First-Time Freshmen Analysis

Fall 2018

Prepared by

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http://www.ou.edu/content/irr/data-center/annual-reports.html

University of Oklahoma - Norman Campus First-Time Freshmen Enrollment Summary Fall Semesters 2017-2018

	Fall <u>2017</u>	Fall <u>2018</u>	% of Fall 2018 <u>Total</u>	Percent Headcount Change 17-18		Fall <u>2017</u>	Fall 2018	% of Fall 2018 <u>Total</u>	Percent Headcount Change <u>17-18</u>
Total First-Time Freshmen	4,473	4,385		-2.0%					
Program Campus					IPEDS Race/Ethnicity				
Norman On-Campus	4,470	4,383	100.0%	-1.9%	White	2,827	2,683	61.2%	-5.1%
Extended Campus	3	2	0.0%	-33.3%	International	146	129	2.9%	-11.6%
					American Indian/Alaskan Native	150	155	3.5%	3.3%
First Term of Enrollment					Asian	267	273	6.2%	2.2%
Summer	217	263	6.0%	21.2%	Black/African American	170	194	4.4%	14.1%
Fall	4,256	4,122	94.0%	-3.1%	Hispanic	423	477	10.9%	12.8%
					Native Hawaiian/Other Pacific Islander	4	3	0.1%	-25.0%
Gender					Two or More Races	421	429	9.8%	1.9%
Male	2,134	1,982	45.2%	-7.1%	Minority Subtotal	1,435	1,531	34.9%	6.7%
Female	2,339	2,403	54.8%	2.7%	Not Reported	65	42	1.0%	-35.4%
Tuition Residency					Race Alone or in Combination with				
Resident	2,608	2,527	57.6%	-3.1%	One or More Other Races:				
Nonresident	1,865	1,858	42.4%	-0.4%	White	3,534	3,447	78.6%	-2.5%
					American Indian/Alaskan Native	462	484	11.0%	4.8%
Geographic Origin					Asian	374	385	8.8%	2.9%
Oklahoma	2,530	2,487	56.7%	-1.7%	Black/African American	275	302	6.9%	9.8%
Other States	1,797	1,769	40.3%	-1.6%	Hispanic	423	477	10.9%	12.8%
International	146	129	2.9%	-11.6%	Native Hawaiian/Other Pacific Islander	22	32	0.7%	45.5%
Age					Full-Time/Part-Time				
19 or Under	4,409	4,322	98.6%	-2.0%	Full-Time	3,985	3,801	86.7%	-4.6%
Over 19	64	63	1.4%	-1.6%	Part-Time	488	584	13.3%	19.7%
Average Age	18.2	18.2							

University of Oklahoma - Norman Campus First-Time Freshmen - Applied, Admitted and Enrolled Fall Semesters 2008 - 2018

	<u>2008</u>	<u>2009</u>	<u>2010</u>	<u>2011</u>	<u>2012*</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016*</u>	<u>2017</u>	<u>2018</u>
Total Applied	10,863	10,691	10,779	12,348	11,805	12,073	12,258	12,974	14,529	16,771	17,620
Incomplete	1,102	1,439	847	818	57	1,004	813	867	34	1,039	1,809
Complete	9,761	9,252	9,932	11,530	11,748	11,069	11,445	12,107	14,495	15,732	15,811
Admitted	7,958	8,211	8,514	9,410	9,259	8,873	9,242	9,351	10,238	11,556	12,283
% of Complete	81.5%	88.7%	85.7%	81.6%	78.8%	80.2%	80.8%	77.2%	70.6%	73.5%	77.7%
Enrolled	3,803	3,760	3,724	4,053	4,138	4,052	4,176	4,200	4,198	4,473	4,385
% of Admitted	47.8%	45.8%	43.7%	43.1%	44.7%	45.7%	45.2%	44.9%	41.0%	38.7%	35.7%

^{*}The number of incomplete applications for Fall 2012 and Fall 2016 is not comparable to other years due to process disruption caused by a change in administrative systems.

