

First-Time Freshmen Analysis

Fall 2015

Prepared by

Institutional Research and Reporting
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First-Time Freshmen Analysis - Table 1
University of Oklahoma - Norman Campus
First-Time Freshmen Enrollment Summary
Fall Semesters 2014-2015

	<u>Fall 2014</u>	<u>Fall 2015</u>	<u>% of Fall 2015 Total</u>	<u>Percent Headcount Change 14-15</u>		<u>Fall 2014</u>	<u>Fall 2015</u>	<u>% of Fall 2015 Total</u>	<u>Percent Headcount Change 14-15</u>
Total First-Time Freshmen	4,176	4,200		0.6%					
<u>Campus</u>					<u>IPEDS Race/Ethnicity</u>				
Norman On-Campus	4,173	4,195	99.9%	0.5%	White	2,672	2,625	62.5%	-1.8%
Liberal Studies	3	5	0.1%	66.7%	International	149	136	3.2%	-8.7%
<u>First Term of Enrollment</u>					American Indian/Alaskan Native	155	163	3.9%	5.2%
Summer	177	220	5.2%	24.3%	Asian	263	274	6.5%	4.2%
Fall	3,999	3,980	94.8%	-0.5%	Black/African American	167	181	4.3%	8.4%
<u>Sex</u>					Hispanic	352	360	8.6%	2.3%
Men	2,079	1,972	47.0%	-5.1%	Native Hawaiian/Other Pacific Islander	1	5	0.1%	400.0%
Women	2,097	2,228	53.0%	6.2%	Two or More Races	353	345	8.2%	-2.3%
<u>Tuition Residency</u>					<i>Minority Subtotal</i>	<i>1,291</i>	<i>1,328</i>	<i>31.6%</i>	<i>2.9%</i>
Resident	2,373	2,470	58.8%	4.1%	Not Reported	64	111	2.6%	73.4%
Nonresident	1,803	1,730	41.2%	-4.0%	<u>Race Alone or in Combination with One or More Other Races:</u>				
<u>Geographic Origin</u>					White	3,236	3,196	76.1%	-1.2%
Oklahoma	2,349	2,435	58.0%	3.7%	American Indian/Alaskan Native	424	414	9.9%	-2.4%
Other States	1,678	1,629	38.8%	-2.9%	Asian	358	374	8.9%	4.5%
International	149	136	3.2%	-8.7%	Black/African American	232	257	6.1%	10.8%
<u>Age</u>					Native Hawaiian/Other Pacific Islander	17	20	0.5%	17.6%
19 or Under	4,096	4,122	98.1%	0.6%	<u>Full-Time/Part-Time</u>				
Over 19	80	78	1.9%	-2.5%	Full-Time	3,861	3,905	93.0%	1.1%
Average Age	18.2	18.2			Part-Time	315	295	7.0%	-6.3%

First-Time Freshmen Analysis - Table 2
University of Oklahoma - Norman Campus
First-Time Freshmen - Applied, Admitted and Enrolled
Fall Semesters 2006 - 2015

	<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>2010</u>	<u>2011</u>	<u>2012*</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>
Total Applied	8,223	9,428	10,863	10,691	10,700	12,225	11,664	11,929	12,136	12,846
Incomplete	760	673	1,102	1,439	704	769	14	933	805	844
Complete	7,463	8,755	9,761	9,252	9,996	11,456	11,650	10,996	11,331	12,002
Admitted	6,814	7,776	7,958	8,211	8,498	9,378	9,220	8,841	9,216	9,318
<i>% of Complete</i>	91.3%	88.8%	81.5%	88.7%	85.0%	81.9%	79.1%	80.4%	81.3%	77.6%
Enrolled	3,342	3,883	3,803	3,760	3,724	4,053	4,138	4,052	4,176	4,200
<i>% of Admitted</i>	49.0%	49.9%	47.8%	45.8%	43.8%	43.2%	44.9%	45.8%	45.3%	45.1%

*The number of incomplete applications for Fall 2012 is not comparable to other years due to a change in coding for all freshmen who did not submit enough credentials to make a decision.

