First-Time Freshmen Analysis

Fall 2014

Prepared by

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First-Time Freshmen Analysis - Table 1 University of Oklahoma - Norman Campus First-Time Freshmen Enrollment Summary Fall Semesters 2013-2014

	Fall <u>2013</u>	Fall <u>2014</u>	% of Fall 2014 <u>Total</u>	Percent Headcount Change <u>13-14</u>		Fall <u>2013</u>	Fall <u>2014</u>	% of Fall 2014 <u>Total</u>	Percent Headcount Change <u>13-14</u>
Total First-Time Freshmen	4,052	4,176		3.1%					
Campus					Race/Ethnicity (U.S. Department of Education	on categories	6)		
Norman On-Campus	4,035	4,159	99.6%	3.1%		-	-		
Liberal Studies	7	2	0.0%	-71.4%	White	2,534	2,672	64.0%	5.4%
Academic Programs	10	0	0.0%	-100.0%	International	137	149	3.6%	8.8%
Independent Campus	0	15	0.4%	-	American Indian/Alaskan Native	140	155	3.7%	10.7%
					Asian	222	263	6.3%	18.5%
First Term of Enrollment					Black/African American	166	167	4.0%	0.6%
Summer	189	177	4.2%	-6.3%	Hispanic	466	352	8.4%	-24.5%
Fall	3,863	3,999	95.8%	3.5%	Native Hawaiian/Other Pacific Islander	5	1	0.0%	-80.0%
					Two or More Races	323	353	8.5%	9.3%
<u>Gender</u>					Minority Subtotal	1,277	1,291	30.9%	1.1%
Men	1,964	2,079	49.8%	5.9%	Not Reported	59	64	1.5%	8.5%
Women	2,088	2,097	50.2%	0.4%					
					Race alone or in combination with				
Tuition Residency					one or more other races:				
Resident	2,434	2,373	56.8%	-2.5%	White	3,141	3,236	77.5%	3.0%
Nonresident	1,618	1,803	43.2%	11.4%	American Indian/Alaskan Native	384	424	10.2%	10.4%
					Asian	294	358	8.6%	21.8%
Geographic Resident Status					Black/African American	245	232	5.6%	-5.3%
Oklahoma	2,426	2,349	56.3%	-3.2%	Native Hawaiian/Other Pacific Islander	21	17	0.4%	-19.0%
Other States	1,489	1,678	40.2%	12.7%					
International	137	149	3.6%	8.8%	Full-Time/Part-Time				
					Full-Time	3,706	3,861	92.5%	4.2%
Age					Part-Time	346	315	7.5%	-9.0%
19 or under	3,962	4,096	98.1%	3.4%					
Over 19	90	80	1.9%	-11.1%					
Average Age	18.2	18.2							

First-Time Freshmen Analysis - Table 2 University of Oklahoma - Norman Campus First-Time Freshmen - Applied, Admitted and Enrolled Fall Semesters 2005 - 2014

	<u>2005</u>	<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>2010</u>	<u>2011</u>	<u>2012*</u>	<u>2013</u>	<u>2014</u>
Total Applied	7,829	8,223	9,428	10,863	10,691	10,700	12,225	11,664	11,929	12,136
Incomplete	441	760	673	1,102	1,439	704	769	14	933	805
Complete	7,388	7,463	8,755	9,761	9,252	9,996	11,456	11,650	10,996	11,331
Admitted	6,331	6,814	7,776	7,958	8,211	8,498	9,378	9,220	8,841	9,216
% of Complete	85.7%	91.3%	88.8%	81.5%	88.7%	85.0%	81.9%	79.1%	80.4%	81.3%
Enrolled	3,245	3,342	3,883	3,803	3,760	3,724	4,053	4,138	4,052	4,176
% of Admitted	51.3%	49.0%	49.9%	47.8%	45.8%	43.8%	43.2%	44.9%	45.8%	45.3%

*The number of incomplete applications for Fall 2012 is not comparable to other years due to a change in coding for all freshmen who did not submit emough credentials to make a decision.