University of Oklahoma - Norman Campus First-Time Freshmen Academic Preparedness Fall Semesters 2008 - 2018

	<u>2008</u>	<u>2009</u>	<u>2010</u>	<u>2011</u>	<u>2012</u>	<u>2013</u>	<u>2014</u>	<u>2015</u>	<u>2016</u>	<u>2017</u>	<u>2018</u>
Total First-Time Freshmen	3,803	3,760	3,724	4,053	4,138	4,052	4,176	4,200	4,198	4,473	4,385
Resident	2,518	2,366	2,349	2,470	2,486	2,434	2,373	2,470	2,490	2,608	2,527
Nonresident	1,285	1,394	1,375	1,583	1,652	1,618	1,803	1,730	1,708	1,865	1,858
Average ACT/SAT Number Reporting	25.9 3,751	25.9 3,704	26.0 3,667	26.0 3,963	25.8 4,031	25.8 3,973	26.4 4,096	26.4 4,101	26.5 4,116	26.4 <i>4</i> ,390	26.2 4,298
Average ACT Number Reporting	25.7 3,340	25.8 3,249	25.9 3,210	25.9 3,466	25.8 3,543	25.8 3,486	26.3 3,573	26.3 3,668	26.4 3,703	26.3 3,932	26.2 3,701
Average SAT Number Reporting	1182 1,494	1175 1,523	1174 1,385	1179 1,437	1171 1,513	1160 1,412	1198 1,427	1204 1,345	1203 1,224	1265 1,267	1243 1,482
Average High School GPA Number Reporting	3.62 3,748	3.59 3,676	3.60 3,635	3.63 3,935	3.59 3,990	3.59 3,919	3.59 <i>4,105</i>	3.62 <i>4,114</i>	3.62 4,137	3.63 <i>4,446</i>	3.63 <i>4,</i> 382
HS GPA of 4.0	471	444	470	509	438	382	444	455	486	569	557
High School Ranking of #1	319	274	283	297	276	252	305	303	316	258	214
Degree-Seeking (Graduation Cohort) Full-Time Part-Time	3,752 16	3,703 21	3,673 27	3,993 27	4,063 30	3,694 319	3,861 290	3,881 279	3,670 500	3,980 460	3,819 530
OU Retention GPA End of First Year	3.02	3.05	3.04	3.07	3.03	3.07	3.14	3.18	3.20	3.20	n/a

Note: The SAT scoring system was changed in March 2016, with the first class of freshmen with affected scores in Fall 2017. Scores for 2017 and forward are on the new scoring system.

University of Oklahoma - Norman Campus First-Time Freshmen by IPEDS Race/Ethnicity, Gender, and Tuition Residency Fall 2018

			Enrollment	by Gender		
<u>-irst-Time Freshmen</u>	<u>Male</u>	<u>Percent</u>	<u>Female</u>	<u>Percent</u>	<u>Total</u>	Percent
White	1,219	61.5%	1,464	60.9%	2,683	61.29
International	72	3.6%	57	2.4%	129	2.99
American Indian/Alaskan Native	65	3.3%	90	3.7%	155	3.5%
Asian	120	6.1%	153	6.4%	273	6.29
Black/African American	78	3.9%	116	4.8%	194	4.49
Hispanic	212	10.7%	265	11.0%	477	10.9%
Native Hawaiian/Other Pacific Islander	3	0.2%	0	0.0%	3	0.19
Two or More Races	194	9.8%	235	9.8%	429	9.89
Not Reported	19	1.0%	23	1.0%	42	1.09
「otal	1,982	100.0%	2,403	100.0%	4,385	100.09
			- Enrollment by T	uition Residency	/	
First-Time Freshmen	Resident	<u>Percent</u>	Non- <u>resident</u>	<u>Percent</u>	<u>Total</u>	Percent
White	1,411	55.8%	1,272	68.5%	2,683	61.29
International	0	0.0%	129	6.9%	129	2.9%
		= 40/	0.5	1.3%	155	3.5%
American Indian/Alaskan Native	130	5.1%	25	,	155	
American Indian/Alaskan Native Asian	130 237	5.1% 9.4%	25 36	1.9%	273	6.29
			_			
Asian	237	9.4%	36	1.9%	273	4.49
Asian Black/African American	237 95	9.4% 3.8%	36 99	1.9% 5.3%	273 194	4.4% 10.9%
Asian Black/African American Hispanic	237 95 290	9.4% 3.8% 11.5%	36 99 187	1.9% 5.3% 10.1%	273 194 477	4.49 10.99 0.19
Asian Black/African American Hispanic Native Hawaiian/Other Pacific Islander	237 95 290 2	9.4% 3.8% 11.5% 0.1%	36 99 187 1	1.9% 5.3% 10.1% 0.1%	273 194 477 3	6.2% 4.4% 10.9% 0.1% 9.8% 1.0%

