# MEDIA, MARKETING, COMMUNICATION, & THE ARTS CAREER COMMUNITY NEWS

November 2024

### FEATURED ARTICLES

- New York Hits Solar

  Energy Goals a Year

  Ahead of Schedule

  Adding Enough to

  Power a Million

  Homes
- ·What are the Benefits of Women Earning an MBA?
- •10 Online and Offline
  Business Ideas for
  Novice Entrepreneurs

### TIPS

In today's job market, making the right career moves means getting timely, accurate information from the right sources. Handshake is launching new features for all job seekers, including:

- Posting Content: Share videos, text, images, and links directly to Handshake's feed.
- Commenting & Discussion: Engage with content that matters to you.
- Refreshed Profile: Stand out online with an updated profile design.
- Web Access: View and interact with content from any browser, not just the mobile app.

These tools make it easier to learn from others, share your story, build your network, and get noticed by the companies you're interested in. Handshake is now your go-to early career social network. See more details <a href="https://example.com/here/be/h

#### EVENTS

2024 Non-Profit and
Community
Engagement Fair
Tuesday, Nov 19,
11:00 am - 1:00 pm

2025 OU Spring Job and Internship Fair Wednesday, Feb 12, 12:30 pm - 4:00 pm

## ACCESS AND OPPORTUNITY

Your Guide to
Navigating The Job
Search With A Disability
Experts from Lime
Connect share advice
about handling
disclosure, requesting
accommodations, and
more in the job search
process.



#### SPOTLIGHT

Copper Creek Consulting is the trusted sales and management firm in Oklahoma City. We believe in providing the best customer experience for our clients by rolling up our sleeves, working hard, and being the best face-to-face representation in the market. We have the best training and up-todate technology to be able to provide our services. Our team is continuously educating itself to be the most competitive through books, conferences, and development meetings. Our employees not only benefit from the training to be high performers in their industry but professionally we are always looking to stretch their potential. We believe through hard work and dedication they can accomplish whatever they set their mind to. This success of our team directly impacts the success of Copper Creek Consulting.

## CAREER CENTER UPDATES

The OU Career Center presents our new super, awesome student workers!
-Jaylyn, a Community Health Pre-Med major loves balancing her passion for health with quality time spent adventuring with her dog, Daisy.

-Grace, a Finance major enjoys playing the Monopoly banker while dazzling everyone with her gourmet cooking skills.
-Amada, a Public Relations major who's all about movie nights and staying active on



campus.