



### **Forever PLAD!**

No, that is not a typo! The Urban Design Studio is now part of the Gibbs College of Architecture, **Division of Planning**, **Landscape** Architecture, and Design, or PLAD. The new division also includes the college's arowing Bachelor of Science program in Environmental Design. This move makes a lot of sense. The undergraduate program will feed students looking to join the division's graduate and professional programs through a preparatory curriculum. To capitalize on this new relationship, the Urban Design Studio has already applied to create an accelerated program to afford BSED students the opportunity to complete their studies in five years, four years in Norman, and one year in Tulsa. The consolidation also allows the programs to share courses, collaborate on research, and work closely with the Institute for Quality Communities. So, joining PLAD has inevitably brought some changes, but other things will never change, like the studio's commitment to serving our graduate students and community partners through servicelearning projects at OU-Tulsa.







Views of OU-Tulsa created by Tulsa's Urban Sketchers



The Aspen Landing Project Team poses with City of Broken Arrow leadership after presenting their final recommendations at the city council meeting on August 15, 2023



Urban design student Preslie Watkins Anderson crosses a stream during a site visit to Aspen Landing



Urban design students engage Broken Arrow citizens with a visual preference survey for Aspen Landing activities at the Broken Arrow City Expo

### **Studio Projects**

#### **Aspen Landing**

Broken Arrow's Indian Springs Sports Complex has a hidden gem — a mile long shoreline along the north bank of the Arkansas River. The Aspen Landing project allowed stakeholders to dream about expanding access to the water front and adding new features to the park. Urban design students worked closely with the city's placemaking office, park stakeholders, and local residents to identify ways to attract and retain visitors with new passive and active uses. The resulting waterfont plan includes a boardwalk with rides, games, and restaurants, in addition to a swimming hole, fishing pier, and ziplines for the adventuresome. Walking trails, wetlands, and a kayak launch provide connections to nature. Other proposed improvements include a dog park, an amphitheater, and a playing field expansion to host regional soccer tournaments. The students also reconfigured park roads and parking to improve safety, comfort, and convenience.

# The studio wishes to recognize the members of the stakeholder committee:

Farhad Daroga AICP Chairperson, Placemaking Manager, City of Broken Arrow

Hon. Christi Gillespie Vice Mayor, City of Broken Arrow

Phil Hink Parks Superintendent, City of Broken Arrow

Lori Hill Director of Tourism and Economic Development, City of Broken Arrow

Travis Kelly General Manager, Broken Arrow Youth Baseball

Kevin Maevers Community Development Director, City of Broken Arrow

Barbara Wilson General Manager, Broken Arrow Soccer Club

Amanda Yamaguchi Planning and Development Manager, City of Broken Arrow



The urban design students prepared a technical report and design vision that they presented to Broken Arrow citizens. **The students designed Aspen Landing around five organizing principles:** 

- → Optimize and Expand the Existing Park
- → Connect to Destinations with a Trail System
- → Conserve and Enhance the Natural Environment
- → Create a Destination to Attract and Retain Visitors to Broken Arrow
- → Develop Scenarios for Aspen Avenue

Their recommendations were adopted by the Planning Commission in June and by the Broken Arrow City Council in August. The city hopes to fund the Aspen Landing Improvements with future capital improvement bond issues and partnerships with businesses and user groups.