University of Oklahoma - Norman Campus First-Time Freshmen Enrollment by College Fall Semesters 2014 - 2018

College of Intended Major	Fall <u>2014</u>	Fall <u>2015</u>	Fall <u>2016</u>	Fall <u>2017</u>	Fall <u>2018</u>	1-Year <u>Change</u>
Total First-Time Freshmen	4,176	4,200	4,198	4,473	4,385	▼
Academic Affairs	2	6	1	2	2	\leftrightarrow
Christopher C. Gibbs Architecture	35	62	91	92	110	^
Arts & Sciences	1,013	1,051	1,099	1,259	1,327	A
Atmospheric & Geographic Sciences	81	70	83	86	83	•
Michael F. Price Business	717	706	741	792	816	
Mewbourne Earth & Energy	317	223	99	52	51	•
Jeannine Rainbolt Education	108	75	88	77	92	
Gallogly Engineering	749	812	811	852	765	•
Weitzenhoffer Family Fine Arts	134	147	162	162	179	
David L. Boren International Studies	43	44	40	46	44	•
Gaylord Journalism & Mass Comm.	136	162	185	213	261	
Professional & Continuing Studies	18	23	35	44	59	
University College	813	877	838	892	784	▼

University of Oklahoma - Norman Campus First-Time Freshmen ACT/SAT Scores by College Fall 2018

			<i> </i>	A C T				S A	Т		
College of Intended Major	Scores <u>Reported</u>	<u>English</u>	<u>Math</u>	Reading	Science Reason.	ACT Composite	Scores <u>Reported</u>	Read/ <u>Write</u>	<u>Math</u>	SAT <u>Total</u>	ACT/SAT Combined
Academic Affairs	2	-	-	-	-	-	0	-	-	-	-
Christopher C. Gibbs Architecture	94	25.6	25.2	26.5	24.9	25.7	44	595	613	1207	25.8
Arts & Sciences	1,168	26.6	24.7	27.7	25.5	26.3	391	632	620	1253	26.3
Atmospheric & Geographic Sciences	65	27.4	26.2	27.8	26.6	27.2	46	631	628	1260	27.2
Michael F. Price Business	637	25.4	24.8	26.6	25.1	25.6	335	611	616	1227	25.7
Mewbourne Earth & Energy	34	25.9	25.4	27.1	26.2	26.3	23	611	618	1229	26.2
Jeannine Rainbolt Education	81	25.1	23.8	26.7	24.4	25.1	31	621	597	1218	25.3
Gallogly Engineering	640	27.6	27.6	28.5	27.6	28.0	275	637	666	1303	28.0
Weitzenhoffer Family Fine Arts	147	28.0	25.1	28.7	26.1	27.1	75	636	608	1244	27.0
David L. Boren International Studies	35	29.1	25.3	30.7	27.5	28.4	13	664	662	1325	28.3
Gaylord Journalism & Mass Comm.	214	26.6	23.7	27.9	24.6	25.8	85	622	592	1214	25.7
Professional & Continuing Studies	37	25.2	24.9	26.9	25.2	25.6	30	628	635	1263	26.0
University College	704	25.0	23.6	26.0	24.2	24.9	210	607	601	1207	25.1
Total	3,701	26.2	25.0	27.3	25.5	26.2	1,482	622	622	1243	26.2

Note: Scores are not shown for categories with fewer than three persons.

