree	n/a	n/a	119	119	61	67	27		
Total Unduplicated	6,072	6,231	6,158	6,104	5,878	5,813	5,745		
<b>Professional</b>									
Master's	-	-	-	7	16	33	39		
Doctoral	521	553	539	528	501	460	464		
Certificate	-	-	-	-	-	0	0		
Non-Degree	0	0	0	4	3	1	2		
Total Unduplicated	521	553	539	539	520	494	505		

Source: Students enrolled in for-credit courses on the Official Reporting Date for each semester.

Table 5  
**University of Oklahoma, Norman Campus**  
**Headcount Enrollment by Full-/Part-Time Status: Trend**

	Fall <u>2008</u>	Fall <u>2009</u>	Fall <u>2010</u>	Fall <u>2011</u>	Fall <u>2012</u>	Fall <u>2013</u>	Fall <u>2014</u>	FA08	FA14
<b>Total Norman Campus</b>	<b>26,201</b>	<b>26,540</b>	<b>26,490</b>	<b>27,149</b>	<b>27,518</b>	<b>27,303</b>	<b>27,278</b>		
Full-Time	20,312	20,598	20,692	21,121	21,265	20,606	21,068		
Part-Time	5,889	5,942	5,798	6,028	6,253	6,697	6,210		
<b>Undergraduate</b>									
Full-Time	16,852	17,046	17,168	17,787	18,104	17,538	17,985		
Part-Time	2,756	2,710	2,625	2,719	3,016	3,458	3,043		
<b>Graduate</b>									
Full-Time	2,942	3,001	2,989	2,798	2,651	2,587	2,600		
Part-Time	3,130	3,230	3,169	3,306	3,227	3,226	3,145		
<b>Professional</b>									
Full-Time	518	551	535	536	510	481	483		
Part-Time	3	2	4	3	10	13	22		

Source: Students enrolled in for-credit courses on the Official Reporting Date for each semester.

Table 6a  
**University of Oklahoma, Norman Campus**  
**Headcount Enrollment by College -- Undergraduate: Trend**

<b>College</b>	Fall <u>2008</u>	Fall <u>2009</u>	Fall <u>2010</u>	Fall <u>2011</u>	Fall <u>2012</u>	Fall <u>2013</u>	Fall <u>2014</u>
<b>Total Undergraduates</b>	<b>19,608</b>	<b>19,756</b>	<b>19,793</b>	<b>20,506</b>	<b>21,120</b>	<b>20,996</b>	<b>21,028</b>
<b>Degree-Seeking</b>							
Academic Affairs	335	487	640	741	831	1,007	702
Architecture	491	437	430	420	451	385	351
Arts & Sciences	6,675	6,826	6,764	6,781	6,621	6,365	6,401
Atmospheric & Geographic Sciences	340	350	374	424	450	435	444
Michael F. Price Business	2,781	2,708	2,668	2,880	3,195	3,293	3,478
CCE/Aviation	201	190	215	180	164	168	152
Mewbourne Earth & Energy	546	561	622	728	955	1,120	1,273
Jeannine Rainbolt Education	783	786	872	839	826	724	697
Engineering	1,791	1,955	2,036	2,214	2,358	2,452	2,777
Weitzenhoffer Family Fine Arts	879	874	868	861	850	791	772
International Studies	346	373	412	429	422	389	340
Gaylord Journalism & Mass Comm.	1,350	1,257	1,211	1,231	1,142	1,143	1,079
Liberal Studies	622	930	944	1,017	1,073	1,056	953
University College							
Pre-Health 2-Year	1,154	993	1,427	1,679	1,850	1,873	1,745
Pre-Health 4-Year			867	1,269	1,343	1,342	1,916
Pre-Law	-	-	-	132	179	252	424
Undecided	1,078	822	852	752	646	506	490
<b>Non-Degree-Seeking</b>							
Academic Affairs	138	98	103	113	99	85	74
Audit	16	18	17	16	14	12	18
Concurrent High School Students	72	65	52	61	63	67	85
HSC Intercampus	n/a	8	10	7	2	0	1
Reciprocal Exchange/Study Abroad	230	224	192	169	203	270	293
Visitor	39	41	38	24	38	34	19

Source: Students enrolled in for-credit courses on the Official Reporting Date for each semester.



