

First-Time Freshmen Analysis

Fall 2016

Prepared by

Institutional Research and Reporting

October 2016

First-Time Freshmen Analysis - Table 1
University of Oklahoma - Norman Campus
First-Time Freshmen Enrollment Summary
Fall Semesters 2015-2016

	<u>Fall 2015</u>	<u>Fall 2016</u>	<u>% of Fall 2016 Total</u>	<u>Percent Headcount Change 15-16</u>		<u>Fall 2015</u>	<u>Fall 2016</u>	<u>% of Fall 2016 Total</u>	<u>Percent Headcount Change 15-16</u>
Total First-Time Freshmen	4,200	4,198		0.0%					
<u>Campus</u>					<u>IPEDS Race/Ethnicity</u>				
Norman On-Campus	4,195	4,198	100.0%	0.1%	White	2,625	2,594	61.8%	-1.2%
Liberal Studies	5	0	0.0%	-100.0%	International	136	129	3.1%	-5.1%
<u>First Term of Enrollment</u>					American Indian/Alaskan Native	163	179	4.3%	9.8%
Summer	220	198	4.7%	-10.0%	Asian	274	275	6.6%	0.4%
Fall	3,980	4,000	95.3%	0.5%	Black/African American	181	200	4.8%	10.5%
<u>Sex</u>					Hispanic	360	386	9.2%	7.2%
Men	1,972	1,979	47.1%	0.4%	Native Hawaiian/Other Pacific Islander	5	2	0.0%	-60.0%
Women	2,228	2,219	52.9%	-0.4%	Two or More Races	345	356	8.5%	3.2%
<u>Tuition Residency</u>					<i>Minority Subtotal</i>	<i>1,328</i>	<i>1,398</i>	<i>33.3%</i>	<i>5.3%</i>
Resident	2,470	2,490	59.3%	0.8%	Not Reported	111	77	1.8%	-30.6%
Nonresident	1,730	1,708	40.7%	-1.3%	<u>Race Alone or in Combination with One or More Other Races:</u>				
<u>Geographic Origin</u>					White	3,196	3,206	76.4%	0.3%
Oklahoma	2,435	2,425	57.8%	-0.4%	American Indian/Alaskan Native	414	460	11.0%	11.1%
Other States	1,629	1,644	39.2%	0.9%	Asian	374	358	8.5%	-4.3%
International	136	129	3.1%	-5.1%	Black/African American	257	272	6.5%	5.8%
<u>Age</u>					Native Hawaiian/Other Pacific Islander	20	13	0.3%	-35.0%
19 or Under	4,122	4,124	98.2%	0.0%	<u>Full-Time/Part-Time</u>				
Over 19	78	74	1.8%	-5.1%	Full-Time	3,905	3,669	87.4%	-6.0%
Average Age	18.2	18.2			Part-Time	295	529	12.6%	79.3%

First-Time Freshmen Analysis - Table 2
University of Oklahoma - Norman Campus
First-Time Freshmen - Applied, Admitted and Enrolled
Fall Semesters 2007 - 2016

	<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>2010</u>	<u>2011</u>	<u>2012*</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>
Total Applied	9,428	10,863	10,691	10,700	12,225	11,664	11,929	12,136	12,974	14,522
Incomplete	673	1,102	1,439	704	769	14	933	805	844	3
Complete	8,755	9,761	9,252	9,996	11,456	11,650	10,996	11,331	12,130	14,519
Admitted	7,776	7,958	8,211	8,498	9,378	9,220	8,841	9,216	9,350	10,228
<i>% of Complete</i>	88.8%	81.5%	88.7%	85.0%	81.9%	79.1%	80.4%	81.3%	77.6%	70.4%
Enrolled	3,883	3,803	3,760	3,724	4,053	4,138	4,052	4,176	4,200	4,198
<i>% of Admitted</i>	49.9%	47.8%	45.8%	43.8%	43.2%	44.9%	45.8%	45.3%	45.1%	41.0%

*The number of incomplete applications for Fall 2012 is not comparable to other years due to a change in coding for all freshmen who did not submit enough credentials to make a decision.