University of Oklahoma - Norman Campus First-Time Freshmen ACT/SAT Scores by College Fall Semesters 2014 - 2018

					ACT/SA	T Score				
	20	014	2	015	2	016	20	017	20	018
	#		#		#		#		#	
College of Intended Major	Rpting.	Average								
Total First-Time Freshmen	4,176		4,200		4,198		4,473		4,385	
Academic Affairs	2	-	6	25.5	1	-	2	-	2	-
Christopher C. Gibbs Architecture	34	25.6	57	24.8	89	25.3	88	25.5	109	25.8
Arts & Sciences	1,004	26.7	1,038	26.8	1,082	26.8	1,247	26.7	1,311	26.3
Atmospheric & Geographic Sciences	81	26.8	69	27.2	82	27.5	85	27.6	83	27.2
Michael F. Price Business	690	25.4	682	25.5	723	25.6	767	25.5	798	25.7
Mewbourne Earth & Energy	297	26.6	201	26.9	89	27.7	44	25.5	46	26.2
Jeannine Rainbolt Education	107	24.8	75	25.7	87	25.1	77	24.6	92	25.3
Gallogly Engineering	733	28.5	784	28.2	787	28.4	826	28.2	737	28.0
Weitzenhoffer Family Fine Arts	134	26.7	147	26.5	162	27.0	161	27.2	177	27.0
David L. Boren International Studies	43	28.6	44	27.9	37	28.2	45	27.1	41	28.3
Gaylord Journalism & Mass Comm.	134	25.1	161	25.9	181	25.6	212	25.9	256	25.7
Professional & Continuing Studies	17	24.6	18	25.0	35	25.7	41	25.4	55	25.9
Total - Degree-Granting Colleges	3,273	26.7	3,278	26.8	3,351	26.8	3,582	26.7	3,624	26.4
University College - Pre-Health 2-Year	422	24.6	433	24.8	435	24.5	491	24.5	474	24.7
University College - Undecided/Other	392	25.6	452	25.5	404	25.8	400	25.9	312	25.7
Average ACT/SAT	4,096	26.4	4,101	26.4	4,116	26.5	4,390	26.4	4,298	26.2

Notes: 1) Test scores for students who took only the SAT have been converted to the ACT equivalent.

²⁾ First-time freshmen are a count of all first-time college students, excluding concurrent high school enrollment and including summer entrants continuing to fall.

³⁾ Scores are not shown for categories with fewer than three persons.

University of Oklahoma - Norman Campus Distribution of First-Time Freshmen by ACT/SAT Scores Fall Semesters 2014 - 2018

	201	14	201	15	201	16	201	17	201	18
	#		#		#		#		#	
ACT/SAT Scores	Rpting.	%								
Total First-Time Freshmen	4,176		4,200		4,198		4,473		4,385	
36	20	0.5%	18	0.4%	16	0.4%	25	0.6%	11	0.3%
35	108	2.6%	93	2.3%	94	2.3%	106	2.4%	75	1.7%
34	165	4.0%	145	3.5%	158	3.8%	150	3.4%	112	2.6%
33	134	3.3%	141	3.4%	129	3.1%	139	3.2%	109	2.5%
32	159	3.9%	147	3.6%	153	3.7%	149	3.4%	142	3.3%
31	170	4.2%	180	4.4%	173	4.2%	203	4.6%	151	3.5%
30	216	5.3%	194	4.7%	213	5.2%	233	5.3%	246	5.7%
29	266	6.5%	266	6.5%	266	6.5%	276	6.3%	273	6.4%
28	266	6.5%	292	7.1%	304	7.4%	316	7.2%	356	8.3%
27	316	7.7%	360	8.8%	374	9.1%	364	8.3%	382	8.9%
Subtotal - Above 26	1,820	44.4%	1,836	44.8%	1,880	45.7%	1,961	44.7%	1,857	43.2%
26	372	9.1%	452	11.0%	417	10.1%	406	9.2%	444	10.3%
25	411	10.0%	382	9.3%	387	9.4%	408	9.3%	437	10.2%
24	413	10.1%	457	11.1%	420	10.2%	487	11.1%	468	10.9%
23	335	8.2%	347	8.5%	362	8.8%	381	8.7%	393	9.1%
22	290	7.1%	250	6.1%	305	7.4%	332	7.6%	333	7.7%
21	192	4.7%	152	3.7%	174	4.2%	219	5.0%	203	4.7%
Subtotal - 26 to 21	2,013	49.1%	2,040	49.7%	2,065	50.2%	2,233	50.9%	2,278	53.0%
20	120	2.9%	98	2.4%	100	2.4%	111	2.5%	87	2.0%
19	70	1.7%	53	1.3%	33	0.8%	46	1.0%	38	0.9%
18	33	0.8%	39	1.0%	19	0.5%	21	0.5%	23	0.5%
17	21	0.5%	16	0.4%	8	0.2%	11	0.3%	6	0.1%
16	17	0.4%	10	0.2%	8	0.2%	3	0.1%	4	0.1%
15	2	0.0%	8	0.2%	1	0.0%	3	0.1%	2	0.0%
14	0	0.0%	0	0.0%	2	0.0%	1	0.0%	_ 1	0.0%
13	0	0.0%	0	0.0%	0	0.0%	0	0.0%	2	0.0%
Below 13	0	0.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%
Subtotal - Below 21	263	6.4%	225	5.5%	171	4.2%	196	4.5%	163	3.8%
No ACT/SAT *	79		99		82		83		87	