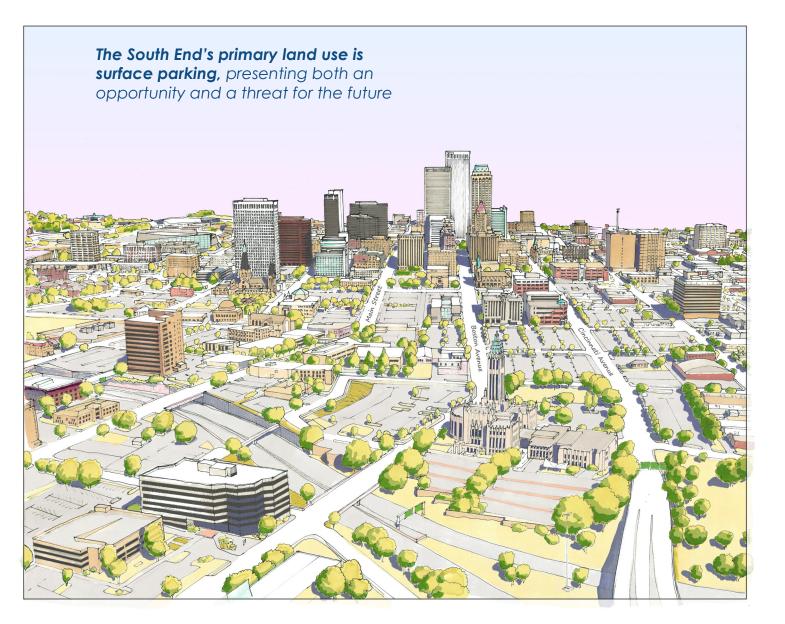












#### The South End

The South End lies in a strategic position for the revitalization of downtown Tulsa. This underutilized part of the city's urban core encompassing the Cathedral District and Gunboat Park has over twenty blocks of parking lots and vacant land owned by educational and religious institutions. Building on previous studies done by studios led by Andrés Cavieres PhD and Xigobo Quan PhD, urban design students are engaging the district's property and business owners to explore ways to transform the South End into an urban district with up to 3,000 new housing units, as well as shops, services, parks, and **public spaces** to support the new residents. Students created a collaborative urban design game for two groups of stakeholders to play at a workshop on November 8th. The result is two urban design frameworks to be developed next spring. This project is sponsored by the newly formed City Design Studio and Department of City Experience at the City of Tulsa and the Downtown Tulsa Partnership. Special thanks to Cyntergy for hosting meetings at their offices in the district.

# The Urban Design Studio wishes to thank the following project partners:

Blake Ewing Mayor's Chief-of-Staff, City of Tulsa

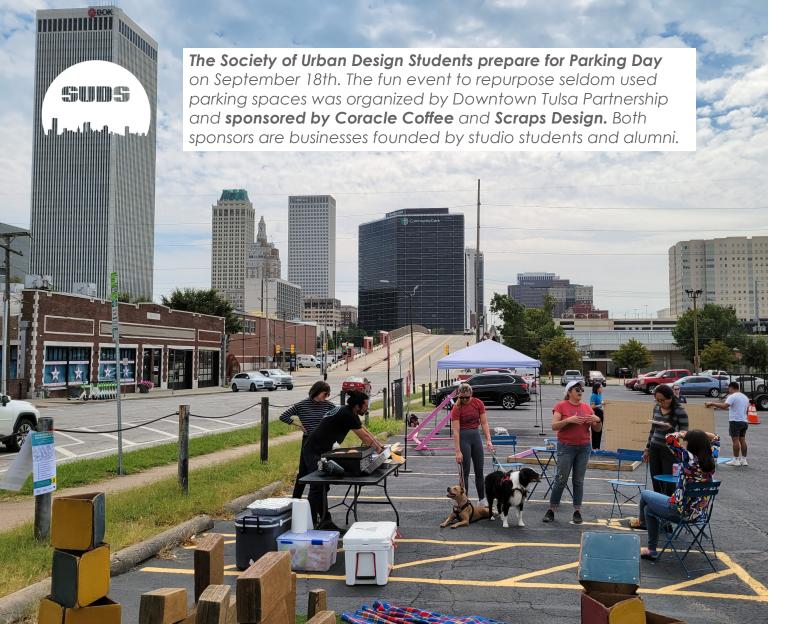
Juniper Hentz Urban Design Planner, City Design Studio City of Tulsa

Ellen Ray AICP Managing Director, City Design Studio, City of Tulsa

Emily Scott AICP
Director of Planning and Vitality,
Downtown Tulsa Partnership

James Wagner AICP Director of City Experience, City of Tulsa

Josh Chesney AIA Principal and Chief Development Officer, Cyntergy



### **Placemaking**

Exciting things continue to happen on the placemaking front:

- → Harrah's Sweeney Switch Downtown Plan was honored when the Association of Central Oklahoma Governments, or ACOG, received the Wohlbruck Impact Award from the National Association of Development Organizations for the Community Economic Resiliency Initiative.
- → A detailed cost estimate prepared by Landplan Consultants for the plaza and bus depot in the **Global District** designed by urban design students in Fall 2022 was presented to possible funders in June.
- → After a long pandemic delay, the
  Chapman Green finally received its new
  pergola! Special thanks to Steelshade
  Pergolas, Project for Public Spaces, and
  the City of Tulsa for their perserverance to
  accomplish the project, and sincere thanks
  to the University of Tulsa for the final piece
  of funding.