First-Time Freshmen Analysis - Table 3 University of Oklahoma - Norman Campus First-Time Freshmen Academic Preparedness Fall Semesters 2005 - 2014

	<u>2005</u>	<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>	<u>2010</u>	<u>2011</u>	<u>2012</u>	<u>2013</u>	<u>2014</u>
Total First-Time Freshmen	3,245	3,342	3,883	3,803	3,760	3,724	4,053	4,138	4,052	4,176
Resident	2,217	2,262	2,567	2,518	2,366	2,349	2,470	2,486	2,434	2,373
Nonresident	1,028	1,080	1,316	1,285	1,394	1,375	1,583	1,652	1,618	1,803
Residents as a % of OK HS Grads	5.9%	6.0%	6.7%	6.5%	6.2%	5.9%	6.5%	6.4%	n/a	n/a
Average ACT/SAT	25.8	25.6	25.6	25.9	25.9	26.0	26.0	25.8	25.8	26.4
Number Reporting	3,210	3,308	3,830	3,751	3,704	3,667	3,963	4,031	3,973	4,096
Average ACT	25.5	25.4	25.3	25.7	25.8	25.9	25.9	25.8	25.8	26.3
Number Reporting	2,780	2,879	3,346	3,340	3,249	3,210	3,466	3,543	3,486	3,573
Average SAT	1191	1176	1177	1182	1175	1174	1179	1171	1160	1198
Number Reporting	1,419	1,448	1,598	1,494	1,523	1,385	1,437	1,513	1,412	1,427
Average High School GPA	3.63	3.60	3.59	3.62	3.59	3.60	3.63	3.59	3.59	3.59
Number Reporting	3,210	3,294	3,831	3,748	3,676	3,635	3,935	3,990	3,919	4,105
HS GPA of 4.0	406	432	399	471	444	470	509	438	382	444
High School Ranking of #1	275	280	289	319	274	283	297	276	252	305
Degree-Seeking (Graduation Cohort)										
Full-Time	3,189	3,291	3,828	3,752	3,704	3,692	4,009	4,063	3,694	n/a
Part-Time	19	21	21	19	22	27	29	30	319	n/a
OU Retention GPA End of First Year	3.05	2.98	3.00	3.02	3.05	3.04	3.07	3.03	3.07	n/a

Note: Beginning with Fall 2010, the GPA reporting timeframe was shifted from immediately after grade sheets were posted to after the repeat policy has been applied and academic standing has been calculated. This results in higher GPAs for students with repeated courses under the forgiveness policy.

First-Time Freshmen Analysis - Table 4 University of Oklahoma - Norman Campus First-Time Freshmen by Race/Ethnicity, Gender and Residency Fall 2014

			Enrollment I	by Gender		
First-Time Freshmen	Male	Percent	Female	Percent	<u>Total</u>	Percent
White	1,360	65.4%	1,312	62.6%	2,672	64.0%
International	92	4.4%	57	2.7%	149	3.6%
American Indian/Alaskan Native	71	3.4%	84	4.0%	155	3.7%
Asian	128	6.2%	135	6.4%	263	6.3%
Black/African American	71	3.4%	96	4.6%	167	4.0%
Hispanic	164	7.9%	188	9.0%	352	8.4%
Native Hawaiian/Other Pacific Islander	0	0.0%	1	0.0%	1	0.0%
Two or More Races	163	7.8%	190	9.1%	353	8.5%
Not Reported	30	1.4%	34	1.6%	64	1.5%
Total	2,079	100.0%	2,097	100.0%	4,176	100.0%
			Enrollment by F Non-	Resident St	atus	
First-Time Freshmen	Resident	Percent	<u>resident</u>	Percent	<u>Total</u>	Percent
White	1,419	59.8%	1,253	69.5%	2,672	64.0%
International	0	0.0%	149	8.3%	149	3.6%
American Indian/Alaskan Native	127	5.4%	28	1.6%	155	3.7%
Asian	224	9.4%	39	2.2%	263	6.3%
Black/African American	88	3.7%	79	4.4%	167	4.0%
Hispanic	205	8.6%	147	8.2%	352	8.4%
Native Hawaiian/Other Pacific Islander	0	0.0%	1	0.1%	1	0.0%
Two or More Races	277	11.7%	76	4.2%	353	8.5%
Not Reported	33	1.4%	31	1.7%	64	1.5%
Total	2,373	100.0%	1,803	100.0%	4,176	100.0%