Note: First-time freshmen are a count of all first-time college students, excluding concurrent high school enrollment and including summer entrants continuing to fall.

^{*} ACT/SAT is not required for admissions for international students, students who graduated from high school more than two years ago and students who are admitted based on high school GPA or high school ranking.

University of Oklahoma - Norman Campus Distribution of First-Time Freshmen by High School Rank Fall Semesters 2014 - 2018

High School Rank	2014	2015	2016	2017	2018
Total First-Time Freshmen	4,176	4,200	4,198	4,473	4,385
Number Reporting Rank	3,019	3,115	3,104	3,194	3,050
Percent Reporting Rank	72.3%	74.2%	73.9%	71.4%	69.6%
Distribution of HS Rank					
Top 10%	35.4%	37.0%	36.3%	35.8%	32.4%
11 - 20%	20.1%	21.6%	20.7%	21.1%	21.0%
21 - 25%	9.5%	9.6%	8.6%	8.5%	9.0%
Subtotal - Top 25%	65.0%	68.2%	65.5%	65.4%	62.5%
26 - 33%	11.1%	10.1%	10.7%	10.8%	11.5%
34 - 40%	7.4%	6.7%	7.5%	6.9%	7.2%
41 - 50%	7.8%	7.7%	7.7%	8.4%	8.8%
Others	8.7%	7.2%	8.5%	8.5%	10.1%

Note: First-time freshmen are a count of all first-time college students, excluding concurrent high school enrollment and including summer entrants continuing to fall.

University of Oklahoma - Norman Campus Number of National Merit Scholars by College Fall Semesters 2014 - 2018

2015 0 0	2016	2017	2018
	0	0	
0		· ·	0
	0	3	2
115	85	121	50
1	5	3	5
18	14	13	10
9	6	4	1
5	3	3	1
90	105	124	59
12	9	11	6
7	9	4	4
2	6	5	3
-	3	1	1
259	245	292	142
26	33	22	11
285	278	314	153
	1 18 9 5 90 12 7 2 - 259 26	1 5 18 14 9 6 5 3 90 105 12 9 7 9 2 6 - 3 259 245 26 33	1 5 3 18 14 13 9 6 4 5 3 3 90 105 124 12 9 11 7 9 4 2 6 5 - 3 1 259 245 292 26 33 22

Source: National Merit Scholars, National Scholars Program.

