

Stephenson School of Biomedical Engineering Seminar Series Presents

Writing Effectively for Biomedical Engineering: The Value of Creating Value



LARRY MCENERNEY

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1:30 pm

Friday, Nov. 8, 2019

Gallogly Hall, Room 127

BIO:

Larry McEnerney is the Director of Writing Programs at the University of Chicago. On campus, he teaches graduate and undergraduate courses, and consults with scholars and scientists from the University faculty and related institutes. Beyond the campus, he is a consultant worldwide for universities, research institutes, academic societies, governments, professional firms, and other organizations.

ABSTRACT:

Writing is typically taught as though the greatest measure of writing is that it be clear, logical and persuasive. Yet the actual measure of most academic writing is none of these; the actual standard of success is that the writing be valuable.

The essential test of academic writing is its value: is it worth publishing, worth citing, worth funding—is it even worth reading? Yet many scientists, engineers, and other academics write in ways that undercut or even destroy the value of their work. This workshop will look specifically at how this problem, and its solutions, play out in the writing of biomedical.