First-Time Freshmen Analysis - Table 3
University of Oklahoma - Norman Campus
First-Time Freshmen Academic Preparedness
Fall Semesters 2006 - 2015

	<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>2010</u>	<u>2011</u>	<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>
Total First-Time Freshmen	3,342	3,883	3,803	3,760	3,724	4,053	4,138	4,052	4,176	4,200
Resident	2,262	2,567	2,518	2,366	2,349	2,470	2,486	2,434	2,373	2,470
Nonresident	1,080	1,316	1,285	1,394	1,375	1,583	1,652	1,618	1,803	1,730
Average ACT/SAT	25.6	25.6	25.9	25.9	26.0	26.0	25.8	25.8	26.4	26.4
Number Reporting	3,308	3,830	3,751	3,704	3,667	3,963	4,031	3,973	4,096	4,101
Average ACT	25.4	25.3	25.7	25.8	25.9	25.9	25.8	25.8	26.3	26.3
Number Reporting	2,879	3,346	3,340	3,249	3,210	3,466	3,543	3,486	3,573	3,668
Average SAT	1176	1177	1182	1175	1174	1179	1171	1160	1198	1204
Number Reporting	1,448	1,598	1,494	1,523	1,385	1,437	1,513	1,412	1,427	1,345
Average High School GPA	3.60	3.59	3.62	3.59	3.60	3.63	3.59	3.59	3.59	3.62
Number Reporting	3,294	3,831	3,748	3,676	3,635	3,935	3,990	3,919	4,105	4,114
HS GPA of 4.0	432	399	471	444	470	509	438	382	444	455
High School Ranking of #1	280	289	319	274	283	297	276	252	305	303
Degree-Seeking (Graduation Cohort)										
Full-Time	3,290	3,828	3,752	3,703	3,673	3,993	4,063	3,694	3,861	n/a
Part-Time	19	21	16	21	27	27	30	319	290	n/a
OU Retention GPA End of First Year	2.98	3.00	3.02	3.05	3.04	3.07	3.03	3.07	3.14	n/a

Note: Beginning with Fall 2010, the GPA reporting timeframe was shifted from immediately after grade sheets were posted to after the repeat policy has been applied and academic standing has been calculated. This results in higher GPAs for students with repeated courses under the forgiveness policy.

First-Time Freshmen Analysis - Table 4
University of Oklahoma - Norman Campus
First-Time Freshmen by IPEDS Race/Ethnicity, Sex and Tuition Residency
Fall 2015

----- Enrollment by Sex -----						
<u>First-Time Freshmen</u>	<u>Male</u>	<u>Percent</u>	<u>Female</u>	<u>Percent</u>	<u>Total</u>	<u>Percent</u>
White	1,231	62.4%	1,394	62.6%	2,625	62.5%
International	90	4.6%	46	2.1%	136	3.2%
American Indian/Alaskan Native	77	3.9%	86	3.9%	163	3.9%
Asian	138	7.0%	136	6.1%	274	6.5%
Black/African American	79	4.0%	102	4.6%	181	4.3%
Hispanic	160	8.1%	200	9.0%	360	8.6%
Native Hawaiian/Other Pacific Islander	3	0.2%	2	0.1%	5	0.1%
Two or More Races	151	7.7%	194	8.7%	345	8.2%
Not Reported	43	2.2%	68	3.1%	111	2.6%
Total	1,972	100.0%	2,228	100.0%	4,200	100.0%
----- Enrollment by Tuition Residency -----						
<u>First-Time Freshmen</u>	<u>Resident</u>	<u>Percent</u>	<u>Non- resident</u>	<u>Percent</u>	<u>Total</u>	<u>Percent</u>
White	1,447	58.6%	1,178	68.1%	2,625	62.5%
International	0	0.0%	136	7.9%	136	3.2%
American Indian/Alaskan Native	143	5.8%	20	1.2%	163	3.9%
Asian	230	9.3%	44	2.5%	274	6.5%
Black/African American	97	3.9%	84	4.9%	181	4.3%
Hispanic	210	8.5%	150	8.7%	360	8.6%
Native Hawaiian/Other Pacific Islander	2	0.1%	3	0.2%	5	0.1%
Two or More Races	274	11.1%	71	4.1%	345	8.2%
Not Reported	67	2.7%	44	2.5%	111	2.6%
Total	2,470	100.0%	1,730	100.0%	4,200	100.0%