First-Time Freshmen Analysis - Table 5 University of Oklahoma - Norman Campus First-Time Freshmen Enrollment by College Fall Semesters 2010 - 2014

college of Intended Major	Fall <u>2010</u>	Fall <u>2011</u>	Fall <u>2012</u>	Fall <u>2013</u>	Fall <u>2014</u>	1-Year <u>Change</u>
otal First-Time Freshmen	3,724	4,053	4,138	4,052	4,176	
Academic Affairs	23	10	9	8	2	•
Architecture	72	66	81	70	35	▼
Arts & Sciences	916	931	918	929	1,013	
Atmospheric & Geographic Sciences	93	92	108	74	81	
Michael F. Price Business	488	577	673	660	717	
CCE/Aviation	25	31	22	26	15	▼
Mewbourne Earth & Energy	99	138	261	283	317	
Jeannine Rainbolt Education	108	108	106	103	108	
Engineering	514	595	595	633	749	
Weitzenhoffer Family Fine Arts	187	178	163	156	134	▼
International Studies	50	46	43	46	43	▼
Gaylord Journalism & Mass Comm.	207	243	208	197	136	▼
Liberal Studies	10	14	9	7	3	▼
University College	1,212	1,387	1,156	1,171	1,580	

First-Time Freshmen Analysis - Table 6

University of Oklahoma - Norman Campus First-Time Freshmen ACT/SAT Scores by College Fall 2014

			Δ	ст				S A T			
	Scores		1		Science	ACT	Scores	0/(1		SAT	ACT/SAT
College of Intended Major	<u>Reported</u>	<u>English</u>	<u>Math</u>	<u>Reading</u>	<u>Reason.</u>	Composite	<u>Reported</u>	<u>Verbal</u>	<u>Math</u>	<u>Total</u>	<u>Combined</u>
Academic Affairs	1	-	-	-	-	-	1	-	-	-	-
Architecture	30	24.8	24.6	25.8	25.2	25.3	13	562	614	1175	25.6
Arts & Sciences	896	26.8	25.4	27.7	25.9	26.6	334	610	606	1216	26.7
Atmospheric & Geographic Sciences	70	26.5	26.4	26.5	26.3	26.6	25	596	612	1208	26.8
Michael F. Price Business	568	24.9	25.1	25.8	24.9	25.3	284	561	589	1149	25.4
CCE/Aviation	14	23.8	24.0	25.1	24.3	24.5	3	600	567	1167	24.8
Mewbourne Earth & Energy	244	26.1	27.2	26.3	26.5	26.7	122	561	635	1196	26.6
Jeannine Rainbolt Education	95	25.4	24.3	25.2	24.0	24.8	38	522	552	1074	24.8
Engineering	633	27.9	28.4	28.2	28.3	28.4	289	628	661	1289	28.5
Weitzenhoffer Family Fine Arts	114	27.2	25.0	27.6	25.7	26.6	51	614	599	1213	26.7
International Studies	37	30.2	25.9	30.5	27.5	28.6	20	652	597	1249	28.6
Gaylord Journalism & Mass Comm.	108	26.1	23.6	26.5	24.3	25.3	53	592	573	1165	25.1
Liberal Studies	2	-	-	-	-	-	1	-	-	-	23.5
University College	1,439	25.9	25.0	26.6	25.4	25.9	411	588	595	1183	26.0
Total	3,573	26.2	25.7	26.9	25.8	26.3	1,427	590	608	1198	26.4

Note: Scores are not shown for categories with fewer than three persons.