First-Time Freshmen Analysis - Table 3
University of Oklahoma - Norman Campus
First-Time Freshmen Academic Preparedness
Fall Semesters 2007 - 2016

	<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>2010</u>	<u>2011</u>	<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>
Total First-Time Freshmen	3,883	3,803	3,760	3,724	4,053	4,138	4,052	4,176	4,200	4,198
Resident	2,567	2,518	2,366	2,349	2,470	2,486	2,434	2,373	2,470	2,490
Nonresident	1,316	1,285	1,394	1,375	1,583	1,652	1,618	1,803	1,730	1,708
Average ACT/SAT	25.6	25.9	25.9	26.0	26.0	25.8	25.8	26.4	26.4	26.5
Number Reporting	3,830	3,751	3,704	3,667	3,963	4,031	3,973	4,096	4,101	4,116
Average ACT	25.3	25.7	25.8	25.9	25.9	25.8	25.8	26.3	26.3	26.4
Number Reporting	3,346	3,340	3,249	3,210	3,466	3,543	3,486	3,573	3,668	3,703
Average SAT	1177	1182	1175	1174	1179	1171	1160	1198	1204	1203
Number Reporting	1,598	1,494	1,523	1,385	1,437	1,513	1,412	1,427	1,345	1,224
Average High School GPA	3.59	3.62	3.59	3.60	3.63	3.59	3.59	3.59	3.62	3.62
Number Reporting	3,831	3,748	3,676	3,635	3,935	3,990	3,919	4,105	4,114	4,137
HS GPA of 4.0	399	471	444	470	509	438	382	444	455	486
High School Ranking of #1	289	319	274	283	297	276	252	305	303	316
Degree-Seeking (Graduation Cohort)										
Full-Time	3,828	3,752	3,703	3,673	3,993	4,063	3,694	3,861	3,881	3,670
Part-Time	21	16	21	27	27	30	319	290	279	500
OU Retention GPA End of First Year	3.00	3.02	3.05	3.04	3.07	3.03	3.07	3.14	3.18	n/a

Note: Beginning with Fall 2010, the GPA reporting timeframe was shifted from immediately after grade sheets were posted to after the repeat policy has been applied and academic standing has been calculated. This results in higher GPAs for students with repeated courses under the forgiveness policy.

First-Time Freshmen Analysis - Table 4
University of Oklahoma - Norman Campus
First-Time Freshmen by IPEDS Race/Ethnicity, Sex and Tuition Residency
Fall 2016

----- Enrollment by Sex -----						
<u>First-Time Freshmen</u>	<u>Male</u>	<u>Percent</u>	<u>Female</u>	<u>Percent</u>	<u>Total</u>	<u>Percent</u>
White	1,185	59.9%	1,409	63.5%	2,594	61.8%
International	69	3.5%	60	2.7%	129	3.1%
American Indian/Alaskan Native	86	4.3%	93	4.2%	179	4.3%
Asian	134	6.8%	141	6.4%	275	6.6%
Black/African American	108	5.5%	92	4.1%	200	4.8%
Hispanic	189	9.6%	197	8.9%	386	9.2%
Native Hawaiian/Other Pacific Islander	2	0.1%	0	0.0%	2	0.0%
Two or More Races	160	8.1%	196	8.8%	356	8.5%
Not Reported	46	2.3%	31	1.4%	77	1.8%
Total	1,979	100.0%	2,219	100.0%	4,198	100.0%
----- Enrollment by Tuition Residency -----						
<u>First-Time Freshmen</u>	<u>Resident</u>	<u>Percent</u>	<u>Non- resident</u>	<u>Percent</u>	<u>Total</u>	<u>Percent</u>
White	1,400	56.2%	1,194	69.9%	2,594	61.8%
International	0	0.0%	129	7.6%	129	3.1%
American Indian/Alaskan Native	159	6.4%	20	1.2%	179	4.3%
Asian	237	9.5%	38	2.2%	275	6.6%
Black/African American	106	4.3%	94	5.5%	200	4.8%
Hispanic	246	9.9%	140	8.2%	386	9.2%
Native Hawaiian/Other Pacific Islander	1	0.0%	1	0.1%	2	0.0%
Two or More Races	295	11.8%	61	3.6%	356	8.5%
Not Reported	46	1.8%	31	1.8%	77	1.8%
Total	2,490	100.0%	1,708	100.0%	4,198	100.0%