Partnership with ACOG and IQC wins national award



Plaza Santa Cecilia rendering



Finishing touches for the pergola at Chapman Green



Sonu Malla's design section for the Cincinnati Avenue Bridge



## **Professional Projects**

The professional project is the capstone experience for the Master of Urban Design degree. Students are encouraged to select projects combining research and creative activity. The following projects were completed this year:

- → Downtown Tulsa Partnership is in the midst of improvements for the Boston Avenue Bridge and Center of the Universe plaza. Sonu Malla helped them expand their project to include the other four bridges spanning the rail lines in downtown Tulsa. Bridges for All makes the crossings safer, comfortable, and interesting for all modes of travel.
- → Courtney Graham's professional project hopes to make Hunt's Green a venue for events in downtown Muskogee. As Main Street Muskogee Executive Director, she possesses the wherewithal to make it happen. She is transforming the space with DIY placemaking techniques and pursuing grants for permanent improvments.



Rendering of Hunt's Green for Muskogee Main Street by Courtney Graham



Downtown Tulsa mural photographed by Roshita Taylor for Paint the Town Mural



The Jean-Pierre Chouteau Trail runs along the scenic Verdigris River



Kendall-Whittier is split in two halves by Interstate 244



Time bank members paint house numbers on curbs in Crosby Heights

→ For her project, *Paint the Town Mural*, *Roshita Taylor* created an interactive website using story maps to document public art in downtown Tulsa. The site is linked to curated content for self-guided tours by visitors.

Three students started their projects this fall:

- → Running for 53 miles along the Verdigris River and Kerr-McClellan Inland Waterway, the Jean-Pierre Chouteau Trail offers opportunities for recreation, camping, birdwatching, and much more. Dylan Siers is partnering with INCOG transportation planners and stakeholders including the Army Corps of Engineers, the Creek and Cherokee Nations, and several counties and towns on a project to revitalize the trail, add amenities, and help it live up to its potential.
- → Tyler Duncan's professional project is part civil engineering, part landscape architecture, and part city planning: in other words, a true urban design project. He hopes to reconnect the Kendall and

Whittier neighborhoods with a land bridge spanning Interstate 244. The proposal connects new housing on the north side to the thriving business district on the south side, while improving safety for pedestrians, ameliorating the physical barrier of the highway, and reducing traffic noise.

→ Not all urban design projects focus exclusively on the design of physical improvements. Preslie Watkins Anderson's project is aimed at the social side of urban design. She has launched **Tulsa Time Bank**: https://tulsa.timebanks.org/. A time bank allows city residents to exchange skills, knowledge, and services based on the amount of time to perform those services, rather than using money. Her goal is to see if a time bank can inspire Tulsa residents to take actions to improve their public spaces and build social capital together. The time bank has already partnered with local nonprofits, like Up with Trees, and neighborhood associations, such as Crosby Heights, on several improvement projects, cleaning up lots, planting trees, and painting curb numbers.

The studio wishes to recognize the faculty serving on our Professional Project Committees:

Shawn Schaefer AIA AICP Associate Professor of Urban Design

Dave Boeck AIA Associate Professor of Architecture

Francesco Cianfarani PhD Assistant Professor of Architecture

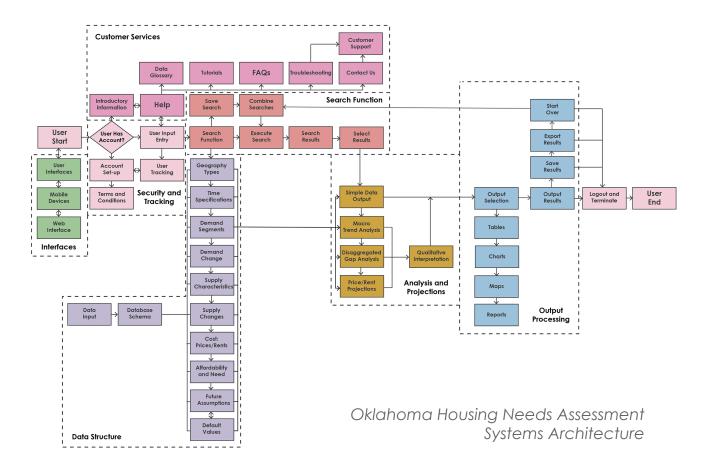
Shideh Shadravan PhD Associate Professor of Architecture



Tulsa Time Bank logo by Preslie Watkins Anderson







### Research

#### Oklahoma Housing Needs Assessment

Funded with a \$925,000 grant from the Oklahoma Housing Finance Agency (OHFA), a multi-disciplinary team from the Gibbs College of Architecture, the Gallogly College of Engineering, and the Center for Intelligent Transportation Systems has been working on the Oklahoma Housing Needs Assessment all year. The effort began with an extensive user engagement effort. Reseachers were featured at many events including Affordable Housing Day at the Oklahoma State Capitol, the Oklahoma Coaltion for Affordable Housing Annual Meeting, and the Commercial Real Estate Summit. The team also conducted interviews with planners, housing developers, and real estate experts. This engagement process, combined with case studies of similar assessments, led to the development of a systems architecture in the form of a searchable database, data analytics, and interactive web portal. The team began alpha development in the summer and are now halfway through initial product development.

## Research and Development Team:

Ron Barnes PhD Gerald Tuma Presidential Professor of Electrical and Computer Engineering

Francesco Cianfarani PhD Assistant Professor of Architecture

Shane Hampton AICP CNU Past Director of the Institute for Quality Communities

JoeBob Havlicek PhD Williams Presidential Professor of Electrical and Computer Engineering

Shawn Schaefer AIA AICP Associate Professor of Urban Design

#### **Graduate Research Assistants:**

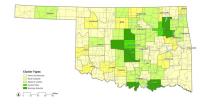
Preslie Watkins Anderson Tyler Duncan Vasu Janapala Rajith Kedarisetty Bhavesh Kilaru Sonu Malla Inamullah Mohammad Kalyan Mutukundu Carmen Magaly Pate

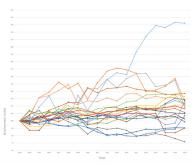


User engagement does not end after the prototyping phase, but will continue throughout the life of the study. The team's minimal operable product, or MOP, can now perform gap and trend analysis for three different geographies: counties, metropolitan areas, and statewide. The team hopes to add a cluster analysis and market segmentation tool soon. The MOP is being used with real-time audience response surveys to gain user feedback. Users will be selected for several rounds of beta testing next spring. The team hopes to have a public release by late summer of 2024.

#### Shift-Share

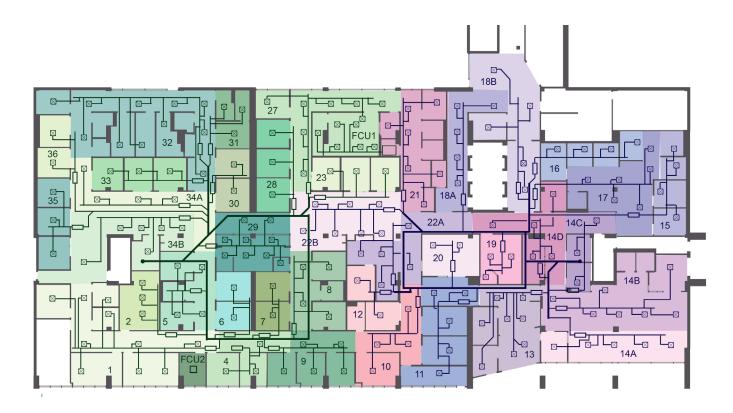
Using employment data collected as part of the housing needs assessment, Professor Schaefer produced an ancillary study: A Comparative Analysis of Sectoral Employment and Industry Structure in Tulsa and Northwest Arkansas. The study uses shift-share analysis of labor markets to explain which industries in a region are growing or shrinking. The study was provided to the new OU Polytechnic Institute to assist them with program development.