First-Time Freshmen Analysis - Table 7 University of Oklahoma - Norman Campus First-Time Freshmen ACT/SAT Scores by College Fall Semesters 2010 - 2014

					ACT/SA	T Score				
	2	010	2	011	2	012	20	013	20	014
College of Intended Major	# Rpting.	Average								
Total First-Time Freshmen	3,724		4,053		4,138		4,052		4,176	
Academic Affairs	22	22.9	10	24.8	9	28.2	7	22.6	2	-
Architecture	71	25.8	64	25.4	77	25.1	69	25.1	34	25.6
Arts & Sciences	909	26.8	923	26.7	914	26.5	923	26.6	1,004	26.7
Atmospheric & Geographic Sciences	92	26.4	90	26.8	107	26.8	74	26.8	81	26.8
Michael F. Price Business	481	25.4	546	25.5	624	25.2	636	25.0	690	25.4
CCE/Aviation	24	25.2	31	24.6	21	25.2	26	25.3	15	24.8
Mewbourne Earth & Energy	82	26.3	128	26.8	242	26.8	263	27.2	297	26.6
Jeannine Rainbolt Education	107	24.4	107	24.8	106	24.5	103	24.1	107	24.8
Engineering	508	27.9	577	27.9	576	28.0	616	27.6	733	28.5
Weitzenhoffer Family Fine Arts	187	26.3	178	26.0	163	25.9	156	26.0	134	26.7
International Studies	50	27.8	46	27.3	43	26.4	46	28.2	43	28.6
Gaylord Journalism & Mass Comm.	207	25.5	242	25.2	205	24.8	196	24.9	134	25.1
Liberal Studies	0	-	2	-	4	23	1	-	2	-
Total - Degree-Granting Colleges	2,726	26.4	2,937	26.4	3,089	26.3	3,115	26.3	3,273	26.7
University College - Pre-Health 2-Year	463	24.6	507	24.4	513	24.2	531	24.2	463	24.7
University College - Pre-Health 4-Year	274	26.4	365	26.6	196	26.4	240	26.9	763	26.5
University College - Undecided/Other	508	24.8	530	25.4	434	24.8	350	24.6	392	25.6
University College - Pre-Law	n/a	-	62	26.7	27	26.9	69	25.7	182	26.4
Average ACT/SAT	3,667	26.0	3,963	26.0	4,031	25.8	3,973	25.8	4,096	26.4

Notes: 1) Test scores for students who took only the SAT have been converted to the ACT equivalent.

2) First-time freshmen are a count of all first-time college students, excluding concurrent high school enrollment and including summer entrants continuing to fall.

3) Scores are not shown for categories with fewer than three persons.

First-Time Freshmen Analysis - Table 8 University of Oklahoma - Norman Campus Distribution of First-Time Freshmen by ACT/SAT Scores Fall Semesters 2010 - 2014

	201	10	201	1	201	12	201	3	201	4
	#		#		#		#		#	
ACT/SAT Scores	Rpting.	%								
Total First-Time Freshmen	3,724		4,053		4,138		4,052		4,176	
36	9	0.2%	3	0.1%	6	0.1%	9	0.2%	20	0.5%
35	50	1.4%	60	1.5%	45	1.1%	43	1.1%	108	2.6%
34	112	3.1%	99	2.5%	119	3.0%	117	2.9%	165	4.0%
33	120	3.3%	107	2.7%	127	3.2%	108	2.7%	134	3.3%
32	130	3.5%	158	4.0%	146	3.6%	120	3.0%	159	3.9%
31	150	4.1%	197	5.0%	153	3.8%	173	4.4%	170	4.2%
30	204	5.6%	202	5.1%	196	4.9%	204	5.1%	216	5.3%
29	205	5.6%	264	6.7%	246	6.1%	229	5.8%	266	6.5%
28	237	6.5%	264	6.7%	284	7.0%	257	6.5%	266	6.5%
27	320	8.7%	327	8.3%	327	8.1%	321	8.1%	316	7.7%
Subtotal - Above 26	1,537	41.9%	1,681	42.4%	1,649	40.9%	1,581	39.8%	1,820	44.4%
26	358	9.8%	365	9.2%	354	8.8%	367	9.2%	372	9.1%
25	345	9.4%	400	10.1%	398	9.9%	392	9.9%	411	10.0%
24	401	10.9%	447	11.3%	445	11.0%	429	10.8%	413	10.1%
23	297	8.1%	318	8.0%	355	8.8%	415	10.4%	335	8.2%
22	239	6.5%	264	6.7%	276	6.8%	304	7.7%	290	7.1%
21	158	4.3%	205	5.2%	223	5.5%	188	4.7%	192	4.7%
Subtotal - 26 to 21	1,798	49.0%	1,999	50.4%	2,051	50.9%	2,095	52.7%	2,013	49.1%
20	139	3.8%	127	3.2%	125	3.1%	127	3.2%	120	2.9%
19	81	2.2%	67	1.7%	92	2.3%	72	1.8%	70	1.7%
18	55	1.5%	43	1.1%	58	1.4%	47	1.2%	33	0.8%
17	29	0.8%	25	0.6%	25	0.6%	27	0.7%	21	0.5%
16	14	0.4%	11	0.3%	13	0.3%	16	0.4%	17	0.4%
15	8	0.2%	5	0.1%	14	0.3%	6	0.2%	2	0.0%
14	2	0.1%	5	0.1%	2	0.0%	1	0.0%	0	0.0%
13	3	0.1%	0	0.0%	2	0.0%	1	0.0%	0	0.0%
Below 13	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Subtotal - Below 21	332	9.1%	283	7.1%	331	8.2%	297	7.5%	263	6.4%
No ACT/SAT *	57		90		107		79		80	