First-Time Freshmen Analysis - Table 5
University of Oklahoma - Norman Campus
First-Time Freshmen Enrollment by College
Fall Semesters 2011 - 2015

<u>College of Intended Major</u>	<u>Fall 2011</u>	<u>Fall 2012</u>	<u>Fall 2013</u>	<u>Fall 2014</u>	<u>Fall 2015</u>	<u>1-Year Change</u>
Total First-Time Freshmen	4,053	4,138	4,052	4,176	4,200	▲
Academic Affairs	10	9	8	2	6	▲
Architecture	66	81	70	35	62	▲
Arts & Sciences	931	918	929	1,013	1,051	▲
Atmospheric & Geographic Sciences	92	108	74	81	70	▼
Michael F. Price Business	577	673	660	717	706	▼
CCE/Aviation	31	22	26	15	18	▲
Mewbourne Earth & Energy	138	261	283	317	223	▼
Jeannine Rainbolt Education	108	106	103	108	75	▼
Gallogly Engineering	595	595	633	749	812	▲
Weitzenhoffer Family Fine Arts	178	163	156	134	147	▲
International Studies	46	43	46	43	44	▲
Gaylord Journalism & Mass Comm.	243	208	197	136	162	▲
Liberal Studies	14	9	7	3	5	▲
University College	990	900	816	813	877	▲

First-Time Freshmen Analysis - Table 6
University of Oklahoma - Norman Campus
First-Time Freshmen ACT/SAT Scores by College
Fall 2015

<u>College of Intended Major</u>	----- A C T -----						----- S A T -----				<u>ACT/SAT Combined</u>
	<u>Scores Reported</u>	<u>English</u>	<u>Math</u>	<u>Reading</u>	<u>Science Reason.</u>	<u>ACT Composite</u>	<u>Scores Reported</u>	<u>Verbal</u>	<u>Math</u>	<u>SAT Total</u>	
Academic Affairs	6	25.0	25.0	25.3	25.8	25.5	0	-	-	-	25.5
Architecture	53	24.6	24.0	25.7	24.4	24.9	14	548	561	1109	24.8
Arts & Sciences	935	27.0	25.3	27.6	26.0	26.6	313	626	611	1236	26.8
Atmospheric & Geographic Sciences	60	27.7	26.4	27.7	26.8	27.3	26	589	606	1195	27.2
Michael F. Price Business	605	25.1	25.1	25.9	24.8	25.4	258	569	590	1159	25.5
CCE/Aviation	13	23.5	24.2	25.2	23.9	24.4	9	593	593	1187	25.0
Mewbourne Earth & Energy	161	25.5	26.8	26.5	26.6	26.5	88	595	628	1224	26.9
Jeannine Rainbolt Education	70	26.3	24.5	26.2	24.4	25.5	23	578	566	1144	25.7
Gallogly Engineering	689	27.5	27.8	28.3	27.9	28.1	299	621	649	1270	28.2
Weitzenhoffer Family Fine Arts	131	27.3	24.8	27.6	25.1	26.3	58	598	581	1179	26.5
International Studies	40	28.5	25.3	29.9	26.7	27.7	13	654	614	1268	27.9
Gaylord Journalism & Mass Comm.	144	27.0	23.6	27.1	24.6	25.7	49	592	565	1157	25.9
Liberal Studies	0	-	-	-	-	-	0	-	-	-	-
University College	812	25.2	24.2	26.1	24.4	25.2	216	563	578	1141	25.2
Total	3,668	26.3	25.4	27.0	25.7	26.3	1,345	598	607	1204	26.4

Note: Scores are not shown for categories with fewer than three persons.