University of Oklahoma - Norman Campus First-Time Freshman Oklahoma Enrollment by County Fall 2018

<u>County</u>	First-Time <u>Freshmen</u>	County	First-Time <u>Freshmen</u>		First-Time Freshmen
Adair	4	Greer	1	Oklahoma	708
Alfalfa	2	Harmon	0	Okmulgee	15
Atoka	3	Harper	0	Osage	10
Beaver	0	Haskell	6	Ottawa	10
Beckham	7	Hughes	1	Pawnee	3
Blaine	5	Jackson	10	Payne	15
Bryan	17	Jefferson	2	Pittsburg	21
Caddo	9	Johnston	1	Pontotoc	16
Canadian	119	Kay	6	Pottawatomie	35
Carter	34	Kingfisher	5	Pushmataha	0
Cherokee	15	Kiowa	1	Roger Mills	1
Choctaw	5	Latimer	0	Rogers	41
Cimarron	0	Le Flore	6	Seminole	5
Cleveland	502	Lincoln	9	Sequoyah	10
Coal	0	Logan	12	Stephens	22
Comanche	50	Love	1	Texas	2
Cotton	1	Major	0	Tillman	2
Craig	5	Marshall	8	Tulsa	430
Creek	21	Mayes	10	Wagoner	23
Custer	9	McClain	47	Washington	25
Delaware	13	McCurtain	10	Washita	1
Dewey	2	McIntosh	6	Woods	3
Ellis	1	Murray	8	Woodward	4
Garfield	13	Muskogee	17	Not Coded	3
Garvin	15	Noble	5	In-State Total	2,468
Grady	34	Nowata	3		
Grant	0	Okfuskee	2	Students are from 6	8 out of 77 countie

University of Oklahoma - Norman Campus First-Time Freshman Enrollment by State and U.S. Territories Fall 2018

State/Territory	First-Time <u>Freshmen</u>	State/Territory	First-Time <u>Freshmen</u>
Alabama	6	Nebraska	5
Alaska	4	Nevada	11
Arizona	6	New Hampshire	1
Arkansas	20	New Jersey	11
California	77	New Mexico	11
Colorado	47	New York	8
Connecticut	3	North Carolina	6
Delaware	0	North Dakota	1
District of Columbia	0	Ohio	14
Florida	23	Oregon	1
Georgia	15	Pennsylvania	11
Hawaii	1	Rhode Island	2
Idaho	3	South Carolina	4
Illinois	35	South Dakota	2
Indiana	7	Tennessee	6
lowa	6	Texas	1,294
Kansas	47	Utah	3
Kentucky	3	Vermont	0
Louisiana	4	Virginia	16
Maine	0	Washington	5
Maryland	2	West Virginia	1
Massachusetts	5	Wisconsin	7
Michigan	4	Wyoming	1
Minnesota	8	Military	2
Mississippi	0	State Not Coded	5
Missouri	33	Out-of-State Total	1,788
Montana	1	Students are from 46 out	of 50 states.

University of Oklahoma - Norman Campus First-Time Freshman Enrollment by Country Fall 2018

Country	First-Time <u>Freshmen</u>	Country	First-Time Freshmen	Country	First-Time <u>Freshmen</u>		
Angola	1	India	4	Saint Kitts and Nevis	1		
Australia	1	Indonesia	2	Saudi Arabia	6		
Bangladesh	3	Iran	1	Senegal	2		
Barbados	1	Japan	1	Sierra Leone	1		
Bolivia	3	Jordan	1	Slovakia	1		
Bosnia and Herzegovina	6	Kazakhstan	1	Somalia	1		
Botswana	1	Kenya	1	South Africa	1		
Brazil	6	Kuwait	3	South Korea	3		
Burkina Faso	2	Lithuania	1	Spain	2		
Cambodia	1	Malaysia	1	Swaziland	2		
Canada	4	Mexico	2	Syria	1		
China	11	Mongolia	1	Taiwan	1		
Colombia	4	Nigeria	4	Tanzania	3		
Croatia	2	Norway	1	Thailand	4		
Egypt	2	Oman	2	Uganda	1		
Germany	1	Pakistan	1	United Kingdom	2		
Ghana	1	Philippines	3	Venezuela	2		
Greece	1	Poland	1	Vietnam	3		
Honduras	2	Portugal	2	Zimbabwe	3		
Hungary	1	Russia	2	International Total	129		
				Number of countries repr	Number of countries represented: 59		