Note: First-time freshmen are a count of all first-time college students, excluding concurrent high school enrollment and including summer entrants continuing to fall.

* ACT/SAT is not required for admissions for international students, students who graduated from high school more than two years ago and students who are admitted based on high school GPA or high school ranking.

First-Time Freshmen Analysis - Table 9 University of Oklahoma - Norman Campus Distribution of First-Time Freshmen by High School Rank Fall Semesters 2010 - 2014

High School Rank	2010	2011	2012	2013	2014
Total First-Time Freshmen	3,724	4,053	4,138	4,052	4,176
Number Reporting Rank	3,015	3,059	3,067	2,984	3,019
Percent Reporting Rank	81.0%	75.5%	74.1%	73.6%	72.3%
Distribution of HS Rank					
Top 10%	34.7%	36.2%	33.1%	32.7%	35.4%
11 - 20%	22.5%	23.6%	23.4%	22.2%	20.1%
21 - 25%	9.9%	9.9%	9.7%	9.0%	9.5%
Subtotal - Top 25%	67.1%	69.7%	66.3%	63.9%	65.0%
26 - 33%	10.8%	11.6%	12.0%	11.5%	11.1%
34 - 40%	6.9%	7.0%	7.2%	9.0%	7.4%
41 - 50%	7.8%	6.8%	7.2%	8.0%	7.8%
Others	7.4%	4.9%	7.3%	7.5%	8.7%

Note: First-time freshmen are a count of all first-time college students, excluding concurrent high school enrollment and including summer entrants continuing to fall.

First-Time Freshmen Analysis - Table 10 University of Oklahoma - Norman Campus Number of National Merit Scholars by College Fall Semesters 2010 - 2014

		N	ational Merit Schola	rs	
College of Intended Major	2010	2011	2012	2013	2014
Academic Affairs	0	0	0	0	0
Architecture	2	4	1	1	1
Arts & Sciences	91	97	75	73	116
Atmospheric & Geographic Sciences	1	2	1	1	2
Michael F. Price Business	20	11	9	11	17
CCE/Aviation	0	0	1	0	0
Mewbourne Earth & Energy	7	4	6	5	12
Jeannine Rainbolt Education	0	1	3	2	5
Engineering	52	44	55	61	109
Weitzenhoffer Family Fine Arts	12	9	9	5	9
International Studies	9	6	4	4	6
Gaylord Journalism & Mass Comm.	9	5	2	3	7
Liberal Studies	-	-	-	-	-
Total - Degree-Granting Colleges	203	183	166	166	284
University College - Pre-Health University College - Undecided/Other	19	24	25	4	27
Total - Unduplicated	222	207	191	170	311

Source: National Merit Scholars, National Scholars Program.