Charts and maps created for the housing assessment and shift-share analysis



Air distribution diagram of the Emergency Department at Hillcrest Hospital. Its two large vertical air-handling systems made it difficult to separate the zones for Covid patients

# Community Health and Environmental Design Initiative

The CHED is a community resource promoting health and wellness through better environmental design of buildings, neighborhoods and cities. Our motto is **Better Health by Design**.

- → Professor Schaefer delivered his lecture on environmental determinants of health to the School of Community Medicine Summer Institute for the thirteenth year.
- → CHED researchers from the Gibbs College of Architecture and the School of Community of Medicine have submitted a paper to the Journal of the American College of Emergency Physicians Open examining how hospital administrators and staff transformed their emergency department to cope with the coronavirus pandemic.
- → Professor Schaefer published a paper in Frontiers of Education with colleagues from the Early Childhood Education Institute.



CHED is grateful to faculty from many disciplines contributing to its efforts:

Michael Birkes AIA
CHED Coordinator

Dave Boeck AIA Architecture

Bo Burns MD School of Community Medicine

Joshua Gentjes MD School of Community Medicine

Brandon Konigsknecht MD School of Community Medicine

Xiaobo Quan PhD Architecture



John Tankard with his class after their final presentations



Paul Dentiste with his family

# **Noteworthy**

- → The Urban Design Studio welcomed John
  Tankard AICP, to the faculty. Perhaps
  Professor Tankard's greatest claim to fame
  is the distinction of being the Principal
  Planner and author of both the Oklahoma
  City and Tulsa Comprehensive Plans. He
  taught Geographic Information Systems for
  Land Use Planning in the fall.
- → Paul Dentiste, is still going strong at 92.

  The former PCAB member and friend of the studio was recently spotted at a night out on the town with his wife, Mary, and granddaughter, Leighanna, a senior at Lehigh University. Best wishes, Paul!
- → A project stemming from Chris Paulsen's professional project of 2020 is now being implemented by classmate Jessi Stringer, 2020, with the expert assistance of Landplan Consultants. The Depot Green will be a \$4.4 million park and farmers market in downtown Collinsville, where Ms. Stringer is city planner.

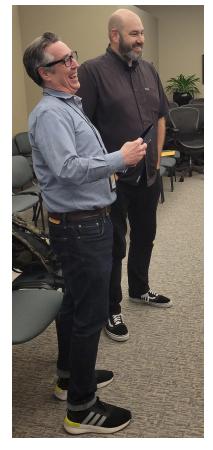
- → KKT Architects led by 2004 alumna, Sarah Gould AIA, was honored with a 2024 Pinnacle Award as a Corporate Champion. The firm was selected for their service to the community, and promoting an equitable workplace.
- → TSW's Tulsa Office led by Urban Design Studio Professional and Community Advisory Board (PCAB) member Katy O'Meilia PLA received the American Planning Association's Davidoff Advancing Diversity and Social Change Award for Our Legacy, Our Community: A Renewed Vision for North Tulsa. The master plan for Greenwood / Kirkpatrick Heights was recognized for it strong community involvement.
- → Rounding out the award winners is another PCAB member, Farhad Daroga AICP, the long-time city planner and placemaking manager for the City of Broken Arrow. The Broken Arrow Chamber of Commerce presented him with their Chairman's Award for his over forty years of vision and service to the city.



Collinsville Depot Green by Chris Paulsen



Farhad Daroga, AICP



Blake Ewing, Tulsa Mayor's Chief-of-Staff presents a proclamation to Theron Warlick, left, on the occasion of his retirement.