First-Time Freshmen Analysis - Table 5
University of Oklahoma - Norman Campus
First-Time Freshmen Enrollment by College
Fall Semesters 2012 - 2016

<u>College of Intended Major</u>	<u>Fall 2012</u>	<u>Fall 2013</u>	<u>Fall 2014</u>	<u>Fall 2015</u>	<u>Fall 2016</u>	<u>1-Year Change</u>
Total First-Time Freshmen	4,138	4,052	4,176	4,200	4,198	▼
Academic Affairs	9	8	2	6	1	▼
Architecture	81	70	35	62	91	▲
Arts & Sciences	918	929	1,013	1,051	1,099	▲
Atmospheric & Geographic Sciences	108	74	81	70	83	▲
Michael F. Price Business	673	660	717	706	741	▲
CCE/Aviation	22	26	15	18	35	▲
Mewbourne Earth & Energy	261	283	317	223	99	▼
Jeannine Rainbolt Education	106	103	108	75	88	▲
Gallogly Engineering	595	633	749	812	811	▼
Weitzenhoffer Family Fine Arts	163	156	134	147	162	▲
International Studies	43	46	43	44	40	▼
Gaylord Journalism & Mass Comm.	208	197	136	162	185	▲
Liberal Studies	9	7	3	5	0	▼
University College	900	816	813	877	838	▼

First-Time Freshmen Analysis - Table 6
University of Oklahoma - Norman Campus
First-Time Freshmen ACT/SAT Scores by College
Fall 2016

<u>College of Intended Major</u>	----- A C T -----						----- S A T -----				<u>ACT/SAT Combined</u>
	<u>Scores Reported</u>	<u>English</u>	<u>Math</u>	<u>Reading</u>	<u>Science Reason.</u>	<u>ACT Composite</u>	<u>Scores Reported</u>	<u>Verbal</u>	<u>Math</u>	<u>SAT Total</u>	
Academic Affairs	1	-	-	-	-	-	0	-	-	-	-
Architecture	82	25.6	24.2	26.1	24.6	25.3	23	565	577	1142	25.3
Arts & Sciences	993	27.0	25.2	27.9	25.9	26.7	290	612	599	1211	26.8
Atmospheric & Geographic Sciences	74	27.2	26.2	28.1	26.9	27.2	28	629	648	1277	27.5
Michael F. Price Business	626	25.4	24.7	26.4	24.9	25.5	237	557	582	1139	25.6
CCE/Aviation	32	25.0	25.6	25.8	25.5	25.7	11	607	625	1233	25.7
Mewbourne Earth & Energy	75	27.0	27.5	28.3	28.1	27.8	42	583	633	1216	27.7
Jeannine Rainbolt Education	81	25.6	24.1	26.1	24.2	25.1	27	566	573	1140	25.1
Gallogly Engineering	701	27.7	28.0	28.4	28.1	28.2	268	630	668	1299	28.4
Weitzenhoffer Family Fine Arts	144	28.1	25.4	28.5	26.2	27.2	58	610	600	1210	27.0
International Studies	33	29.7	26.5	30.6	28.2	28.9	16	614	586	1201	28.2
Gaylord Journalism & Mass Comm.	157	26.3	23.5	27.3	24.5	25.5	58	579	573	1151	25.6
Liberal Studies	0	-	-	-	-	-	0	-	-	-	-
University College	774	25.3	24.0	26.1	24.5	25.1	186	568	574	1142	25.1
Total	3,703	26.5	25.4	27.3	25.8	26.4	1,224	595	608	1203	26.5

Note: Scores are not shown for categories with fewer than three persons.