First-Time Freshmen Analysis - Table 11 University of Oklahoma - Norman Campus First-Time Freshman Oklahoma Enrollment by County Fall 2014

County	First-Time	Country	First-Time
<u>County</u>	<u>Freshmen</u>	County	<u>Freshmen</u>
Adair	2	Le Flore	3
Alfalfa	0	Lincoln	8
Atoka	2	Logan	24
Beaver	2	Love	1
Beckham	5	Major	4
Blaine	1	Marshall	5
Bryan	6	Mayes	5
Caddo	9	McClain	39
Canadian	112	McCurtain	21
Carter	22	McIntosh	4
Cherokee	13	Murray	7
Choctaw	2	Muskogee	24
Cimarron	1	Noble	1
Cleveland	427	Nowata	1
Coal	2	Okfuskee	5
Comanche	64	Oklahoma	671
Cotton	3	Okmulgee	9
Craig	5	Osage	11
Creek	23	Ottawa	5
Custer	13	Pawnee	3
Delaware	9	Payne	9
Dewey	0	Pittsburg	15
Ellis	1	Pontotoc	23
Garfield	27	Pottawatomie	33
Garvin	13	Pushmataha	1
Grady	27	Roger Mills	0
Grant	2	Rogers	42
Greer	0	Seminole	5
Harmon	1	Sequoyah	18
Harper	1	Stephens	25
Haskell	2	Texas	2
Hughes	4	Tillman	0
Jackson	10	Tulsa	411
Jefferson	3	Wagoner	32
Johnston	1	Washington	39
Kay	10	Washita	2
Kingfisher	6	Woods	2
Kiowa	2	Woodward	4
Latimer	1	In-State Total	2,348

First-Time Freshmen Analysis - Table 12 University of Oklahoma - Norman Campus First-Time Freshman Enrollment by State and U.S. Territories Fall 2014

State/Territory	First-Time <u>Freshmen</u>	State/Territory	First-Time <u>Freshmen</u>
Alabama	3	Nebraska	7
Alaska	0	Nevada	7
Arizona	9	New Hampshire	5
Arkansas	17	New Jersey	7
California	52	New Mexico	6
Colorado	58	New York	5
Connecticut	7	North Carolina	11
Delaware	0	North Dakota	2
District of Columbia	7	Ohio	12
Florida	19	Oregon	5
Georgia	11	Pennsylvania	15
Hawaii	0	Rhode Island	0
Idaho	6	South Carolina	7
Illinois	27	South Dakota	1
Indiana	2	Tennessee	11
Iowa	10	Texas	1,136
Kansas	54	Utah	4
Kentucky	2	Vermont	0
Louisiana	10	Virginia	13
Maine	0	Washington	4
Maryland	6	West Virginia	4
Massachusetts	6	Wisconsin	12
Michigan	10	Wyoming	2
Minnesota	15		
Mississippi	6	State Not Coded	6
Missouri	58		
Montana	2	Out-of-State Total	1,679

First-Time Freshmen Analysis - Table 13 University of Oklahoma - Norman Campus First-Time Freshman Enrollment by Country Fall 2014

<u>Country</u>	First-Time Freshmen	Country	First-Time <u>Freshmen</u>
Afghanistan	1	Macau	1
Angola	1	Mexico	3
Australia	1	Moldova	1
Bolivia	1	Mozambique	1
Bosnia and Herzegovina	2	Namibia	1
Botswana	2	Netherlands	1
Cambodia	1	Pakistan	1
Canada	3	Philippines	2
China	51	Qatar	1
Colombia	1	Saudi Arabia	15
Congo, Demo Republic of t	1	South Korea	5
Croatia	3	South Sudan	1
Denmark	1	Spain	1
Egypt	1	Swaziland	7
Ethiopia	3	Syria	1
Germany	1	Timor-Leste	1
Guatemala	1	Turkey	1
India	4	Uganda	3
Indonesia	2	Ukraine	1
Japan	1	United Kingdom	1
Jordan	1	Venezuela	3
Kenya	1	Vietnam	1
Kuwait	4	West Bank	1
Latvia	1	Zimbabwe	4
Lesotho	2	International Total	149