First-Time Freshmen Analysis - Table 7
University of Oklahoma - Norman Campus
First-Time Freshmen ACT/SAT Scores by College
Fall Semesters 2011 - 2015

College of Intended Major	ACT/SAT Score									
	2011		2012		2013		2014		2015	
	# Rptng.	Average	# Rptng.	Average	# Rptng.	Average	# Rptng.	Average	# Rptng.	Average
Total First-Time Freshmen	4,053		4,138		4,052		4,176		4,200	
Academic Affairs	10	24.8	9	28.2	7	22.6	2	-	6	25.5
Architecture	64	25.4	77	25.1	69	25.1	34	25.6	57	24.8
Arts & Sciences	923	26.7	914	26.5	923	26.6	1,004	26.7	1,038	26.8
Atmospheric & Geographic Sciences	90	26.8	107	26.8	74	26.8	81	26.8	69	27.2
Michael F. Price Business	546	25.5	624	25.2	636	25.0	690	25.4	682	25.5
CCE/Aviation	31	24.6	21	25.2	26	25.3	15	24.8	18	25.0
Mewbourne Earth & Energy	128	26.8	242	26.8	263	27.2	297	26.6	201	26.9
Jeannine Rainbolt Education	107	24.8	106	24.5	103	24.1	107	24.8	75	25.7
Gallogly Engineering	577	27.9	576	28.0	616	27.6	733	28.5	784	28.2
Weitzenhoffer Family Fine Arts	178	26.0	163	25.9	156	26.0	134	26.7	147	26.5
International Studies	46	27.3	43	26.4	46	28.2	43	28.6	44	27.9
Gaylord Journalism & Mass Comm.	242	25.2	205	24.8	196	24.9	134	25.1	161	25.9
Liberal Studies	2	-	4	23	1	-	2	-	0	-
Total - Degree-Granting Colleges	2,937	26.4	3,089	26.3	3,115	26.3	3,273	26.7	3,278	26.8
University College - Pre-Health 2-Year	469	24.3	464	24.2	463	24.2	422	24.6	433	24.8
University College - Undecided/Other	530	25.4	434	24.8	350	24.6	392	25.6	452	25.5
Average ACT/SAT	3,963	26.0	4,031	25.8	3,973	25.8	4,096	26.4	4,101	26.4

- Notes: 1) Test scores for students who took only the SAT have been converted to the ACT equivalent.
2) First-time freshmen are a count of all first-time college students, excluding concurrent high school enrollment and including summer entrants continuing to fall.
3) Scores are not shown for categories with fewer than three persons.

First-Time Freshmen Analysis - Table 8
University of Oklahoma - Norman Campus
Distribution of First-Time Freshmen by ACT/SAT Scores
Fall Semesters 2011 - 2015

ACT/SAT Scores	2011		2012		2013		2014		2015	
	# Rpting.	%	# Rpting.	%	# Rpting.	%	# Rpting.	%	# Rpting.	%
Total First-Time Freshmen	4,053		4,138		4,052		4,176		4,200	
36	3	0.1%	6	0.1%	9	0.2%	20	0.5%	18	0.4%
35	60	1.5%	45	1.1%	43	1.1%	108	2.6%	93	2.3%
34	99	2.5%	119	3.0%	117	2.9%	165	4.0%	145	3.5%
33	107	2.7%	127	3.2%	108	2.7%	134	3.3%	141	3.4%
32	158	4.0%	146	3.6%	120	3.0%	159	3.9%	147	3.6%
31	197	5.0%	153	3.8%	173	4.4%	170	4.2%	180	4.4%
30	202	5.1%	196	4.9%	204	5.1%	216	5.3%	194	4.7%
29	264	6.7%	246	6.1%	229	5.8%	266	6.5%	266	6.5%
28	264	6.7%	284	7.0%	257	6.5%	266	6.5%	292	7.1%
27	327	8.3%	327	8.1%	321	8.1%	316	7.7%	360	8.8%
Subtotal - Above 26	1,681	42.4%	1,649	40.9%	1,581	39.8%	1,820	44.4%	1,836	44.8%
26	365	9.2%	354	8.8%	367	9.2%	372	9.1%	452	11.0%
25	400	10.1%	398	9.9%	392	9.9%	411	10.0%	382	9.3%
24	447	11.3%	445	11.0%	429	10.8%	413	10.1%	457	11.1%
23	318	8.0%	355	8.8%	415	10.4%	335	8.2%	347	8.5%
22	264	6.7%	276	6.8%	304	7.7%	290	7.1%	250	6.1%
21	205	5.2%	223	5.5%	188	4.7%	192	4.7%	152	3.7%
Subtotal - 26 to 21	1,999	50.4%	2,051	50.9%	2,095	52.7%	2,013	49.1%	2,040	49.7%
20	127	3.2%	125	3.1%	127	3.2%	120	2.9%	98	2.4%
19	67	1.7%	92	2.3%	72	1.8%	70	1.7%	53	1.3%
18	43	1.1%	58	1.4%	47	1.2%	33	0.8%	39	1.0%
17	25	0.6%	25	0.6%	27	0.7%	21	0.5%	16	0.4%
16	11	0.3%	13	0.3%	16	0.4%	17	0.4%	10	0.2%
15	5	0.1%	14	0.3%	6	0.2%	2	0.0%	8	0.2%
14	5	0.1%	2	0.0%	1	0.0%	0	0.0%	0	0.0%
13	0	0.0%	2	0.0%	1	0.0%	0	0.0%	0	0.0%
Below 13	0	0.0%	0	0.0%	0	0.0%	0	0.0%	1	0.0%
Subtotal - Below 21	283	7.1%	331	8.2%	297	7.5%	263	6.4%	225	5.5%
No ACT/SAT *	90		107		79		80		99	