First-Time Freshmen Analysis - Table 7
University of Oklahoma - Norman Campus
First-Time Freshmen ACT/SAT Scores by College
Fall Semesters 2012 - 2016

College of Intended Major	ACT/SAT Score									
	2012		2013		2014		2015		2016	
	# Rptng.	Average	# Rptng.	Average	# Rptng.	Average	# Rptng.	Average	# Rptng.	Average
Total First-Time Freshmen	4,138		4,052		4,176		4,200		4,198	
Academic Affairs	9	28.2	7	22.6	2	-	6	26	1	-
Architecture	77	25.1	69	25.1	34	25.6	57	24.8	89	25.3
Arts & Sciences	914	26.5	923	26.6	1,004	26.7	1,038	26.8	1,082	26.8
Atmospheric & Geographic Sciences	107	26.8	74	26.8	81	26.8	69	27.2	82	27.5
Michael F. Price Business	624	25.2	636	25.0	690	25.4	682	25.5	723	25.6
CCE/Aviation	21	25.2	26	25.3	15	24.8	18	25.0	35	25.7
Mewbourne Earth & Energy	242	26.8	263	27.2	297	26.6	201	26.9	89	27.7
Jeannine Rainbolt Education	106	24.5	103	24.1	107	24.8	75	25.7	87	25.1
Gallogly Engineering	576	28.0	616	27.6	733	28.5	784	28.2	787	28.4
Weitzenhoffer Family Fine Arts	163	25.9	156	26.0	134	26.7	147	26.5	162	27.0
International Studies	43	26.4	46	28.2	43	28.6	44	27.9	37	28.2
Gaylord Journalism & Mass Comm.	205	24.8	196	24.9	134	25.1	161	25.9	181	25.6
Liberal Studies	4	23	1	-	2	-	0	-	0	-
Total - Degree-Granting Colleges	3,089	26.3	3,115	26.3	3,273	26.7	3,278	26.8	3,351	26.8
University College - Pre-Health 2-Year	464	24.2	463	24.2	422	24.6	433	24.8	435	24.5
University College - Undecided/Other	434	24.8	350	24.6	392	25.6	452	25.5	404	25.8
Average ACT/SAT	4,031	25.8	4,031	25.8	4,096	26.4	4,101	26.4	4,116	26.5

- Notes: 1) Test scores for students who took only the SAT have been converted to the ACT equivalent.
2) First-time freshmen are a count of all first-time college students, excluding concurrent high school enrollment and including summer entrants continuing to fall.
3) Scores are not shown for categories with fewer than three persons.

First-Time Freshmen Analysis - Table 8
University of Oklahoma - Norman Campus
Distribution of First-Time Freshmen by ACT/SAT Scores
Fall Semesters 2012 - 2016

ACT/SAT Scores	2012		2013		2014		2015		2016	
	# Rpting.	%	# Rpting.	%	# Rpting.	%	# Rpting.	%	# Rpting.	%
Total First-Time Freshmen	4,138		4,052		4,176		4,200		4,198	
36	6	0.1%	9	0.2%	20	0.5%	18	0.4%	16	0.4%
35	45	1.1%	43	1.1%	108	2.6%	93	2.3%	94	2.3%
34	119	3.0%	117	2.9%	165	4.0%	145	3.5%	158	3.8%
33	127	3.2%	108	2.7%	134	3.3%	141	3.4%	129	3.1%
32	146	3.6%	120	3.0%	159	3.9%	147	3.6%	153	3.7%
31	153	3.8%	173	4.4%	170	4.2%	180	4.4%	173	4.2%
30	196	4.9%	204	5.1%	216	5.3%	194	4.7%	213	5.2%
29	246	6.1%	229	5.8%	266	6.5%	266	6.5%	266	6.5%
28	284	7.0%	257	6.5%	266	6.5%	292	7.1%	304	7.4%
27	327	8.1%	321	8.1%	316	7.7%	360	8.8%	374	9.1%
Subtotal - Above 26	1,649	40.9%	1,581	39.8%	1,820	44.4%	1,836	44.8%	1,880	45.7%
26	354	8.8%	367	9.2%	372	9.1%	452	11.0%	417	10.1%
25	398	9.9%	392	9.9%	411	10.0%	382	9.3%	387	9.4%
24	445	11.0%	429	10.8%	413	10.1%	457	11.1%	420	10.2%
23	355	8.8%	415	10.4%	335	8.2%	347	8.5%	362	8.8%
22	276	6.8%	304	7.7%	290	7.1%	250	6.1%	305	7.4%
21	223	5.5%	188	4.7%	192	4.7%	152	3.7%	174	4.2%
Subtotal - 26 to 21	2,051	50.9%	2,095	52.7%	2,013	49.1%	2,040	49.7%	2,065	50.2%
20	125	3.1%	127	3.2%	120	2.9%	98	2.4%	100	2.4%
19	92	2.3%	72	1.8%	70	1.7%	53	1.3%	33	0.8%
18	58	1.4%	47	1.2%	33	0.8%	39	1.0%	19	0.5%
17	25	0.6%	27	0.7%	21	0.5%	16	0.4%	8	0.2%
16	13	0.3%	16	0.4%	17	0.4%	10	0.2%	8	0.2%
15	14	0.3%	6	0.2%	2	0.0%	8	0.2%	1	0.0%
14	2	0.0%	1	0.0%	0	0.0%	0	0.0%	2	0.0%
13	2	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Below 13	0	0.0%	0	0.0%	0	0.0%	1	0.0%	0	0.0%
Subtotal - Below 21	331	8.2%	297	7.5%	263	6.4%	225	5.5%	171	4.2%
No ACT/SAT *	90		79		79		99		82	