Table 6b  
**University of Oklahoma, Norman Campus**  
**Headcount Enrollment by College -- Graduate & Professional: Trend**

<u>College</u>	<u>Fall 2008</u>	<u>Fall 2009</u>	<u>Fall 2010</u>	<u>Fall 2011</u>	<u>Fall 2012</u>	<u>Fall 2013</u>	<u>Fall 2014</u>
<b>Total Graduate</b>	<b>6,072</b>	<b>6,231</b>	<b>6,158</b>	<b>6,104</b>	<b>5,878</b>	<b>5,813</b>	<b>5,745</b>
<b>Degree-Seeking</b>							
Architecture	98	107	101	93	84	76	68
Arts & Sciences	2,736	2,597	2,627	2,529	2,463	2,432	2,384
Atmospheric & Geographic Sciences	131	139	142	136	141	138	116
Michael F. Price Business	335	326	339	323	326	306	312
Mewbourne Earth & Energy	167	204	229	203	191	196	222
Jeannine Rainbolt Education	766	782	788	815	763	800	791
Engineering	519	562	580	587	516	460	493
Weitzenhoffer Family Fine Arts	219	218	210	218	197	204	218
Graduate College	533	669	580	638	624	549	465
International Studies	9	19	19	17	22	30	22
Gaylord Journalism & Mass Comm.	87	82	81	69	82	77	69
Liberal Studies	337	404	462	494	516	594	663
<b>Non-Degree-Seeking</b>							
Graduate Unclassified	103	93	84	67	59	56	23
HSC Intercampus	n/a	0	4	0	2	11	2
Reciprocal Exchange/Study Abroad	24	23	31	53	0	0	0
Visitor	8	6	0	0	0	0	2
<b>Professional</b>	<b>521</b>	<b>553</b>	<b>539</b>	<b>539</b>	<b>520</b>	<b>494</b>	<b>505</b>
Law	521	553	539	539	520	494	505

Note: Effective Fall 2012, all incoming exchange students are classified as undergraduates.

Source: Students enrolled in for-credit courses on the Official Reporting Date for each semester.

Table 6c  
**University of Oklahoma, Norman Campus**  
**Headcount Enrollment by College -- Total: Trend**

<b>College</b>	Fall <u>2008</u>	Fall <u>2009</u>	Fall <u>2010</u>	Fall <u>2011</u>	Fall <u>2012</u>	Fall <u>2013</u>	Fall <u>2014</u>
<b>Total Norman Campus</b>	<b>26,201</b>	<b>26,540</b>	<b>26,490</b>	<b>27,149</b>	<b>27,518</b>	<b>27,303</b>	<b>27,278</b>
<b>Degree-Seeking</b>							
Academic Affairs	335	487	640	741	831	1,007	702
Architecture	589	544	531	513	535	461	419
Arts & Sciences	9,411	9,423	9,391	9,310	9,084	8,796	8,785
Atmospheric & Geographic Sciences	471	489	516	560	591	573	560
Michael F. Price Business	3,116	3,034	3,002	3,203	3,521	3,593	3,788
CCE/Aviation	201	190	215	180	164	168	152
Mewbourne Earth & Energy	713	765	851	931	1,146	1,316	1,493
Jeannine Rainbolt Education	1,549	1,568	1,659	1,654	1,589	1,523	1,487
Engineering	2,310	2,517	2,613	2,785	2,870	2,911	3,267
Weitzenhoffer Family Fine Arts	1,098	1,092	1,078	1,079	1,047	995	990
Graduate College	533	669	580	638	624	549	465
International Studies	355	392	431	446	443	413	361
Gaylord Journalism & Mass Comm.	1,437	1,339	1,292	1,300	1,224	1,220	1,148
Law	521	553	539	535	517	493	503
Liberal Studies	959	1,334	1,406	1,511	1,589	1,650	1,615
University College							
Pre-Health 2-Year	1,154	993	1,427	1,679	1,850	1,873	1,745
Pre-Health 4-Year			867	1,269	1,343	1,342	1,916
Undecided	1,078	822	852	752	646	506	490
Pre-Law	-	-	-	132	179	252	424
<b>Non-Degree-Seeking</b>	<b>630</b>	<b>576</b>	<b>531</b>	<b>514</b>	<b>483</b>	<b>536</b>	<b>519</b>

Source: Students enrolled in for-credit courses on the Official Reporting Date for each semester.