Note: First-time freshmen are a count of all first-time college students, excluding concurrent high school enrollment and including summer entrants continuing to fall.

* ACT/SAT is not required for admissions for international students, students who graduated from high school more than two years ago and students who are admitted based on high school GPA or high school ranking.

First-Time Freshmen Analysis - Table 9
University of Oklahoma - Norman Campus
Distribution of First-Time Freshmen by High School Rank
Fall Semesters 2011 - 2015

High School Rank	2011	2012	2013	2014	2015
Total First-Time Freshmen	4,053	4,138	4,052	4,176	4,200
Number Reporting Rank	3,059	3,067	2,984	3,019	3,115
Percent Reporting Rank	75.5%	74.1%	73.6%	72.3%	74.2%
Distribution of HS Rank					
Top 10%	36.2%	33.1%	32.7%	35.4%	37.0%
11 - 20%	23.6%	23.4%	22.2%	20.1%	21.6%
21 - 25%	9.9%	9.7%	9.0%	9.5%	9.6%
Subtotal - Top 25%	69.7%	66.3%	63.9%	65.0%	68.2%
26 - 33%	11.6%	12.0%	11.5%	11.1%	10.1%
34 - 40%	7.0%	7.2%	9.0%	7.4%	6.7%
41 - 50%	6.8%	7.2%	8.0%	7.8%	7.7%
Others	4.9%	7.3%	7.5%	8.7%	7.2%

Note: First-time freshmen are a count of all first-time college students, excluding concurrent high school enrollment and including summer entrants continuing to fall.

First-Time Freshmen Analysis - Table 10
University of Oklahoma - Norman Campus
Number of National Merit Scholars by College
Fall Semesters 2011 - 2015

College of Intended Major	National Merit Scholars				
	2011	2012	2013	2014	2015
Academic Affairs	0	0	0	0	0
Architecture	4	1	1	1	0
Arts & Sciences	97	75	73	116	115
Atmospheric & Geographic Sciences	2	1	1	2	1
Michael F. Price Business	11	9	11	17	18
CCE/Aviation	0	1	0	0	0
Mewbourne Earth & Energy	4	6	5	12	9
Jeannine Rainbolt Education	1	3	2	5	5
Gallogly Engineering	44	55	61	109	90
Weitzenhoffer Family Fine Arts	9	9	5	9	12
International Studies	6	4	4	6	7
Gaylord Journalism & Mass Comm.	5	2	3	7	2
Liberal Studies	-	-	-	-	-
Total - Degree-Granting Colleges	183	166	166	284	259
University College	24	25	4	27	26
Total - Unduplicated	207	191	170	311	285

Source: National Merit Scholars, National Scholars Program.