Note: First-time freshmen are a count of all first-time college students, excluding concurrent high school enrollment and including summer entrants continuing to fall.

* ACT/SAT is not required for admissions for international students, students who graduated from high school more than two years ago and students who are admitted based on high school GPA or high school ranking.

First-Time Freshmen Analysis - Table 9
University of Oklahoma - Norman Campus
Distribution of First-Time Freshmen by High School Rank
Fall Semesters 2012 - 2016

High School Rank	2012	2013	2014	2015	2016
Total First-Time Freshmen	4,138	4,052	4,176	4,200	4,198
Number Reporting Rank	3,067	2,984	3,019	3,115	3,104
Percent Reporting Rank	74.1%	73.6%	72.3%	74.2%	73.9%
Distribution of HS Rank					
Top 10%	33.1%	32.7%	35.4%	37.0%	36.3%
11 - 20%	23.4%	22.2%	20.1%	21.6%	20.7%
21 - 25%	9.7%	9.0%	9.5%	9.6%	8.6%
Subtotal - Top 25%	66.3%	63.9%	65.0%	68.2%	65.5%
26 - 33%	12.0%	11.5%	11.1%	10.1%	10.7%
34 - 40%	7.2%	9.0%	7.4%	6.7%	7.5%
41 - 50%	7.2%	8.0%	7.8%	7.7%	7.7%
Others	7.3%	7.5%	8.7%	7.2%	8.5%

Note: First-time freshmen are a count of all first-time college students, excluding concurrent high school enrollment and including summer entrants continuing to fall.

First-Time Freshmen Analysis - Table 10
University of Oklahoma - Norman Campus
Number of National Merit Scholars by College
Fall Semesters 2012 - 2016

College of Intended Major	National Merit Scholars				
	2012	2013	2014	2015	2016
Academic Affairs	0	0	0	0	0
Architecture	1	1	1	0	0
Arts & Sciences	75	73	116	115	85
Atmospheric & Geographic Sciences	1	1	2	1	5
Michael F. Price Business	9	11	17	18	14
CCE/Aviation	1	0	0	0	3
Mewbourne Earth & Energy	6	5	12	9	6
Jeannine Rainbolt Education	3	2	5	5	3
Gallogly Engineering	55	61	109	90	105
Weitzenhoffer Family Fine Arts	9	5	9	12	9
International Studies	4	4	6	7	9
Gaylord Journalism & Mass Comm.	2	3	7	2	6
Liberal Studies	-	-	-	-	-
Total - Degree-Granting Colleges	166	166	284	259	245
University College	25	4	27	26	33
Total - Unduplicated	191	170	311	285	278

Source: National Merit Scholars, National Scholars Program.