- → It was good job hunting for the studio's 2023 graduates. Roshita Taylor has joined the City of Claremore as Assistant Planner. Courtney Graham is the Executive Director for Muskogee Main Street in her home town, and Sonu Malla is doing her optional practical training at the Tulsa Planning Office.
- → Studio alumni are stepping into new leadership roles at the City of Broken Arrow. Amanda Yamaguchi, 2016, has been promoted to Planning and Development Manager. Joel Hensley AICP, 2019, is joining her as Senior Planner after nine years with the City of Tulsa.
- → Congratulations, to Heloisa Ceccato Mendes, 2008, on her promotion to Senior Planner for the City of Calgary, Alberta. She will be leading the City Building Team, overseeing the update of the Municipal Plan, Land Use Bylaw, and Complete Streets Policies.
- → Theron Warlick AICP, 2002 retired from the City of Tulsa after 23 years as Urban

- Strategist and City Planner. Mr. Warlick was instrumental in both the city's PlaniTulsa Comprehensive Plan of 2008, and the creation of the Pearl District. Tulsa Mayor G.T. Bynum proclaimed October 1, 2023, Theron Warlick Day.
- → Welcome back to Ellen Ray, AICP! The Tulsa native is returning after a distinguished consulting career in Austin to take the helm as Managing Director of the City Design Studio (CDS). The Urban Design Studio looks forward to working with her and the CDS on future service-learning projects. Current urban design student Marshall Berry will be embedded at the CDS starting next spring.
- → Last, but not least, many thanks to the Oklahoma Chapter of the American Planning Association and President Dawn Warrick AICP for sponsoring study breaks for urban design students each semester. The informal gatherings bring together students and planners to share some food and conversation. These are great opportunities for students to learn about the profession and make connections for the future.



Ellen Ray, right, joins Richard Wansley PhD, from Boston Avenue Methodist Church, in an urban design game to reenvision Tulsa's South End.



**Urban Design Studio alumni** were well represented at the Oklahoma State Planning Conference in Enid last February. L to R: **Erik Enyart, 2010,** Director of Planning, Tanner Consulting; **Brent Isaacs, 2009,** Housing Planner, Oklahoma Mental Health Association; **Jessi Stringer, 2020,** City Planner, City of Collinsville; **Amanda Yamaguchi, 2016,** Planning and Development Manager, City of Broken Arrow; **Larry Curtis, 2012,** Community Development Director, City of Bartlesville

### People

#### **Professional and Community Advisory Board**

Michael Birkes AIA Principal, Michael Birkes Architecture

Tom Costner MD Retired Director of Palliative Care, St. Francis Health System

Farhad Daroga AICP Placemaking Manager, City of Broken Arrow

Carly Weinreb Finer
Real Estate Development Manager, Charney Properties

John Griffin RA, CNU, Chair Associate Principal and Urban Designer, Narrate Design

Tony Lombardi Principal Broker, Frisbie Lombardi Commercial Real Estate

Katy O'Meilia PLA, LEED AP, Secretary Senior Associate, TSW Planners, Landscape Architects

Tom Wallace PE, SE Founder, Wallace Engineering

Dawn Warrick AICP Associate Urban Planner, Freese and Nichols, Inc.

#### **Faculty**

Shawn Schaefer AIA, AICP
Paulina Baeza
Michael Birkes AIA
Jennifer Griffin RA
Nick Lombardi CCIM
Lou Reynolds JD
John Tankard AICP
Greg Warren PLA

#### **Graduate Students**

Preslie Watkins Anderson Marshall Berry Elizabeth Carroll Tyler Duncan Courtney Graham Soujanya "Sonu" Malla Carmen Magaly Pate Dylan Siers Roshita Taylor



### **Contact Us**

The Urban Design Studio is always looking for promising students and interested community partners for its programs and projects. Please contact us for more information:

The University of Oklahoma Christopher C. Gibbs College of Architecture

### **Urban Design Studio**

Shawn Michael Schaefer Associate Director of PLAD 4502 East 41st Street Tulsa, Oklahoma 74135 918.261.5935 sschaefer@ou.edu

https://www.ou.edu/tulsa/urban-design/

The University of Oklahoma is an Equal Opportunity Institution.

The University of Oklahoma Urban Design Studio is founded on its three-part mission: to train urban design professionals through graduate programs in urban design and real estate, to advance understanding of the city through research and creative activity, and to engage in community design projects benefiting Tulsa and the State of Oklahoma.

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