First-Time Freshmen Analysis - Table 11
University of Oklahoma - Norman Campus
First-Time Freshman Oklahoma Enrollment by County
Fall 2015

<u>County</u>	<u>First-Time Freshmen</u>	<u>County</u>	<u>First-Time Freshmen</u>
Adair	3	Le Flore	12
Alfalfa	1	Lincoln	7
Atoka	7	Logan	22
Beaver	1	Love	3
Beckham	14	Major	2
Blaine	4	Marshall	5
Bryan	6	Mayes	8
Caddo	9	McClain	37
Canadian	95	McCurtain	21
Carter	14	McIntosh	8
Cherokee	10	Murray	7
Choctaw	3	Muskogee	28
Cimarron	0	Noble	3
Cleveland	465	Nowata	3
Coal	1	Okfuskee	3
Comanche	53	Oklahoma	660
Cotton	3	Okmulgee	8
Craig	1	Osage	12
Creek	24	Ottawa	9
Custer	11	Pawnee	4
Delaware	14	Payne	10
Dewey	0	Pittsburg	18
Ellis	1	Pontotoc	24
Garfield	25	Pottawatomie	38
Garvin	12	Pushmataha	2
Grady	36	Roger Mills	1
Grant	1	Rogers	60
Greer	0	Seminole	3
Harmon	0	Sequoyah	14
Harper	1	Stephens	22
Haskell	6	Texas	8
Hughes	3	Tillman	3
Jackson	3	Tulsa	438
Jefferson	3	Wagoner	28
Johnston	3	Washington	26
Kay	13	Washita	2
Kingfisher	10	Woods	3
Kiowa	4	Woodward	10
Latimer	3	In-State Total	2,435

First-Time Freshmen Analysis - Table 12
University of Oklahoma - Norman Campus
First-Time Freshman Enrollment by State and U.S. Territories
Fall 2015

<u>State/Territory</u>	<u>First-Time Freshmen</u>	<u>State/Territory</u>	<u>First-Time Freshmen</u>
Alabama	2	Nebraska	8
Alaska	3	Nevada	5
Arizona	13	New Hampshire	2
Arkansas	18	New Jersey	2
California	40	New Mexico	14
Colorado	62	New York	8
Connecticut	7	North Carolina	6
Delaware	1	North Dakota	0
District of Columbia	3	Ohio	15
Florida	9	Oregon	1
Georgia	15	Pennsylvania	17
Hawaii	2	Rhode Island	0
Idaho	3	South Carolina	3
Illinois	34	South Dakota	2
Indiana	4	Tennessee	8
Iowa	12	Texas	1,105
Kansas	50	Utah	7
Kentucky	2	Vermont	1
Louisiana	9	Virginia	19
Maine	1	Washington	9
Maryland	2	West Virginia	0
Massachusetts	9	Wisconsin	4
Michigan	17	Wyoming	4
Minnesota	12		
Mississippi	8	State Not Coded	3
Missouri	45		
Montana	3	Out-of-State Total	1,629

First-Time Freshmen Analysis - Table 13
University of Oklahoma - Norman Campus
First-Time Freshman Enrollment by Country
Fall 2015

<u>Country</u>	<u>First-Time Freshmen</u>	<u>Country</u>	<u>First-Time Freshmen</u>
Angola	16	Mexico	3
Australia	1	Netherlands	1
Bangladesh	2	Nigeria	6
Bosnia and Herzegovina	3	Pakistan	1
Cambodia	3	Peru	1
Canada	5	Republic Of Viet-Nam	1
China	46	Saudi Arabia	10
France	2	Sierra Leone	1
Germany	1	South Korea	3
Haiti	1	South Sudan	1
India	4	Swaziland	4
Indonesia	1	Thailand	1
Iraq	1	Trinidad and Tobago	1
Israel	1	Uganda	3
Japan	1	Ukraine	1
Jordan	1	Venezuela	1
Kenya	1	Vietnam	3
Lesotho	1	Zimbabwe	1
Malawi	1		
Malaysia	1	International Total	136