First-Time Freshmen Analysis - Table 11
University of Oklahoma - Norman Campus
First-Time Freshman Oklahoma Enrollment by County
Fall 2016

<u>County</u>	<u>First-Time Freshmen</u>	<u>County</u>	<u>First-Time Freshmen</u>
Adair	3	Le Flore	4
Alfalfa	1	Lincoln	10
Atoka	2	Logan	24
Beaver	0	Love	1
Beckham	6	Major	3
Blaine	4	Marshall	8
Bryan	12	Mayes	6
Caddo	9	McClain	46
Canadian	115	McCurtain	12
Carter	24	McIntosh	5
Cherokee	12	Murray	5
Choctaw	2	Muskogee	25
Cimarron	0	Noble	3
Cleveland	428	Nowata	1
Coal	1	Okfuskee	2
Comanche	47	Oklahoma	700
Cotton	3	Okmulgee	8
Craig	2	Osage	14
Creek	19	Ottawa	6
Custer	10	Pawnee	5
Delaware	9	Payne	13
Dewey	1	Pittsburg	16
Ellis	0	Pontotoc	28
Garfield	23	Pottawatomie	26
Garvin	17	Pushmataha	1
Grady	26	Roger Mills	1
Grant	2	Rogers	41
Greer	0	Seminole	5
Harmon	1	Sequoyah	12
Harper	1	Stephens	31
Haskell	4	Texas	4
Hughes	4	Tillman	2
Jackson	11	Tulsa	457
Jefferson	0	Wagoner	33
Johnston	0	Washington	32
Kay	9	Washita	2
Kingfisher	7	Woods	3
Kiowa	3	Woodward	10
Latimer	0	In-State Total	2,423

First-Time Freshmen Analysis - Table 12
University of Oklahoma - Norman Campus
First-Time Freshman Enrollment by State and U.S. Territories
Fall 2016

<u>State/Territory</u>	<u>First-Time Freshmen</u>	<u>State/Territory</u>	<u>First-Time Freshmen</u>
Alabama	3	Nebraska	5
Alaska	1	Nevada	7
Arizona	14	New Hampshire	0
Arkansas	32	New Jersey	9
California	65	New Mexico	6
Colorado	49	New York	8
Connecticut	4	North Carolina	8
Delaware	0	North Dakota	3
District of Columbia	2	Ohio	14
Florida	13	Oregon	2
Georgia	10	Pennsylvania	9
Hawaii	6	Rhode Island	0
Idaho	7	South Carolina	4
Illinois	43	South Dakota	2
Indiana	7	Tennessee	9
Iowa	11	Texas	1,095
Kansas	53	Utah	1
Kentucky	7	Vermont	0
Louisiana	9	Virginia	11
Maine	0	Washington	4
Maryland	14	West Virginia	0
Massachusetts	5	Wisconsin	19
Michigan	8	Wyoming	2
Minnesota	10		
Mississippi	8	State Not Coded	5
Missouri	41		
Montana	1	Out-of-State Total	1,646

First-Time Freshmen Analysis - Table 13
University of Oklahoma - Norman Campus
First-Time Freshman Enrollment by Country
Fall 2016

<u>Country</u>	<u>First-Time Freshmen</u>	<u>Country</u>	<u>First-Time Freshmen</u>
Afghanistan	1	Maldives	1
Bangladesh	1	Mexico	4
Barbados	1	Namibia	1
Bolivia	1	Nepal	1
Bosnia and Herzegovina	2	Netherlands	1
Cambodia	1	Oman	3
Canada	4	Pakistan	2
China	31	Panama	1
Congo	1	Paraguay	2
Cote d'Ivoire	1	Philippines	1
Croatia	1	Saudi Arabia	5
Egypt	3	Serbia	1
El Salvador	2	Singapore	1
France	1	South Korea	3
Iceland	1	South Sudan	1
India	9	Spain	1
Indonesia	2	Swaziland	4
Ireland	1	Taiwan	1
Italy	1	Uganda	2
Japan	1	Ukraine	1
Kenya	2	United Kingdom	3
Kuwait	3	Venezuela	2
Laos	1	Vietnam	3
Lesotho	1	West Bank	2
Macedonia	1	Zimbabwe	5
Malawi	3	International Total	129